Level up with AI
5 must-knows to help you use AI responsibly

Generative AI can be a helpful learning tool, allowing you to dig deeper into topics, better understand complex concepts and practice new skills that will set you up for success in an AI-first future. Here are five tips you should keep in mind to responsibly level up with AI.

1:
Remember AI is technology, not human.
AI is a machine learning model. It can't think for itself, or feel emotions. It's just great at picking up patterns, AKA training. Since AI is not a human, it can't and shouldn't make decisions for you or replace important people in your life.
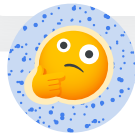
2:
Use AI to boost your talents, not replace them.
AI can help you kickstart the creative process, but it's not there to do the work for you - that's trole as the creator. For example, you might use AI to help brainstorm 3 different intros to a video you're recording, before writing the script yourself.

3:
Critically evaluate responses.
Since generative AI is a work in progress, it can make mistakes - and may even make things up - known as hallucination. Always check information that's presented as fact. When in doubt, double check it with Google Search.

4:
If something feels off, investigate further
Like every useful technology, there may be people who try to take advantage of AI to deceive or defraud others. For example, they may generate misinformation or fake media, like photos that seem real. If the content makes you feel a big emotion or seems unusual, pause and investigate further. Look at the content's sources and consider the intent of who published it.

5:
Keep private information private.
Never enter personally identifiable information, such as your social security number, into generative AI systems. Generative AI products are a work in progress - data like your conversations, feedback, and ratings are used to improve the models that power the product. When in doubt, consider whether you would share this information publicly.

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