

# Become a Google Certified Publishing Partner

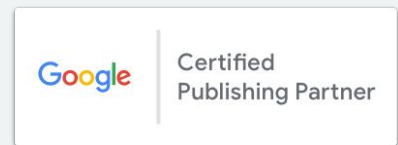
Grow your partnership with Google by becoming a certified partner. A Google Certified Publishing Partner is a company that we've reviewed and have proven to be experts using Google products and also provide publishers with innovative solutions and services. In addition to your Sellside resources, you'll also receive access to the exclusive benefits.

Business Development	Marketing	Technical
Listed in official Google Partner Finder	Exclusive Google Partner badge for your site	Early access to product roadmap and features
Annual Product Exam Certifications	Co-marketing opportunities	Customized training programs
Access to Client Referrals	Marketing Collateral	Access to the global Google Certified Publishing Partner community

To become a [Google Certified Publishing Partner](#), you'll need to meet the following criteria:

- Completed initial 6 month onboarding trial
- Been managed by a Sellside Account Manager for 1 year
- Meet minimum Sellside performance requirements
- Meet all regional requirements
- Pass final certification assessment

The Certified Publishing Partner badge will help you stand out amongst your competitors and grant you access to a unique network of global partners.



## Upgrade

Do you?

- Have a proven track record of helping publishers succeed using your value added services and technologies.
- Wish to develop significant relationships with growing publisher base while attracting new clientele
- Offer your publishers consistently superior interactions and expert consulting
- Maintain a strong reputation for prioritizing a healthy ads ecosystem

If your answer is **YES**, then talk to your Sellside Account Manager about getting reviewed for certification.