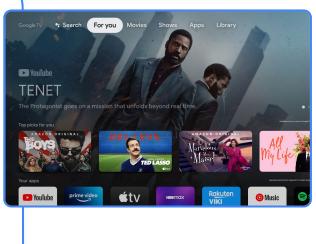


Google TV

Google TV brings together movies, shows, live TV*, and more from across your apps and subscriptions, organizing them for you. Need inspiration? Discover new favorites with curated recommendations, or use Google's powerful search to find shows in a snap. And with personalized profiles, everyone's experience is customized just for them. It's all the entertainment you love — with a little help from Google.





Android TV

Where is Android TV available?

Android TV is an OS that powers a number of different TV experiences, including Pay TV Operator devices, Android TV retail devices, and Google TV retail devices.

Currently, Android TV is available on over 300 partners worldwide, including 7 out of the 10 largest smart TV OEMs and over 170 pay TV operators.

What is the difference between Google TV and Android TV™?

Google TV is the new, personalized, content-forward experience for compatible devices running Android TV OS. Some smart TVs, streaming devices, and set top boxes are powered by Android TV OS but do not have the Google TV experience. These devices are referred to as Android TV devices.

Is the Android TV experience (not Google TV) still available for new OEM partnerships?

We'll bring the Google TV experience to all new, manufacturer devices in the Android TV ecosystem over time. In the meantime, we continue to support all of our existing Android TV devices that have the apps you love from Google Play, built-in casting, and help from Google Assistant. We're also bringing new features, like personalized recommendations, to existing Android TV OS devices.

Is Android TV continuing to partner with TV operators?

The Android TV operator tier continues to be updated and available for Pay TV operators, with the option to create a custom experience featuring their pay TV service.