

# Associate Google Workspace Administrator

## Certification exam guide

An Associate Google Workspace Administrator is responsible for the daily management of a Google Workspace environment to help team members to collaborate and communicate safely and effectively. Their core duties include managing user accounts, configuring core Workspace services like Gmail and Drive, and ensuring security and compliance of Workspace data. This individual also manages tasks such as setting up organizational units, managing groups, configuring sharing permissions, and troubleshooting common issues.

### **Section 1: Managing user accounts, domains, and Directory (~20% of the exam)**

#### 1.1 Managing the user life cycle. Considerations include:

- Identifying basic migration strategies and matching them with the appropriate Google tool.
- Manually creating user accounts.
- Automating the provisioning and deprovisioning of users.
- Using a third-party identity provider (IdP) to provision and authorize users.
- Configuring basic SAML SSO.
- Identifying use cases for first-party sync tools (e.g., Directory Sync, GCDS).
- Modifying user attributes (e.g., names, email addresses, passwords, aliases).
- Deleting, suspending, restoring, and archiving accounts.
- Transferring ownership of Drive data to another account.
- Managing licenses.
- Administering passwords (e.g., password resets, forcing password changes, monitoring password strength).

#### 1.2 Designing and creating organizational units (OUs). Considerations include:

- Designing the OU hierarchy in alignment with an organizational structure while following Google-recommended practices.
- Creating and managing OUs for users and other objects.

## 1.3 Managing groups. Considerations include:

- Designing a groups structure.
- Creating and managing distribution lists.
- Creating and managing shared mailboxes (Collaborative Inbox).
- Creating and managing dynamic groups.
- Creating, managing, and applying settings to security groups.

## 1.4 Managing domains. Considerations include:

- Adding and verifying primary and secondary domains.
- Managing domain aliases.

## 1.5 Managing buildings and resources. Considerations include:

- Creating buildings and rooms in bulk.
- Creating and managing new resources for booking and scheduling.
- Establishing resource booking permissions.
- Creating features to add specific details to resources (e.g., capacity, whiteboard, wheelchair accessible).

## **Section 2: Managing core Workspace services (~23% of the exam)**

### 2.1 Configuring Gmail. Considerations include:

- Configuring MX records for email routing.
- Configuring basic mail routing scenarios.
- Using content compliance rules to filter and route emails based on their content.
- Configuring spam, phishing, and malware settings (e.g., allowlist, denylist, inbound gateway, IP allowlist).
- Managing email attachment size limits and blocked file types.
- Configuring Gmail forwarding and POP/IMAP access.
- Implementing Google-recommended email security practices (e.g., SPF, phishing prevention, DKIM, DMARC).
- Migrating email data to and from Gmail (e.g., when migrating from other email providers).
- Explaining how to delegate Gmail access to other users.
- Managing compliance footers and email quarantines.

## 2.2 Configuring Google Drive and Docs. Considerations include:

- Configuring default sharing options for new files (e.g., internal versus external sharing).
- Identifying when Drive trust rules should be used.
- Configuring Drive settings to limit external sharing based on organizational policies.
- Managing target audiences.
- Managing settings for custom Docs templates.
- Creating and managing Shared Drives.
- Setting and adjusting storage quotas for individual users or OUs.
- Allowing or disallowing Google Drive for desktop.
- Transferring ownership of files and folders to other users.
- Managing Drive Labels.
- Enabling and disabling offline access.

## 2.3 Configuring Google Calendar. Considerations include:

- Creating and managing resource calendars (e.g., meeting rooms, equipment).
- Configuring booking policies for resources.
- Delegating calendar and resource access to another user.
- Setting default internal sharing options for primary and secondary calendars.
- Configuring shared calendars for teams or groups.
- Managing external sharing options for calendars.
- Transferring event ownership to another user.
- Preventing invitations from unknown senders.

## 2.4 Configuring Google Meet. Considerations include:

- Enabling or disabling Meet for an organization or specific OUs.
- Configuring Meet safety settings.
- Configuring Meet video settings (e.g., quality, recordings, transcripts, note taking).

## 2.5 Configuring Google Chat. Considerations include:

- Enabling or disabling Chat for an organization or specific OUs.
- Configuring Chat settings in the Admin console (e.g., chat history, space settings, allowing outside domains to join Chat spaces, moderation).
- Managing Chat invite settings.
- Adding Chat apps.

2.6 Using generative AI for Google Workspace. Considerations include:

- Determining how to keep organization data private and secure when using gen AI.
- Enabling or disabling Gemini for an organization or specific OUs.
- Enabling Google Workspace extensions for the Gemini app.
- Generating Gemini usage reports.

2.7 Supporting Workspace development. Considerations include:

- Identifying use cases for AppSheet and Apps Script (e.g., task automation).
- Enabling AppSheet for an organization or specific OUs.

## **Section 3: Managing data governance and compliance (~15% of the exam)**

3.1 Using Google Vault for eDiscovery and data retention. Considerations include:

- Identifying use cases for archive user licenses when retaining data.
- Setting up retention policies for compliance purposes.
- Configuring data holds for legal or investigative purposes.
- Creating and managing retention rules to automatically retain or delete data based on specific criteria (e.g., date, content).
- Using Vault's search and export capabilities.
- Configuring Vault settings to determine export location.
- Generating audit reports to track user activity and data access.

