



Manage your presence on Search

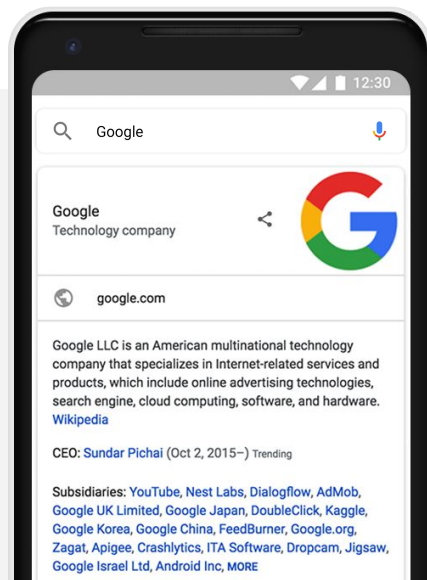
Get verified on Google to make it easy to manage your presence on Search. In just a few steps, you can suggest updates to the featured image and attributes on your knowledge panel.

Why get verified?

When people search for you or your organization on Google, they may see a dedicated box on the search results page that contains structured information such as your birthday and official website. This box is called a knowledge panel. Get verified on Google to suggest edits and add more information to your knowledge panel.

Where does your knowledge panel information come from?

Today, the information that surfaces in knowledge panels comes from a variety of third-party sources. Now it's easy for you to suggest changes or add new content.



How to get verified on Google and manage your presence on Search



Step 1

Get verified on Google

Individuals and organizations with a knowledge panel can get verified by following the steps below:

1. Ensure that you have a Google account. If you don't, then [create a Google account](#).
2. Go to [Google Search](#).
3. Search for yourself or the entity you represent and find its knowledge panel.
4. Scroll to the bottom and click Claim this knowledge panel.
5. Review the displayed information about features granted after verification.
6. Sign in to one of the official sites or profiles listed to verify that you're an authorized representative of an entity on Google. The list of options include:
 - a. YouTube
 - b. Search Console
 - c. Twitter

Note: If Google can't identify any sites that you or your organization are associated with, we'll ask you to provide additional information to help us verify who you are.



Step 2

Suggest changes to your knowledge panel

As a verified knowledge panel manager, you can suggest changes to your information, including the featured image and other attributes. Suggestions must reference [editable content](#) and follow [Google's policies](#), those that violate our policies will not be approved. To suggest changes, follow these steps:

1. Search for yourself or the entity you represent and find its knowledge panel.
2. Sign in to the Google Account associated with the entity that you represent and check that your [Web and app activity](#) is turned on.
3. At the top of the knowledge panel, click **Suggest an edit**. You'll now be able to click the information that you want to change.
4. In the response box that opens, write a short description of your suggested change, why your suggestion is correct, and a publicly accessible URL that confirms your suggested change.
5. Click Send.