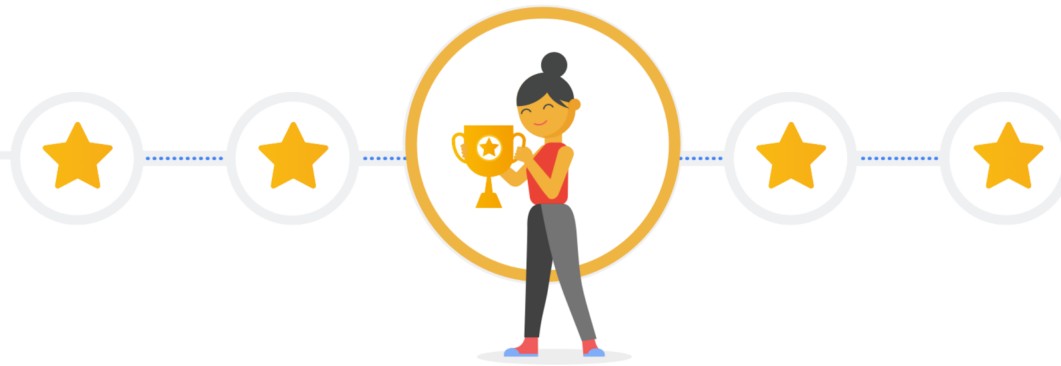




2021

Google Ads Expert Journey

An exclusive Google Ads learning path covering advanced Google Ads education around Search, Display, YouTube, Retail, and more.

This attendance certificate is awarded to

David Dohrn

for successfully completing the Ads Expert Journey by earning 710 points.

Congratulations on this achievement.

A stylized, handwritten signature in black ink, appearing to read 'Jannika Bock'.

Dr. Jannika Bock, Director Client Solutions, Central Europe, Google



Breakfast with Google - Live sessions

These are the interactive live sessions you attended on your Ads Expert Journey.

Mobile

Conversion Excellence
for Marketing Objectives

Experiments

Testing Incrementality
with Controlled
Experiments

Measurement

Shape the post-cookie
future with GA4 and
Enhanced Conversions

Build a durable
measurement
foundation with
Sitewide Tagging
& Consent Mode



Expert Essentials - On-demand videos

These are the on-demand videos you viewed on your Ads Expert Journey.

Measurement

How Google Ads
Products Can Help You:
Consent Mode

Your Journey Badges

Your total Journey points:

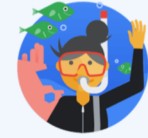
710



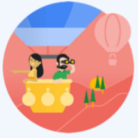
Sail away badge



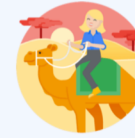
Great explorer
badge



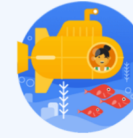
Deep diving
badge



Flying high
badge



Treasure seeker
badge



Sea finder
badge



Peak performer
badge