

Unleash the power of AI to build and scale your startup

The Google for Startups Cloud Program offers additional AI benefits to equip AI startups with the technology, community, and resources they need to build and scale faster, smarter, and cheaper.

Additional AI benefits to help startups succeed.

Technology to build and innovate faster

Our industry-leading data analytics, AI solutions, and fully-managed, serverless infrastructure make it faster and easier to scale.

Community to connect and collaborate

Join our growing AI community of founders, VCs, partners, and Google experts to share ideas, network, and explore growth opportunities.

Resources to help you manage and grow

Scale your business efficiently and cost-effectively with Google Cloud credits, leading business tools, training, and dedicated technical support.



Cradle uses generative AI as well as wet-lab technologies to help find, understand, and engineer proteins and enzymes - significantly speeding up the research and development of these products. We use Google Cloud to enable our Machine Learning team to quickly learn from massive scale DNA-sequence and laboratory data as well as quickly train and fine-tune new models using state-of-the-art Nvidia and TPU accelerators.

Stef van Grieken,
Co-founder & CEO, cradle.bio

We've got you covered throughout your startup journey.

AI startups with equity funding (Seed-Series A) may be eligible for the following additional benefits:

- **Up to \$350,000 USD over 2 years for Google Cloud** and Firebase usage covered in:
 - **Year 1:** 100% up to \$250,000 USD in Google Cloud credits¹ (includes standard program credits plus an additional \$150,000 USD for the AI startup program)
 - **Year 2:** 20% up to an additional \$100,000 USD in Google Cloud credits¹
- Webinars and live Q&As with the Google Cloud AI product team
- Insight into Google Cloud's latest AI advances and product roadmap
- Free access to advanced learning labs focused on AI and the latest Google Cloud technology
- Exclusive access for ISV/SaaS startups to [Built with Google Cloud AI](#), including the AI Center of Excellence, tools and training, co-marketing, and amplification on Google Cloud Marketplace
- Access to architectural guidance and best practices to get started and ramp on AI solutions, including technical deep dives and hands-on workshops

Why Google Cloud for AI?

Build new experiences & infuse AI into existing apps faster

Quickly build with Google Cloud's advanced generative AI technologies or use our leading speech, vision, translation, and language APIs.

Save money with cost-effective AI infrastructure

Increase efficiency and save money with our global AI infrastructure - continually optimized for performance, scalability, and cost.

Make smarter decisions across your business

Google Cloud's AI platform, Vertex AI, gives you the intelligence you need to make smart business decisions.

Be a part of the most open & innovative AI ecosystem

Our commitment to open source technologies gives you the flexibility and portability you need - without vendor lock-in..

Google Cloud Translation API gives us better quality over other solutions to allow our users to easily translate videos from one language to another in just one click."

Alex Uspenskyi,
Founder & CTO, Elai.io

Ready to scale your startup with AI?

[Learn more](#) about our AI benefits

Apply for the AI benefits at
goo.gl/startup-ai

1. Credits can be applied towards [Google Cloud Platform Services](#) and [Select Google Cloud offerings](#), subject to the [Google for Startups Cloud Program - Startup Terms](#)