Google for Startups

Accelerator

AI First
Apps
Brazil
Canada
Climate Change
Cloud AI
Europe
India
Southeast Asia

Empowering startups to go further

📍 North America - Hybrid

📅 Ten weeks

👥 Pre-Seed to Series A

Applications close February 4, 2025

The **Google for Startups Cloud AI Accelerator** program was created to bring technical enablement and advisory to AI startups across North America. Google believes that technology has the power to open doors and create new opportunities for businesses.

This ten-week program aims to bring the best of Google's people, products and technology to high-potential startups based in the US and Canada.

What to expect

Ten-week hybrid program with workshops and mentoring sessions followed by a live Demo Day.

- Curriculum containing workshops in the following topics: technology, OKR's, growth, product, design, and leadership
- Access to up to $350k in Cloud Credits
- Access to exclusive Early Access Programs for Google tools
- Personalized mentorship and technical support from Google experts
- Engagement with senior Google leadership
- Additional fundraising guidance and mentorship from VCs and industry experts
- In-person experience at Cloud Next 2025
- Opportunity to pitch at a high-profile Demo Day for potential partners, customers and investors.
- Access to global Accelerator Alumni community

Who should apply?

Google is looking for growth-stage startups, fulfilling the following criteria:

- Pre-Seed to Series A
- Revenue generative high-potential startups with growing teams (5+ employees), United States and Canada headquartered
- Attendance by minimum 2 people from the startup at key program modules, including the CEO & CTO
- Strong potential to leverage Google products/technical expertise (e.g. Cloud, Data, AI, Machine Learning)
- A clear vision for growth and scale
- Willingness to learn, listen and actively participate

Program Schedule

Week 1	Welcome & OKRs
Week 2	Growth & Business
Week 3	**Breakout Week**
Week 4	Tech / ML Week 1
Week 5	Tech / ML Week 2
Week 6	**Sprint Week**
Week 7	Product, UX & Design
Week 8	People & Leadership
Week 9	**Breakout Week**
Week 10	Demo Day & Graduation

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Apply now