

CASE STUDY RELEASE

案例研究授权协议

MARKETING CAMPAIGN (“**Campaign**”): Premier Partner Awards

营销推广材料（以下简称“推广材料”）：优秀合作伙伴大奖

COMPANY (“**Company**”):

公司(以下简称“公司”)：

Company authorizes Google Asia Pacific Pte. Ltd. (“**Google**”) and its affiliates to feature Company in the Campaign.

公司特此授予 Google Asia Pacific Pte. Ltd.(以下简称“**Google**”)及其关联公司在推广材料中以公司为例进行宣传 的权限。

The “Permitted Information” means:

“允许的信息”指的是：

- Company’s name, logo, related images and other brand features;
公司的名称、徽标、相关图片和其他品牌特征；
- applicable screenshots and videos of Company’s advertisements and websites;
公司广告和网站的适用屏幕截图和视频；
- data from Company’s advertising accounts with Google;
公司 Google 广告帐号的数据；
- press releases and quotes from Company, as approved of in advance by Company; 公司的新闻稿和对公司言论的引述（需提前获得公司批准）；
- audio-video footage and transcripts of interview(s) with Company’s employee(s); and 采访公司员工时录制的音频/视频片段和转录内容； 以及
- other content provided by Company for use in the Campaign.
公司提供的用于推广材料的其他内容。

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release will be governed by the laws of the state of California, USA, except for its conflicts of laws principles. The parties will try in good faith to settle any dispute relating to this release ("**Dispute**") within thirty days after such Dispute arises. If the Dispute is not resolved within thirty days, it must be resolved by arbitration by the International Centre for Dispute Resolution of the American Arbitration Association and conducted in accordance with its Expedited Commercial Rules in force as of the date of this release. There will be one arbitrator selected by mutual agreement of the parties. The arbitration will be conducted in English in Santa Clara County, California, USA. Either party may apply to any court having jurisdiction for injunctive relief necessary to protect its rights pending resolution of the arbitration. Any decision rendered by the arbitrator will be final and binding on the parties, and judgment thereon may be entered by any court of competent jurisdiction. The arbitrator may order equitable or injunctive relief consistent with the remedies and limitations in this release. All information disclosed in connection with the arbitration, including the existence of the arbitration, will be confidential Information. The parties may, however, disclose such information to an appropriate court under confidentiality restrictions, as necessary to seek enforcement of any arbitration award or judgment or to seek any relief permitted under the terms hereof. If this release or any part of it is translated into any other language, the English text will take precedence in the event of a conflict.

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Agreed on the date stated below.

双方于以下所列日期达成一致。

Signature

签名

Print Name

姓名(正楷)

Date

日期

Email Address

电子邮件地址

Premier Partner Awards 2022 Unique Reference Number (URN)

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