HOW TO STAY CONNECTED TO YOUR COLLABORATORS



Hangouts, Live Streaming & Premieres

In this unprecedented time, we know you are looking for ways to continue to stay connected to your co-writers, collaborators, fans, and your larger creative community. We want to provide you with all the resources you need.



If it's your first time using Hangouts, you'll need to create a **Google Account**. Please prepare in advance. If you have a Gmail account, you already have a Google account and can use it for Hangouts.

While at home, consider using Hangouts to continue to create with your co-writers and collaborators. Consider this a virtual writing session. Also consider using Hangouts to virtually attend a mix or mastering session, or to workshop new material in a virtual Writers Round.

Google Hangouts allows you to start free voice calls and free video calls with up to 10 people. Learn more.

GO LIVE

If it's your first time live streaming with YouTube, it takes 24 hours to activate your account for live streaming once you select the camera button on mobile or desktop. Please prepare in advance.

WEBCAM: Live streaming via webcam is an easy way to go live from your laptop or desktop computer. As most computers have built-in cameras, this option also requires no extra equipment. Learn More.

MOBILE: Go live from your phone using the YouTube app. If you want to go live quickly, this is the easiest option as it requires no extra equipment. Note that you must have at least 1,000 subscribers to live stream via mobile. Learn More.

FULL LIVE PRODUCTION: This option is for live streams that require a more polished experience for collaborators or fans and are more highly produced (e.g. multiple cameras, screen sharing, multiple audio tracks, special effects on screen, etc). Note that full live production requires an encoder (software or hardware) and may require a crew. Learn More.



PREMIERE A PRE-RECORDED VIDEO

If you would like to pre-record a video and then share with collaborators or fans, consider using premieres. Premieres allows you and your creative community to watch and experience a new video together - similar to a movie or TV show premiere. Learn more.

Please note: all content in live streams must adhere to YouTube Community Guidelines and Terms of Service. Please note: all content on Hangouts must adhere to Hangouts and Hangouts Chat acceptable use policy. Please also refer to Google's Terms of Service for more information.

For our full digital events playbook, see here.