

# Solve with Google to make a difference

Get ready for a journey of innovation and impact! With our enablement session, the stage for the hackathon is set. If your team participated in the enablement session, you're already ahead of the curve. For those who missed out, all the tools and guidance you need are ready for you below.

## Tips & tricks

How you will succeed in the hackathon

## Checkpoints

What you need to do

Before the hackathon



### 1. Team name

create a meaningful team name



### 2. Fundraising

get started with fundraising for The Princess Máxima Center and document your fundraising story



### 3. Pitch video

deliver your creative pitch video before April 15th for a chance to be one of the 3 pitch presenters at the finale of the hackathon



### 4. *Optional* Slack channel

join the opt-in Slack channel [here](#) to get the most out of the hackathon and share gen AI knowledge, tips, and tricks throughout the process

During the enablement session or during the hackathon



### 4. Team logo

design a team logo – and consider gen AI to support your efforts



### 5. Team vision

write your team vision that represents your ambition

During the hackathon



### 6. Solution prototype

present your prototype in a format that represents your solution best



### 7. Documentation

the hackathon environment has a limited lifespan: make sure to document your work for future use

- **Prep your game plan:** hackathons are sprints, not marathons. Brainstorm what you want to build before the hackathon to make sure you're prepared.
- **Data is your superpower:** know the kind of data you'll need to fuel your AI beforehand. Each domain comes with suggested datasets, but you're free to add your own (as long as it's public).
- **Have a purpose:** what will really make a difference in the lives of kids, families, and medical teams? That's your ultimate goal.
- **Build smart in small bites:** modular design means you'll always have something working, even if time runs short.
- **Channel your inner superhero:** tap into your superpowers of creativity, problem-solving, and teamwork.
- **Think outside the box:** push boundaries, experiment, and surprise yourself.
- **Help is here:** Google experts are there to help – don't be afraid to ask for guidance.
- **Fuel up:** we've got you covered. Recharge with provided snacks, drinks, and breaks to keep your momentum going.
- **And most importantly, have fun!** This is your time to make your mark on the world, one line of code at a time.

More information on each of the checkpoints can be found in your team's [personal deck](#). Please make sure to carefully review this deck to be fully prepared for the hackathon.