

Google+ and search

Influence how you look in search, in real time.

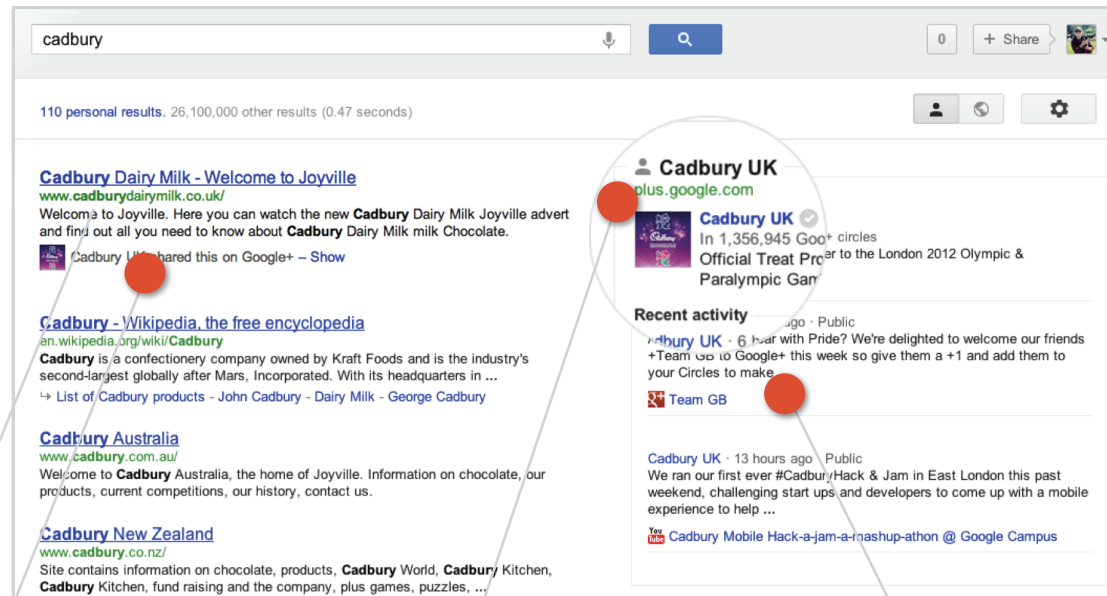


plus.google.com

Google+ Pages help you connect the right message with the right people at the right time.

Get Started

1. Create a Google+ page with a photo and engage your followers frequently with high quality content.
2. In the 'website' section of your page's 'about' section, make sure that you include the green URL that appears in your search result snippet, exactly as it appears in search.
ex: www.cadburydairymilk.co.uk/
3. Contact your Google representative to get your page verified.



Google+ Posts in Search

Your followers may see content you've posted on your Google+ page when it's relevant to their search terms.

Connect directly with people

Users will be able to click through to your Google+ page, so they can proactively discover and follow you.

Real-time

If you post frequently with high quality content to Google+, users may see your most recent post right in search.