

Google Cloud Cost Management

Manage spend, customize reporting and build a foundation for optimization

Benefits

- Robust out-of-box reporting & BI capabilities for ubiquitous billing needs
- Transparency across all major clouds
- Real-time access to the underlying cloud data
- Granular visibility to optimize cloud spend
- Programmatic and intelligent action

As enterprises invest more into cloud-based infrastructures, they are finding it increasingly difficult to efficiently manage their spend across cloud providers. As a result, operational teams struggling to monitor, understand, and manage the costs and needs associated with their cloud technology are looking for a solution that provides a comprehensive view into what, where and why they are spending money.

From High-Level Trends to Server-Level Optimizations, Get Maximum Transparency into All Your Public Cloud Spend

Understanding cost and billing data is all about creating the right context to view raw data. The Cloud Cost Management solution provides necessary reporting and clear insights into cloud expenditures that serves as the foundation for more advanced automation, and built-in actionability for monitoring and optimizing cloud spend. Cloud Cost Management allows you to optimize cloud spend with anomaly detection and threshold-based alerting. Customize the solution for monitoring business billing activity nuances and the need for department-specific chargebacks.

Unlocking Value in Phases

There are three different implementation options available, each with increasing capabilities and optimization support. Each phase will include a Looker Block that can be downloaded via the marketplace in your Looker Instance.

Phase 1

Robust out-of-box reporting for your day-to-day needs and long-term optimization initiatives

- Consolidate reporting view of cloud spend across AWS, Azure.
- Leverage the Looker Blocks to start simple with no data movement.

Phase 2

Customize for the nuances of your businesses' billing/spend activities

- Centralize storage and harmonization of billing data.
- Consolidate billing and utilization to drive cross platform planning.
- Map services, resources and similar SKUs across clouds.

Phase 3

Most complete cross platform solution for cloud spend optimization

- Forecast spend and actions to trigger decision making.
- Enable platform(s) and ML models to completely unlock value.
- Map tags/labels and cost centers across clouds.

“The FinOps team has changed the way we view and manage cloud spend, enabling us to partner with Finance and show digestible reports to the CFO.”

Architecture Manager, UK TeleCom

