ABConsent

*AB*Consent by Sirdata

Sirdata provides a comprehensive suite of tools focused on regulatory compliance and data processing, specifically optimized for Google services. Our offerings help advertisers enhance the performance of Google Analytics, Google Tag Manager and Google Ads, featuring the *AB*Consent CMP tailored for Consent Mode V2 and de-adblocking solutions through advanced GTM Server hosting.

Value Proposition

Why should customers choose *AB*Consent by Sirdata

- **Privacy By Design:** User interface automatically adapts to local consent standards
- **Optimized for Google Consent Mode V2:** Enhances the use of Google Analytics and Google Ads
- **Includes TCF V2.2:** Automated European compliance framework for Adtech leaders
- **Professional Services:** Includes dedicated support, audit services, custom developments, GTM setup reviews, and resolution of issues related to Consent Mode or TCF implementation by third parties.
- **Google Tag Manager & GTM Server** plug-and-play integration for seamless operation

18 languages and countries supported: English (UK & US), French, Spanish, German, Italian, Bulgarian, Czech, Danish, Dutch, Greek, Hungarian, Norwegian, Polish, Portuguese (Brazil), Portuguese (Portugal), Romanian, Swedish.

Platforms supported:

Web (incl. Mobile)

Google AMP

www.abconsent.com

Plans & Pricing*

Free Tier   *7-Day Free Trial*

No setup fee. Monthly fee based on actual CMP loads ("hits")*:

Monthly Hits Tier (From...)	Monthly Hits Tier (To...)	Monthly flat rate	Monthly variable rate / 100 000 Hits
0	500	Free Tier	-
501	50 000	25 €	-
50 001	100 000	45 €	-
100 001	1 000 000	45 €	6 €
1 000 001	10 000 000	100 €	5 €
10 000 001	50 000 000	550 €	4 €
50 000 001	-	Custom / On demand	

Professional Services*:
- Junior : 450 €/day
- Senior: 900 €/day
- Partner: 2,000 €/day

Take advantage of an exclusive 10% discount when also subscribing to our GTM Server-side hosting and enrichment services

* All prices are expressed excluding taxes and include the implementation of Google Consent Mode

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* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

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CMP Partner Program

Consent Banner and Consent Mode implementation steps

👆 Self serve available

Get started in 3 easy steps

Select your preferred CMP configuration mode:

- **Flash:** 1 minute setup / No expertise required
- **Advanced:** 10 minutes setup / Medium expertise required

After choosing your mode, load the CMP via our dedicated Google Tag Manager template downloadable from the [Google Gallery](). You can also simply copy and paste the CMP code into your website or in your Tag Management System.

Take advantage of [Google Consent Mode](), [Google Additional Consent]() and [TCF V2.2](), or manually block and trigger tags.

Google Consent Mode and **TCF V2.2** are included and activated by default, regardless of your chosen configuration mode. You can disable them in the dedicated section. **Google Additional Consent** is automatically enabled when you select an eligible [Ad Technology Partner]() like Facebook.

🕐 Less than 10 minutes!

[www.abconsent.com]()

Support & Services

🛠 Implementation support

- [CMP installation documentation]()
- Availability for all customers by email or phone

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🔧 Troubleshooting support

- [CMP technical documentation]()
- Availability for all customers by email or phone

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Troubleshooting assistance is *free of charge*, while implementation assistance or any other type of response to a specific request are part of **professional services**.

🤝 We work with most of well-known small, medium and large agencies: feel free to find out about us from your current partner

How to get in touch

Contact options:
- Open an account on the *[ABConsent Website]()*
- Contact form on the [Sirdata Website]()
- Technical Support Team: [support@sirdata.com]()
- Success Managers: [cmp@sirdata.com]() / +33 (0) 185 085 085

[www.abconsent.com]()