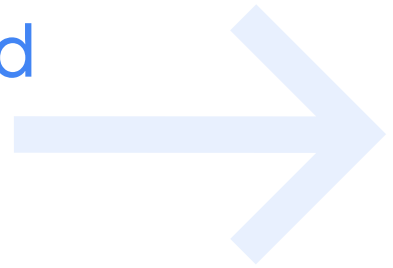


Get started with Google Cloud

Welcome to the Google for Startups Cloud Program. These resources can help you navigate your cloud journey.



Billing and customer support

[Cloud Billing](#)

Enable, disable, or change billing for each of your Google Cloud projects, and learn how to link and unlink projects.

[Budget alerts](#)

Avoid surprises on your bill by creating Cloud Billing budgets to monitor all of your Google Cloud charges in one place. Create, edit, or delete budgets to help you track actual costs against planned costs.

[Google Cloud Customer Care](#)

Get unlimited access to technical support with flexible services to help you troubleshoot, test, and explore with Google Cloud Customer Care.



Solutions, offerings and resources

[Google Cloud solutions](#)

Explore our solutions for industries, application modernization, AI, APIs, data analytics, and more.

[Google Cloud migration support](#)

Check out flexible solutions and services to help you migrate your data and apps to the cloud while modernizing and innovating at your own pace.

[Google Cloud documentation](#)

Find user guides, quickstarts, tutorials, use cases, code samples, and more.

[SKU groups for select Google Cloud offerings](#)

Find out SKU groups that may be referenced in contracts and Cost Management for select Google Cloud offerings.



AI tools

[Overview of Model Garden](#)

Discover, test, customize, and deploy models and assets from Google and our partners with this AI/ML model library.

[Google models](#)

Explore featured generative AI models on Vertex AI, including Gemma, Imagen, Veo, and embedding models.

[GPU machine types](#)

Use GPUs on Compute Engine to accelerate specific workloads on your virtual machines (VMs), like ML and data processing.

[Resize requests for GPUs](#)

Create resize requests in a managed instance group (MIG) of VM instances that have attached GPUs.



Learning courses and workshops

[Google Cloud Essentials course](#)

Take this introductory-level course for hands-on practice with Google Cloud's fundamental tools and services, like writing Cloud Shell commands, deploying VMs, and running applications on Google Kubernetes Engine.

[Google Cloud Skills Boost](#)

Upskill yourself or your team. From beginners to experts, find the credentials and training you need to achieve your goals. Topics range from AI and developer innovation to Google Cloud credentials.

[Google Cloud learning catalog](#)

Pick from a variety of activity formats, from bite-size individual labs to multi-module courses that consist of videos, documents, labs, and quizzes.

[Startup Architecture Framework](#)

Learn about best practices, get implementation recommendations, and delve into the details about products and services to help you design your Google Cloud deployment to best match your startup's needs.

[Google Cloud product quickstarts and tutorials](#)

Get started using Google Cloud products with this extensive list of quickstarts, tutorials, checklists, and interactive guides.



Community and events

[Google Cloud Communities](#)

Ask questions, collaborate to find answers, and connect with Googlers who are making the products you use every day.

[Startup events and on-demand webinars](#)

Join these technical webinars and community-building events to foster connections and learn from peers, get insights from industry experts, and get inspired by diverse stories from around the globe.

[Startups & SMB blog](#)

Stay up to date for insights on how to build your business with innovative technology and holistic support from Google Cloud.

[Google for Startups Accelerators](#)

Explore accelerator programs for top growth-stage startups with tailored technical, product, and leadership training from Google experts.

Questions about your journey? We've got answers.



Credits and billing

How do I finish setting up my Google Cloud environment?

First, head to [Google Cloud account setup for startups](#), which explains how to onboard onto Google Cloud. This checklist must be completed to be able to access your credits (if you are eligible) and create your technical projects. Then check out useful information on how to [manage your Google Cloud resources](#), grant Identity and Access Management (IAM) roles at the organization level, and manage organization resource billing accounts using the Google Cloud console.

How do I access my credits?

In your Google Cloud project go to Billing, then Credits in the navigation menu, then the "All Credits" tab. If you don't see this, you need the "Billing Account Admin" role for the billing account. Be sure to attach the billing account to any projects that you want to use the credits on. Follow these [Cloud Billing steps](#) to enable, disable, or change billing for a project.

On what products and services can I use my credits?

Your credits can be applied toward [Google Cloud services](#) and select [Google Cloud offerings](#).

What do I do if I have an issue with my credits?

You can check your credits expiration date in your Google Cloud project: Go to Billing, then Credits in the navigation menu, then the "All Credits" tab. Scroll to view the start and expiration dates in the table. If you don't see this, you need the "Billing Account Admin" role for the billing account.

What do I do when I get unexpected charges on my credit card or my credits are being applied incorrectly?

If this happens, please contact cloudstartupsupport@google.com. If it's billing related, please contact [Cloud Billing Support](#).

AI resources

What is a quota? How can I request a quota from my console?

To help ensure fairness and reduce spikes in resource use and availability, a quota restricts how much of a Google Cloud resource your project can use. Learn how to [view and manage quotas](#).

What do I do if I get quota errors for Gemini?

If your Gemini model uses a dynamic shared quota, please reach out to your account team to help you with capacity management. Otherwise, learn how to [request a quota adjustment](#).

How can I use the Gemini API? What's the difference between Google AI Studio and Vertex AI?

To use the Gemini API with enterprise-level support, use Gemini via Vertex AI in the Google Cloud console. To learn about the differences between Google AI Studio and Vertex AI, and how to migrate to Vertex AI, read [this guide](#).

Maps resources

How can I request the Maps benefit?

Startups can request the Maps benefit by [applying on the Maps console](#).

How do I troubleshoot or ask questions about credit issuance?

For questions about credit issuance, email mapsplatformcredits@google.com.

Support

How can I estimate Google Cloud service pricing?

Please check out these two resources: [Google Cloud's pricing calculator](#) and [Detailed product price list](#)

How can I speak to a Google engineer?

Please email your account manager to speak with a Google engineer.

How can I enable technical support plans?

New Scale- and AI-tier startups entering the program receive a separate \$12,000 USD for Enhanced Support. Learn how to [purchase and set up Enhanced Support](#), and how to [create and manage support cases](#).

