

2021

Google Ads Expert Journey

An exclusive Google Ads learning path covering advanced Google Ads education around Search, Display, YouTube, Retail, and more.

This attendance certificate is awarded to

Mike Dang

for successfully completing the Ads Expert Journey by earning 790 points.

Congratulations on this achievement.

A stylized, handwritten signature in black ink, appearing to read 'Jannika Bock'. The signature is positioned above a thin horizontal line.

Dr. Jannika Bock, Director Client Solutions, Central Europe, Google



Breakfast with Google - Live sessions

These are the interactive live sessions you attended on your Ads Expert Journey.

Client Centric Selling

Seller Skills - Win customers and consult successfully

Google Marketing Platform

Introduction to Programmatic Buying and Google Marketing Platform

Display

Display - How do I reach target groups via the display network?

Measurement

Measurement and attribution of success

Retail

Holiday Preparation

Shopping Ads - Reaching Customers with Product Ads in Google Search

YouTube

Youtube - Creating video campaigns

The Power of Video

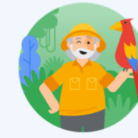
Your Journey Badges

Your total Journey points:

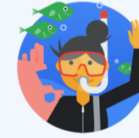
790



Sail away badge



Great explorer badge



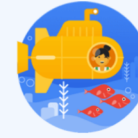
Deep diving badge



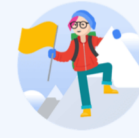
Flying high badge



Treasure seeker badge



Sea finder badge



Peak performer badge