5 Steps to Mobile-Friendly Sites

Resources for getting started on the path to mobile success!

1. TEST YOUR SITE

Take the **Mobile-Friendly Test** [https://goo.gl/kN28zp] to see if your site is mobile-friendly. If not, it's time to go mobile. If you have issues with the tool, ensure Google is **crawling your site correctly** [https://goo.gl/ytrMcb].

2. CONSIDER THE USER

Integrate mobile into your core business strategy and build a site that is **useful for your mobile customers** [https://goo.gl/3XzsqK].

3. WHO SHOULD BUILD IT?

Do you need **help from a developer** [https://goo.gl/esgJ4J] or will you **work on your own** [https://goo.gl/7DKnXx]?

4. DON'T FORGET ABOUT SPEED

Users don't like to wait for content to load. Use **PageSpeed Insights** [https://goo.gl/B5GPXc] to review and improve the speed of your site.

5. REACH OUT FOR SUPPORT

If you have questions, please visit our **Webmaster Help Forum** [https://goo.gl/59Qecg]. Use the **Mobile Usability Report** [https://goo.gl/mJNHzZ] to monitor specific pages for usability issues.