

# An enterprise solution for all of your custom research needs

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## Overview

- Work with an Account Executive to help you reach all of your research goals
- Receive potential discounts based on spend, easy payment options, and dedicated support
- Develop custom projects specific to your business objectives

Work with one of our dedicated account executives to help you reach your research goals with Google Surveys 360, part of the Google Analytics 360 Suite. Receive easy payment options, potential discounts based on spend, and support from our account team. Additionally, we can help you with custom projects such as:

## Custom Panels

Looking for a panel of “moms on the go” or “caffeine consumers”? Surveys 360 can help you set up a custom panel to fit your needs. Based on responses to an initial survey on our Google Opinion Rewards app, create a custom panel that is meaningful to your business.

## User List Targeting

Use an AdWords remarketing cookie list to target surveys to users. When a user on your cookie list is on a website in our publisher network, they'll receive your survey. Learn more about cart abandonment or gather feedback about your product from people who have been to your website before.

## Occupation and Industry Targeting

For business-to-business research, find hard-to-reach professional audiences with occupation and industry targeting, such as business professionals, healthcare professionals or stay-at-home moms.

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## About the Google Analytics 360 Suite

The Google Analytics 360 Suite offers powerful and integrated analytics solutions for today's biggest enterprises. Measure and improve the impact of your marketing across every screen, channel and moment in today's customer journey. It's easy to use, and makes data accessible for everyone so the “aha” moments are simple to discover and share. Move from insight to impact faster with the Analytics 360 Suite.

For more information, visit [g.co/360suite](https://g.co/360suite)