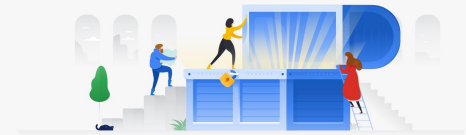


Quick Reference Guide

Enrolling in the Partner Advantage program

This overview of Google Cloud Partner Advantage is for informational purposes and does not amend or supplement any written agreements between you and Google. If you have questions about Google Cloud Partner Advantage terms, please contact Partner Advantage Concierge team ([Americas](#), [EMEA](#), [JAPAC](#)) for assistance or go to cloud.google.com/partners/become-a-partner. Google Cloud Partner Advantage benefits are subject to change.



Setting up a new member account

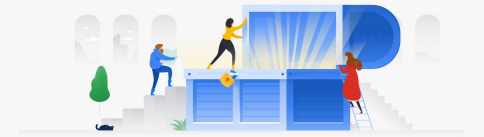
Enrolling in Partner Advantage cont.

The partner enrollment process consists of three steps:

- 1** Complete the member enrollment form through the “Apply Now” link at cloud.google.com
- 2** Log in to the system by creating a Google account from the link in the welcome email
- 3** Set up the member account by adding contacts and completing account information

Before enrolling in Partner Advantage, you should ensure:

- Your organization does not already have an account
- You are authorized to sign the Partner Advantage agreement on behalf of your organization
- You are the right person to act as a partner administrator at your organization (provisioning other users, updating your Partner Directory listing, etc.)

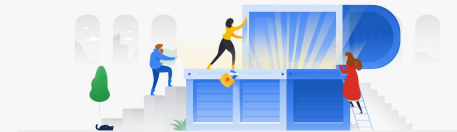


Setting up a new member account

Who is a Partner Admin?

A partner admin has additional capabilities beyond a partner user:

Capabilities	Partner users	Partner admins
1 Can view My Account information?	✓	✓
2 Can edit My Account information?	X	✓
3 Can add New Contact?	X	✓
4 Can edit My Profile information?	✓	✓



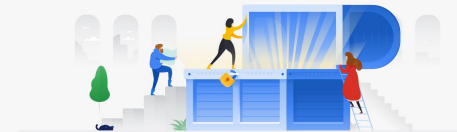
Setting up a new member account

Completing the member enrollment form

1. Click **Apply Now** at cloud.google.com available at the top of each page of the form
2. Read the instructions on top of the page for guidance on the form. The **Instructions/ Request Support** link is available at the top of each page of the form
3. Set up as the Partner Admin contact for the new account, start by entering your business **Contact Information**
4. Complete step 1 by selecting the engagement(s) of interest and solution(s) of interest for your company
5. Click **Next**

The screenshot shows the enrollment form with the following elements:

- 1:** A box containing the text "Google Cloud Partner Program", "Open new doors with our innovative, cloud-first tools.", and an "APPLY NOW" button.
- 2:** The top of the form with a language selector (English, Japanese - 日本語) and the title "Enrollment Form".
- 3:** The "Contact Information" section with fields for First Name, Last Name, Job Title, and Job Function (Executive, Finance / Legal, Marketing, Operations).
- 4:** The "Engagement Information" section with checkboxes for "Engagement of Interest" (Build, Sell, Service) and "Google Solution of Interest" (Chrome Enterprise, G Suite, Google Cloud Platform, Google Cloud Training, Google For Education, Google Maps Platform, Professional Services Organization).
- 5:** The "Target Regions of Operation" section with a dropdown menu showing options: CEE - Central and Eastern Europe, DACH - Germany, Austria, & Switzerland, France, Global, and India. A "NEXT" button is at the bottom right.



Setting up a new member account

Completing the member enrollment form cont.

6. Step 2 requests your **company information**, including headquarters address, number of employees, customers, and total annual revenue

7. Click **Next**

6

Step 2 of 3

Your Company

Please provide company information including name, website URL, and account domain. Your email address should match the company domain provided. For example: if your corporate email address is username@domainxyz.com, then your account domain could be domainxyz.com.

* Registered Legal Company Name

Company Description

Company Headquarters

Oftentimes, this can be similar to legal address.

* Address Line 1

Company Details

* Years in Business

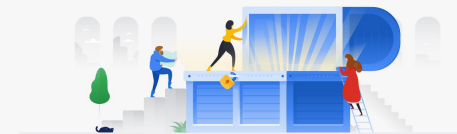
Number of Employees

Number of Customers

Total Annual Revenue (USD)

7

PREVIOUS NEXT



Setting up a new member account

Completing the member enrollment form cont.

8. Step 3 requests information about **your product** area (required if applying for Build engagement authorization). The Partner Program Agreement is also displayed; you must confirm you are authorized on behalf of your company to agree to the terms before you click submit

9. Click **Submit**

8

Step 3 of 3

English
Japanese - 日本語

Your Products

* Product Area

Business Applications
Containers
Content Management
Data and Analytics
Databases

Terms of Use

[DOWNLOAD AS PDF](#)

GOOGLE CLOUD & GOOGLE FOR EDUCATION PARTNER PROGRAM AGREEMENT

This Google Cloud & Google for Education Partner Program Agreement (the "Agreement") is between Google LLC ("Google") and the entity accepting this agreement ("Partner"). If you are accepting this Agreement on behalf of Partner, you represent and warrant that: (a) you have full legal authority to bind Partner to this Agreement; (b) you have read and understand this Agreement; and (c) you agree, on behalf of Partner, to this Agreement. If you do not have legal authority to bind, please do not check the checkbox to indicate your agreement to these terms.

1. Google Cloud and Google for Education Partner Program

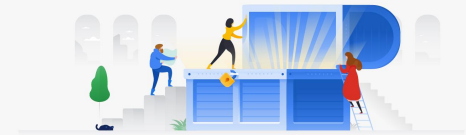
1.1 Program Overview. This Agreement governs Partner and relevant Affiliates' membership in the Google Cloud and Google for Education Partner Program ("Program"). Together with the Program Guide, this

* I confirm I am authorized to agree on behalf of the Company

* I agree to the Terms and Conditions

PREVIOUS SUBMIT

9



Setting up a new member account

Tips and tricks on the member enrollment form

1. Select your **preferred language** from the drop-down

1

The screenshot shows a dropdown menu for language selection. The current selection is 'English'. The dropdown is open, showing 'English' with a checkmark and 'Japanese - 日本語' as options. Below the dropdown, the text 'Enrollment Form' and 'Thank you for your interest in the Google Cloud Partner Advantage Program.' is visible.

2. When completing your **Account Domain** details, ensure your corporate email address and account domain match

2

The screenshot shows the 'Account Domain' field. The text reads: '* Account Domain' followed by instructions: 'List only one domain, which should be the same as the domain for your email address. For example, if your corporate email address is companyabc@domainxyz.com, then your account domain would be domainxyz.com.' Below the text is an empty input field.

3. In Step 3, carefully read the **Partner Program Agreement** and select both checkboxes to confirm that you are authorized to sign and that you agree to the Terms and Conditions on behalf of your company

3

The screenshot shows two checkboxes for agreement. The first checkbox is labeled '* I confirm I am authorized to agree on behalf of the Company'. The second checkbox is labeled '* I agree to the Terms and Conditions'. Both checkboxes are currently unchecked.