



The smart home is smart business.

No matter what trade you're in, there's never been a better time to get into the fast-growing smart home business. Become a Nest Pro now to install the products and solutions your customers are asking for – and make homes even smarter, safer, and more comfortable with Gemini, Google's most capable AI.¹



Create new revenue streams and increase your profitability.

with  Gemini

Bring the whole home together with Gemini.¹



Win more business with the power of Google Home.

Become a Nest Pro to bring more value to your business.
Sign up today at g.co/nestpro

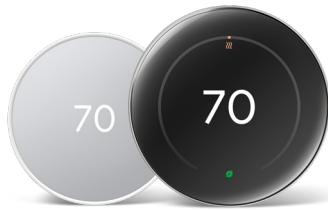
Scale your business with Google Home.

With a portfolio of devices controlled by a single app, Google Home offers an intuitive and user-friendly smart home experience that makes it simple for you to bundle products and services, open up new revenue streams for your business, and install a complete smart home solution for your customers.¹



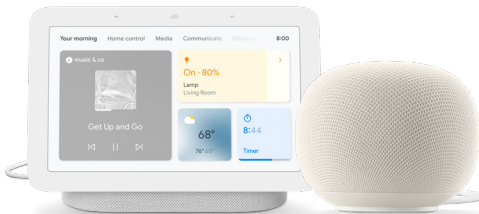
Cameras and doorbells

Help customers keep an eye on their homes, day and night. With flexible installation options, there's a Nest camera or doorbell for every home. And with 2K video and Gemini, the latest generation is the smartest, sharpest yet.^{2,3,4}



Smart thermostats

Customers can choose from two great thermostat options, the iconic Nest Learning Thermostat (4th gen) and the budget-friendly Nest Thermostat. They both have HVAC System Health Monitor built in to keep pros connected to homeowners – a valuable feature in a time when many consumers are looking for maintenance and repairs to extend the life of their system.⁵



Smart speakers and displays

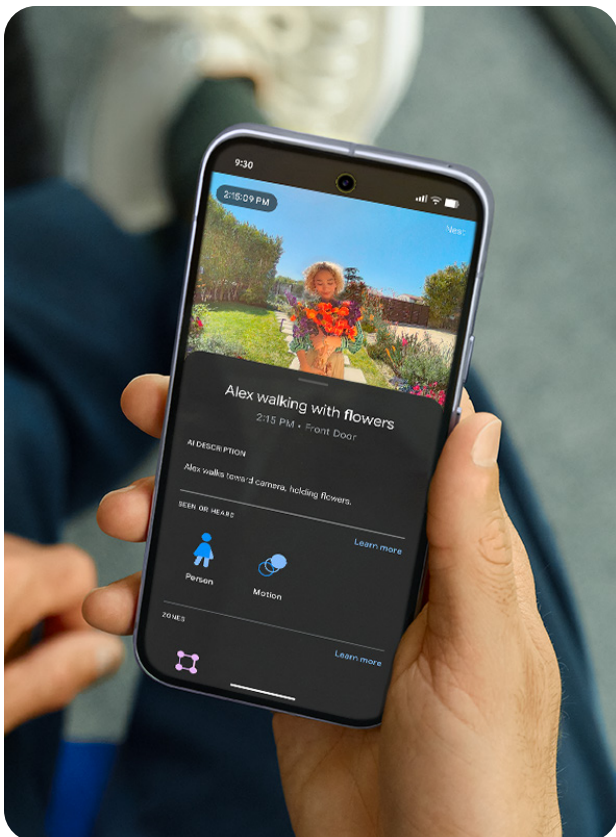
With the Google Home Speaker and Nest Hub, customers can get hands-free help from the Gemini for Home voice assistant and easily control compatible smart devices, like lights, locks, and thermostats.¹



Wi-Fi

Bring super fast speeds and a reliable connection to any home with Nest Wifi Pro, our powerful mesh Wi-Fi system.⁶

1 Compatible devices required, sold separately. 2 Requires Google Home Premium Advanced plan (sold separately), Google Home app, Wi-Fi, and internet connection. Features subject to change; available in select countries and languages. Gemini features work independently of Gemini apps. Check responses for accuracy; results may vary. 3 Availability of 2K resolution is dependent on Wi-Fi and network strength, and requires connectivity speed of at least 3.3Mbps. 4 Compared to earlier Nest Cam models. 5 List of eligible HVAC systems is available at g.co/nest/hvac-monitoring. Alerts can notify users of a potential issue with an eligible HVAC system. They're meant to provide helpful information, not an endorsement, representation, or warranty of any kind about the health of an HVAC system. HVAC System Health Monitor is only available to registered Nest Pros. A person with legal signing authority for the Pro company can register for a Pro ID at g.co/nestpro. HVAC system alerts will surface the information of a Pro company if the Pro company is enrolled in HVAC System Health Monitor and a Pro ID is entered on the thermostat. 6 Home size, materials, and layout can affect how Wi-Fi signal travels. Larger homes or homes with thicker walls or long, narrow layouts may need extra Wifi points for full coverage. Strength and speed of signal will depend on your internet provider.



Deliver an upgraded smart home experience with Gemini.

Nest Aware is now Google Home Premium, a new subscription that makes homes smarter, safer, and more effortless with Gemini, Google's most capable AI.¹ It unlocks more home security features for Nest Cam and the Nest Doorbell and a more helpful voice assistant on Nest speakers and displays. And you can help customers create easier home automations based on the products you're installing.^{1,2}

Win more projects with Google Nest.

Stay ahead of the competition with the brand customers trust. Ask your local stocking distributor about special pricing for high-volume projects, including residential new construction and multi-family opportunities.



¹ Requires Google Home Premium Advanced plan (sold separately), Google Home app, Wi-Fi, and internet connection. Features subject to change; available in select countries and languages. Gemini features work independently of Gemini apps. Check responses for accuracy; results may vary. ² Home Automations may require additional enrollment and setup, and compatible smart home devices (sold separately).

Don't miss out on the benefits of being a Nest Pro.



Get perks just for pros.

Enjoy special pricing, extended warranties, and exclusive products and promotions.



Be a part of the fast-growing smart home business.

Whatever trade you're in, we'll help you become a smart home expert, with marketing and training materials and multi-product sales solutions.



Get support at every step.

With online help, regional field sales support, and our support number (1-855-VIP NEST), we're here when you need us.



Become a Nest Pro today.

Whether you're installing a single security camera or an entire smart home, we're here to help you open new revenue streams and bring more value to your business. Signing up is fast and free.

To get started, scan the code with your phone's camera, or visit g.co/nestpro