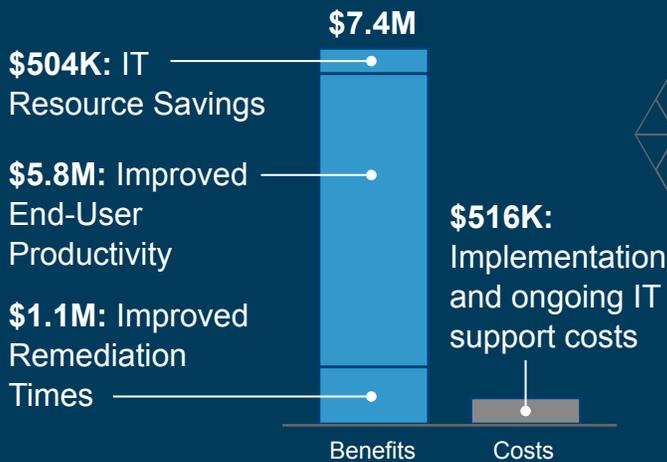


# The Total Economic Impact™ Of Google Chrome Browser For Enterprise

Through five customer interviews and data aggregation, Forrester concluded that Google Chrome Browser has the following three-year financial impact.

## FINANCIAL SUMMARY

Three-year risk-adjusted NPV



“Our business has evolved and now employees need to be always connected, access information, share data, and collaborate from any place. Chrome provides us with the necessary tools to help us achieve without compromising our security.”

*IT advisor,  
Retail industry*



## GOOGLE CHROME BROWSER BY THE NUMBERS



Productivity efficiencies of 25% for IT admin and 10% for developers



Security threats reduced by 97% by year 3



Time savings of 30-minutes per week for knowledge workers

“We have seen a dramatic reduction in malware and phishing attacks after deploying Chrome as the default browser in our company. Our security teams have now freed up bandwidth to focus on more value-added and proactive initiatives to keep our organization’s data safer.”

*Global information systems  
manager, Manufacturing company*



## FINANCIAL SUMMARY



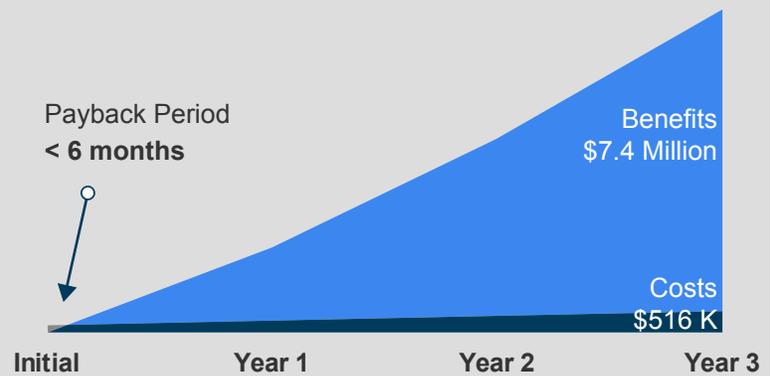
ROI  
**1344%**



NPV  
**\$6.9M**



PAYBACK  
**< 6 months**



Read the  
full study

This document is an abridged version of a case study commissioned by Google titled: The Total Economic Impact Of Google Chrome Browser, June 2018.