

4Point is accelerating the discovery of essential resources with Google AI.



“Predictive models and geospatial analytics are replacing slow, manual processes, enabling faster, more accurate decision-making and reducing costly guesswork.”

Cody Zazulak,
Co-Founder & CEO

The Challenge

Canada’s clean energy, advanced manufacturing, and national security sectors rely on mineral supply chains. But, discovering viable deposits of these minerals often takes 15 years and significant capital. Toronto-based 4Point recognized AI could be a solution, but needed a partner with the right tools and technical expertise.

Solution & Partner

To make their idea a reality, 4Point partnered with Google Cloud. They combined Google’s AI deep learning models with their technical expertise to develop a platform that accurately predicts the location of mineral deposits. With the help of Google AI, 4Point’s predictive models are replacing slow, manual processes, enabling faster, more accurate decision-making, and reducing costly guesswork.

Impact

4Point is on the verge of revolutionizing mineral exploration in Canada. Their Google AI-powered predictions have the potential to cut exploration timelines by over a decade. Canadian mining companies can be more productive while cutting significant costs. Powered by Google AI, 4Point is working to boost a vital Canadian industry, grow the economy, and secure Canada’s mineral supply chains.

