



Leading the digital accessibility revolution with accessiBe and Google Cloud

Today, the internet is essential. But so many people with disabilities are left out, due to lack of accessibility. That's where accessiBe comes in.

accessiBe's mission is to provide an ecosystem of solutions that lets businesses of every size create and maintain accessible and compliant websites.

accessWidget, accessiBe's automated and AI-powered web accessibility solution, makes websites more inclusive for users, enabling them to:

- Control fonts and adjust colors
- Remove blinking animations that could trigger epilepsy seizures
- Remove distractions and improve focus
- Navigate the website with ease using assistive technology like screen readers
- Get more context about pictures through AI generated alt text

About accessiBe:

In the US

1 in 4

people live with a disability

but only

3%

of websites are accessible

accessiBe is here to change that and make the internet more inclusive for all.

Among accessiBe's products and services you can also find accessFlow, an AI-powered all-in-one platform for developers to test, monitor, and remediate websites and web applications in the source code.

Google Cloud helps accessiBe streamline their development process, reduce time-to-deploy by 5X, and make life easier for dev teams, allowing for:

- An infrastructure-as-code layer that generates cloud resources automatically
- A staging environment that's identical to production
- A dev process structured with automation to move faster
- Migration to Cloud Run, which streamlined the dev experience
- CI/CD pipelines that deploy updates multiple times daily
- Use of Rookout, a Google Cloud partner, to spot and resolve issues up to 5X faster
- Shared dev tools on the accessFlow platform, which can be compute-heavy

Future impact

With the phase-out of idle virtual machines, accessiBe is advancing towards more sophisticated and accurate web accessibility solutions. By leveraging machine learning and integrating with BigQuery, accessiBe is not only enhancing their technology but also shaping a more accessible digital landscape with newfound efficiency and precision. With the support of Google Cloud, **accessiBe is driving the accessibility revolution forward with pride.**



Google Cloud was a natural choice for us, because of their features and strong commitment to DEI and accessibility.

Niv Penso. CTO, accessiBe

With Google Cloud,
accessiBe:

Runs on a
100%
serverless
environment

Innovates
& iterates
5x faster

Improves the
accessibility of
230K+
businesses'
websites