

AdMob Referral Program Terms & Conditions

I. Definitions:

- Referral: The person (i.e., developer) who has been nominated as a potential AdMob developer by being referred by the Referrer via the online form ("Form") available at: g.co/admobreferral.
- Referrer: The person referring the Referral via submission of the Form.

II. Eligibility Requirements:

- The Referral:
 - Must not have a pre-existing AdMob account;
 - Must sign up for AdMob and activate an AdMob account (i.e, start showing impressions) within 30 days of the referral date;
 - Must have an existing mobile app already published in the Google Play and/or App Store, which should not violate [Google Play Developer Program Policies](#) and [Google AdMob Program Policies](#). If the mobile app violates any of these policies, Google has the right to suspend the AdMob account and to remove the Referrer and the Referral from the Referral Program;
 - Must have a minimum total of 10,000 AdMob impressions in the 30 days following the AdMob account sign up date;
 - Must be fully compliant with all [Google AdMob Program Policies](#) and [Google Play Developer Program Policies](#); in the event of policy non-compliance, Google has the right to blacklist/suspend the AdMob account and disqualify the Referral and its mobile app from the Contest; and
 - Must be based in one of the countries supported by Google AdMob (please note that the Referral Program is void in Brazil, Burma (Myanmar), Crimea, Cuba, Iran, Italy, North Korea, Quebec, Sudan, Syria, and where prohibited by law).
 - All other eligibility requirements listed in the [AdMob Referral Program Contest Terms & Conditions](#) apply.
- The Referrer:
 - May submit an unlimited number of referrals
 - May be a developer or a non-developer
 - All other eligibility requirements listed in the [AdMob Referral Program Contest Terms & Conditions](#) apply.