

Podcasting on YouTube

Full Episode Playlists

Playlists are one of the main organizational tools on YouTube at a channel's disposal. This one pager was created to share key do's and don'ts specifically for single show full episode playlists.

Do's

Content:

What should be in your show's full episode playlist

Do create a public playlist for each individual show that contains **all of that show's full episodes** published on your channel.

Organization:

How to order your videos in the playlist

Do order your videos as you want audiences to consume them if they were starting from the top. E.g. oldest first if your show is narrative driven, newest first if your show is topical.

Titling:

How to name your playlist

Do **use the exact name of your podcast show as your full episode playlist title**. You want to make it easy for audiences to find you as they know you!

Description:

What context to provide to audiences

Do add a comprehensive description to your playlist. Remember it's not just audiences that know you who will find your show!

Don'ts

Don't mix clips, different shows, or uploads from other channels within a show's full episode playlist. *Don't* break up seasons into separate playlists.

Don't forget to add each new full episode upload for your show to your playlist!

Don't add extra words to your show's full episode playlist. Save the creative packaging for clips, etc.

Don't ignore this extra SEO boost by leaving your description blank.