**Is phishing effective?**

**Hijackers move fast**

- 20% of accounts were accessed within 30 minutes of getting phished.

**Hijackers spam your contacts**

- People included in the contact list of a hijacked account were 36 times more likely to be hijacked themselves.

**Protecting your account**

1. Stay vigilant. Gmail blocks the vast majority of spam and phishing emails, but be wary of messages asking for login information or other personal data.
2. Provide a backup phone number or email address so we can reach you.
3. 2-step verification adds an extra layer of security that makes hijacking much harder.