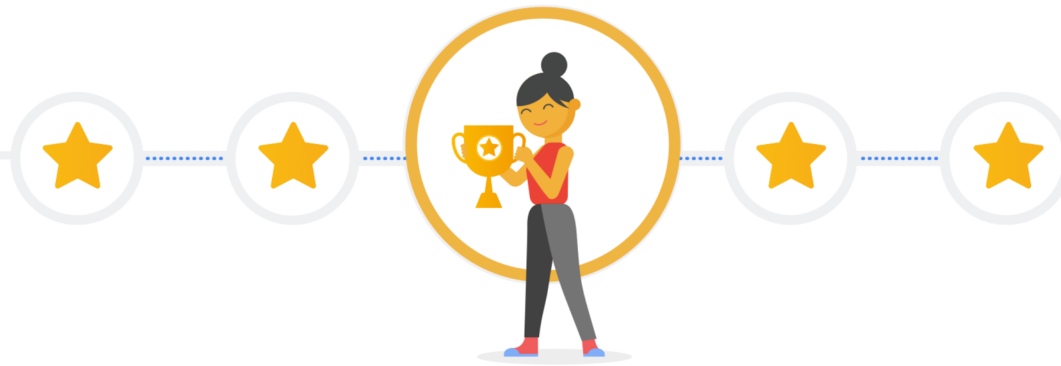




2021

Google Ads Expert Journey

An exclusive Google Ads learning path covering advanced Google Ads education around Search, Display, YouTube, Retail, and more.

This attendance certificate is awarded to

Robert Spiewak

for successfully completing the Ads Expert Journey by earning 1000 points.

Congratulations on this achievement.

A stylized, handwritten signature in black ink, appearing to read 'Jannika Bock'.

Dr. Jannika Bock, Director Client Solutions, Central Europe, Google



Breakfast with Google - Live sessions

These are the interactive live sessions you attended on your Ads Expert Journey.

Mobile

Conversion Excellence for Marketing Objectives

Client Centric Selling

Seller Skills - Win customers and consult successfully

Measurement

Tracking & measurement in 2021

Measurement and attribution of success

Build a durable measurement foundation with Sitewide Tagging & Consent Mode

Retail

Holiday Preparation

YouTube

Youtube - Creating video campaigns



Expert Essentials - On-demand videos

These are the on-demand videos you viewed on your Ads Expert Journey.

Apps

The App-ortunity in a Mobile First World

Google Marketing Platform

Google Marketing Platform - Marketer's Playbook for today's privacy environment

Display

Ads Fundamental Bootcamp - Display

Experiments

Inside Google Marketing - Attribution & Incrementality

Mobile

Conversion Uplift mit UX und Webspeed

Search

Ads Fundamental Bootcamp - Search

Measurement

How Google Ads Products Can Help You: Enhance Conversions

How Google Ads Products Can Help You: Consent Mode

How Google Ads Products Can Help You: Conversion Tracking Implementation

YouTube

Ads Fundamental Bootcamp - Video

Your Journey Badges

Your total Journey points:

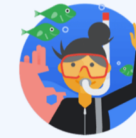
1000



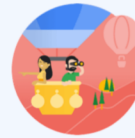
Sail away badge



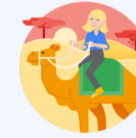
Great explorer badge



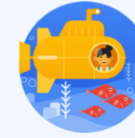
Deep diving badge



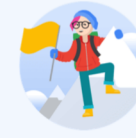
Flying high badge



Treasure seeker badge



Sea finder badge



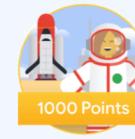
Peak performer badge



Ice slider badge



Mountain rider badge



1000 Points

Space pilot badge