



Publisher Tips

Visit the **Settings** section of your account (top right corner) and optimize your communication settings for success:

- Go to your [Account Profile](#) page and fill in the Publisher Site Description with an overview of your website.
- Opt in for advertisers to recruit you for their program. Go to 'Communications Preferences' and check the box labeled 'Non-Joined Advertiser Opportunities,' then Save Changes.
- Receive email notifications when an advertiser adjusts their commission rate. Go to 'Communications Preferences' and check the 'Commission Rate Changes' box.

Helpful Resources

- [Google Affiliate Network Help Center](#)
- [Google Affiliate Network User-to-User Forum](#)
- [Google Affiliate Network Blog](#)

Earn More with Cost-Per-Action Advertising

Google Affiliate Network makes it easy for website publishers to connect with quality advertisers and earn a performance fee for driving sales or leads.

Getting Started With Google Affiliate Network



Review Our Terms, Policies, and Guidelines

Before joining Google Affiliate Network, read through our [terms](#), [policies](#), and [software guidelines](#). By signing up for a Google Affiliate Network account, you agree to comply with these aspects of the program.



Sign Up For Google Affiliate Network

In order to join Google Affiliate Network and receive payment, you'll need an approved [Google AdSense](#) account. [Sign up](#) for a Google Affiliate Network publisher account using the same username as your AdSense login. You'll receive an email notification once you're approved.



Join Advertiser Programs

Sign in to your Google Affiliate Network account and click the [Advertisers tab](#). Switch "Relationship Status" in the drop-down menu to 'Available' and find the programs that you want to promote. You can see some high-level performance metrics, review program terms and apply.



Implement Advertiser Links

There are multiple ways to retrieve links for products and promotions from your approved advertisers.



Links Tab – Filter and search for promotions from advertisers. Get creative and tracking links directly from the interface.



Products Tab – Filter and search for specific products from advertisers. Get creative and tracking links directly from the interface.



Link Subscriptions – [Sign up](#) to receive an automated file containing the newest promotional offers and creative ads from your approved advertisers.



Product Feeds – Receive data files containing product information for your approved advertisers [via FTP](#).