

BUILDING MOBILE FRIENDLY WEBSITES

1

THE CONVENTIONAL APPROACH

Two websites. Your desktop site plus one built specifically for mobile. Your customers will be automatically redirected to the best site for their device.



Desktop

www.ticketsnow.com



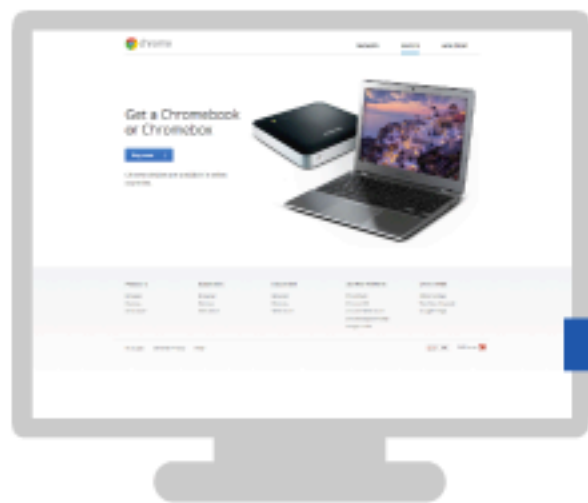
Mobile

m.ticketsnow.com

2

RESPONSIVE DESIGN

One website. This single site will automatically reformat itself to appear well on any device screen width.



Desktop



Tablet



Mobile



www.google.com/intl/en/chrome/devices/