Google.org

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Google.org Work Initiative Application Form

Thank you for applying to Google.org's work initiative request for ideas. We are looking forward to reading your application.

Responses in this form cannot be saved for later completion. We strongly recommend drafting your responses in a separate document first and only completing this form when the entire application is ready for submission.

Do not submit any confidential or proprietary information through this application.

We will be reviewing ideas on a rolling basis and encourage you to apply as soon as you are ready. Ideas must be submitted before September 15, 2017 at 2:00 pm, Pacific Daylight Time.

By submitting an idea, you agree, on behalf of your organization, to the terms set forth here.

We strongly recommend that you read about our new initiative before completing this form.

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*Indicates required question

Section 1 | Organization Info

1. What is the full, registered name of your organization? *

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2. What is the official, registered address of your organization? *

Please provide address of HQ, and (if applicable) also address of local office corresponding to this application form. Please enter address in this format: Street address, City, Country, Postal/Zip Code

_____

3. When was your organization founded? *

_____

4. What is your organization's mission? *

Maximum Character Limit = 500

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5. The name of the person completing this application is: *

_____

6. What is your title? *

_____

7. What is your email address? *

_____

8. What is your contact telephone number? *

_____

9. Is your organization a nonprofit that holds a current nonprofit or charity status as determined by the legislation of your country of incorporation? *

During the review process, you may be asked to provide documentation confirming your charitable status and other materials such as financial statements to Google and/or its agents.

- ● *Yes; Skip to question 11.*
- ● *No; Go to question 10.*

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Google.org makes grants to 501(c)3 organizations and their international equivalents. Nonprofits and public charities from US, Canada, Europe, and Australia are eligible to submit an idea.

10. Please explain your organization's legal status and why you believe this project is eligible for grant funding.

Maximum Character Limit = 500

[Submit]

Section 2 | Approach Category

- We are seeking nonprofit solutions acting in four different areas:
    - **Skill-building:** New approaches to helping people identify and develop skills that are relevant for high-demand jobs.
    - **Job quality:** Solutions that improve the stability, growth potential, or economic security of low-wage jobs.
    - **Matching:** Tools that help jobseekers best match their unique skills and talents with positions.
    - **Social safety nets:** Experimental approaches to ensuring that no one is left behind by the labor market and to helping people weather economic transitions.

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11. Which of these four categories best describe the Economic Opportunity approach of your big idea? *

If your answer to this question is 'Multiple' categories, then please specify those multiple categories under 'Other'.

- Skill-building
- Job Quality
- Matching
- Social safety nets
- Multiple
- Other:_____

_____

Section 3 | Framing Your Idea

For the following set of questions, please be as specific as possible and, if you have them, use numbers to make your case. The more clear your answers are, the better we can imagine and evaluate your idea.

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12. Please describe the problem you are trying to tackle with your proposed idea? *

Maximum Character Limit = 500

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13. Please describe the overarching vision of your big idea? *

Maximum Character Limit = 300

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14. Please provide a summary of the proposed project? *

Maximum Character Limit = 1,500 | [Required] Before you provide details about your proposed project, please make sure to summarize it in the following format: The (name of project) will address (major challenge) for (target beneficiaries). Our (innovative idea) will provide (key problem-solving capability), unlike (current alternatives). Please feel free to mention the total dollar amount being requested and note that we will request a budget if your project moves to the next stage.

_____

15. What makes this approach innovative? *

Maximum Character Limit = 1,000 | Projects should take new and innovative approaches toward problems. Innovation doesn't need to mean technology, but we certainly have a bias for it where appropriate. We love ideas that concoct totally new approaches, but innovative applications of existing approaches are also welcomed.

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16. Please describe the indications you have that support the feasibility of this idea? *

Maximum Character Limit = 500 | Can your big idea actually be brought to life? How will you assemble the right vision, resources, and strategy to succeed? Technically, can the product or intervention approach be developed? Does the team have a track record of success or other evidence that it can pull this off?

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17. In which geographies do you plan to implement this idea? *

Maximum Character Limit = 500 | If applicable; please list primary launch geographies, in addition to any projected geo-expansions with timelines if possible.

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18. Please describe how your proposed project impacts underserved communities? *

Maximum Character Limit = 500 | Does the solution target populations who lack the resources to thrive in the labor market?

_____

19. Please provide a high-level summary of your approach to scaling this project? *

Maximum Character Limit = 500 | For example, does the solution have a pathway to serve multiple geographies and beneficiaries?

_____

20. The majority of Google.org's funding presents one-time grants; what plans do you have to provide sustainability for this project? *

Maximum Character Limit = 500

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21. How will you know if this project is successful? *

Maximum Character Limit = 500 | Please be as specific as possible and, if you have them, use numbers to make your case. For example, what impact will your project have on your target beneficiaries in one year? what impact will it have on them in the next ten years?

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22. What are the top three risk factors for the success of this project?

Maximum Character Limit = 300

Section 4 | Optional Information

23. [Optional] Is there any additional information that you want to share with us which hasn't been covered in this application form?

Maximum Character Limit = 500

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TERMS & CONDITIONS

- The information submitted in this application is true and correct.
- Google may request additional information about my application.
- Ideas contained in my application will not be treated as confidential or proprietary.
- My organization meets the eligibility requirements specified in the Invitation to Apply document (http://services.google.com/fh/files/misc/google_org_work_initiative_invitation_to_apply.pdf), and if selected, my organization will comply with any additional instructions provided by Google.
- Funding amounts for selected applications will be determined at Google's discretion.
- I agree to Google's Terms of Service that my information will be maintained in accordance to Google's Privacy Policy; https://www.google.com/policies/privacy/.

I agree that:

- My organization does not discriminate on any unlawful basis in either hiring/employment practices or in the administration of programs and services.
- My organization does not discriminate on the basis of sexual orientation or gender identity in hiring/employment practices.
- This grant will be designated for service programs open to all persons regardless of religion and will not be used for religious instruction.

Note: If you do not wish to submit your application or cannot agree on behalf of your organization to the above terms, do not select the 'Submit' button. If you do not select the 'Submit' button, nothing in your application will be saved or or shared with Google.

[Submit]