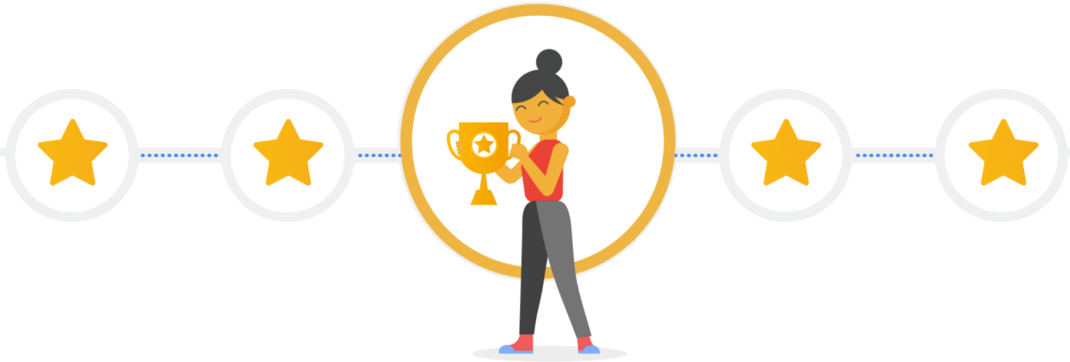


2021

Google Ads Expert Journey

An exclusive Google Ads learning path covering advanced Google Ads education around Search, Display, YouTube, Retail, and more.

This attendance certificate is awarded to

Nataliia Rekovets

for successfully completing the Ads Expert Journey by earning 720 points.

Congratulations on this achievement.

Dr. Jannika Bock, Director Client Solutions, Central Europe, Google

Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland.
Email questions-ads-expert-journey@google.com.



Breakfast with Google - Live sessions

These are the interactive live sessions you attended on your Ads Expert Journey.

Client Centric Selling

Seller Skills - Win customers and consult successfully

Display

Display - How do I reach target groups via the display network?

Search

Search - Introduction to Google Search

Measurement

Measurement and attribution of success

YouTube

Youtube - Creating video campaigns

Your Journey Badges

Your total Journey points:

720



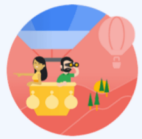
Sail away badge



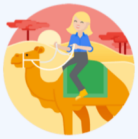
Great explorer badge



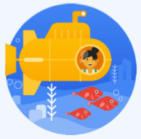
Deep diving badge



Flying high badge



Treasure seeker badge



Sea finder badge



Peak performer badge