

**What is the AdWords Community for Startups?**

The AdWords Community for Startups was created to support young companies in growing with AdWords. We will provide you with guidelines, best practices as well as tips and tricks for your AdWords campaigns. Moreover, the community gives you the possibility to connect with other startups to share your experiences and success stories.

**How can I join the AdWords Community for Startups?**

It is simple. Just register for the community and start accelerating your growth. This community is made for collaborative working. So be active and share your experience, questions and best practices.

**What are the benefits for me and why should I sign up?**

You get a direct connection to AdWords experts from Google. We will provide you exclusive resources to enhance your AdWords Performance. Moreover, other advertisers will share their best practices and approaches. This combination will give you excellent insights to improve your online advertisement.

**What kind of questions can I post in this community?**

You can post any AdWords related question in this community. Nevertheless, we want to encourage an objective and helpful atmosphere in this community. Be respectful to other members, so they will be respectful to you.

**I cannot find the resources I am looking for. What can I do?**

We want to improve the content in the community constantly. If you are missing any resources please tell us: <https://goo.gl/T4JdWY>! We will try to provide you the necessary resources as soon as possible.

**My company is not doing AdWords advertising at the moment, but are planning to do it in the future. Can we already sign up for the community?**

Of course! Start to familiarize yourself with AdWords by engaging in our community. It will help you to start off much easier with AdWords. Use Google and other advertisers' expertise to learn how to use AdWords successfully and grow your business.

**I have technical problems with my AdWords Account. Can I address the issue in the community as well?**

Yes you can! Feel free to share your problems with your community. You might not be the first one facing this issue. However, please note that the community is not made for technical troubleshooting. In case you require individual support, please consult the help center:

<https://support.google.com/adwords>

**I am not working for a Startup, can I sign up anyway?**

The community is designed for Startups only. Individual advertisers and established companies cannot join the community.

**Can I arrange an individual consultation with one of the Google experts from the community?**

The community is made for collaborative working. Therefore, we encourage you to set up a post, so that not only Google experts, but the whole community can contribute ideas and solutions to your request.

**Who else is involved in the community?**

Part of the community are other startups which are using AdWords as well and want to share their experience and best practices. Furthermore, AdWords experts from Google are participating in the discussions and will share useful resources to improve your online marketing.

**What is unique about this Google owned community?**

You get in touch with AdWords experts from Google and other startups which are sharing their AdWords expertise! You get first hand information about new features, changes and current trends directly from us. This gives you not only the possibility to be the first one to know about new features and changes, but also, discuss with other advertisers how to utilize this most efficiently.