3.2 Creating and managing data loss prevention (DLP) rules. Considerations include:

- Identifying which Workspace services (Gmail, Chat, Drive) support DLP and their different capabilities.
- Creating and configuring automatic DLP rules and actions based on content detectors (e.g., credit card numbers, personally identifiable information) or regular expressions.
- Applying DLP rules to specific Workspace services (e.g., Gmail, Drive, Chat).
- Customizing DLP notification messages.

3.3 Creating and managing Drive trust rules. Considerations include:

- Limiting sharing to specific OU groups, domains, or users.
- Blocking sharing of certain OU groups, domains, or users.
- Allowing or restricting sharing outside an organization (e.g., visitors, external users).

3.4 Determining how to store and export your environment's data. Considerations include:

- Managing Google Takeout settings (e.g., allowing or restricting certain data types).
- Using the Data Export tool.
- Choosing a geographic location for your data.
- Configuring legal and compliance settings based on industry regulations.

3.5 Classifying data. Considerations include:

- Identifying use cases for applying labels to data (e.g., user classification, DLP, default classification, AI classification).
- Configuring classification labels to manage files and messages (e.g., Drive, Gmail).

## **Section 4: Managing security policies and access controls (~20% of the exam)**

4.1 Securing user access. Considerations include:

- Enforcing strong password policies and two-step verification (2SV) rules.
- Configuring password policies and recovery options (e.g., security questions, verification codes).
- Configuring 2SV methods (e.g., Google Authenticator app, text message, passkeys).
- Identifying when to use context-aware access policies.
- Applying security policies to users and groups.
- Assigning prebuilt and custom administrative roles to users (e.g., Super Admin, Groups Admin, User Management Admin) and delegating specific administrative tasks.
- Configuring user signout with Google Session Control.

4.2 Reporting, auditing, and investigating security risks and events. Considerations include:

- Investigating and analyzing logs and security events by using audit and investigation tools.
- Identifying security risks and threats by using the security center.
- Identifying gaps in security-related configurations by using the security health page in the security center.
- Creating activity rules and alerts.

4.3 Enabling additional Google and third-party applications. Considerations include:

- Managing the Marketplace allowlist.
- Deploying and restricting Google Workspace Marketplace and Google Play Store applications.
- Configuring SSO in third-party applications.
- Managing access to additional Google services (e.g., AdSense and YouTube) for a specific set of users.
- Removing connected applications and sites.

## **Section 5: Managing browsers and endpoints (~10% of the exam)**

5.1 Managing mobile devices. Considerations include:

- Determining when to use a basic, advanced, or third-party mobile management solution.
- Applying security policies to mobile devices by using Google basic mobile management.
- Maintaining visibility and control over registered devices, including both company-owned and bring your own device (BYOD).
- Offboarding mobile devices from former employees.

5.2 Managing Chrome browsers. Considerations include:

- Applying Chrome browser policies (e.g., offline access, update policies).
- Enrolling browsers and applying policies.
- Managing extensions and apps (e.g., allowing, blocking, force-installing) based on OUs or groups.

## **Section 6: Monitoring and troubleshooting common issues (~13% of the exam)**

6.1 Identifying and diagnosing Workspace issues. Considerations include:

- Navigating the Admin console to access audit logs.
- Interpreting log entries to identify error messages, unusual activity, or patterns related to an issue.
- Checking the Google Workspace Status Dashboard for service disruptions or outages.
- Recommending a solution related to mail delivery issues (e.g., implementing mail policy changes).

## 6.2 Troubleshooting and resolving common issues. Considerations include:

- Troubleshooting problems with user accounts, passwords, 2-step verification, or access to services.
- Troubleshooting email delivery problems (e.g., undelivered messages, spam filtering issues) by using Email Log Search.
- Troubleshooting email delivery problems using user-provided message headers (i.e. SPF, DKIM, DMARC compliance) and the Google Admin Toolbox.
- Assisting users with troubleshooting issues related to email forwarding, filters, or labels.
- Troubleshooting Calendar events that are not syncing or displaying correctly (e.g., Apple Calendar, Outlook).
- Troubleshooting issues with calendar sharing or managing permissions.
- Troubleshooting Calendar issues with sharing free/busy information.
- Troubleshooting Drive issues with sharing and managing permissions.
- Resolving problems with Drive for Desktop.
- Recovering accidentally deleted files in Drive or mail in Gmail.
- Troubleshooting Drive offline access issues.
- Diagnosing network performance issues (e.g., video and sound quality) by using the Meet quality tool.
- Troubleshooting Meet issues (e.g., users unable to access Meet events).

## 6.3 Viewing, creating, and managing reports and audit logs. Considerations include:

- Monitoring app usage.
- Monitoring storage limits.
- Using the audit reports to check
- Monitoring device activity.

## 6.4 Using support resources. Considerations include:

- Documenting steps taken by the end user to reproduce an issue.
- Collecting appropriate log file types.
- Searching for an application's status and known issues.
- Generating HAR files.
- Identifying Google-recommended practices to open a case with Google Support.
- Using the Google Workspace updates blog, status dashboard, and release calendar to identify service releases and disruptions.