



Back-to-School Launch Guide

Find details on recent and soon-to-be-released launches.

Updated: September 2025

Back-to-School Launch Guide

Bringing higher ed institutions into the AI era

Launches	Product/feature description	Launch date	Geography/ language availability	Age availability
Gemini				
Google AI Pro plan for higher ed students in India	College students can get a free one-year subscription to a Google AI Pro plan to help them excel this academic year – includes 2 TB storage, Gemini 2.5 Pro, NotebookLM, and more. Link	7/15; sign up by 9/15	Available in India	18+
NotebookLM				
Featured Notebooks	From science to Shakespeare, curated collections of information are available for you to call upon for expert advice with featured notebooks in NotebookLM.	7/14	Available globally	18+
Video overviews	Video Overviews in NotebookLM transform dense information from source documents into digestible, narrated video essays. You can customize them by topic, learning goals, and target audience. This feature is initially rolling out in English, with more languages to follow.	7/29	Available globally (outputs only in English)	18+
New Studio Panel	The Studio panel in NotebookLM has a fresh new look and expanded functionality. You can now create and store multiple Audio Overviews and Video Overviews within a single notebook.	7/29	Available globally	18+

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Search				
Canvas (Study Guides) in AI Mode	With Canvas, you can build plans and organize information over multiple sessions in a dynamic side panel that updates as you go. For example, if you want to create a study plan for an upcoming test, just ask AI Mode, then tap on the "Create Canvas" button to get started. Use follow-ups to refine the output until it meets your exact requirements, and you can always come back to your Canvas project and pick up where you left off.	Rolling out in August	Available to users opted into the "AI Mode" experiment in Labs in the US in English; Desktop only.	18+
File and image input in AI Mode	Upload files and images and ask detailed questions about them in AI Mode. Get AI-powered insights that combine the context of the uploaded content with relevant web information, including links for deeper exploration.	Rolling out in August	Available in the US, UK, and India in English	18+
Search Live (science experiment examples)	Have an effortless, back-and-forth conversation with Search. Ask questions using your voice and camera to get instant audio responses and helpful links to explore more. Built on our most powerful tools you already know, like Google Lens and AI Mode, it's like having an expert on speed dial who can see what you see to help with your trickiest questions.	Launched	Available on mobile to users opted into the "AI Mode" experiment in Labs in the US, in English	18+

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Google's AI tools can help students do their best

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Gemini				
Google AI Pro plan for higher ed students	College students can get a free one-year subscription to a Google AI Pro plan to help them excel this academic year – includes 2 TB storage, Gemini 2.5 Pro, NotebookLM, and more.	7/15 India, 8/6 US/APAC - ID, JP, KR / LATAM - BR, MX	US, APAC, CA, LATAM	18+
Guided Learning	Learn and study with a guided experience. Get step-by-step explanations and personalized feedback that goes beyond providing the answer to helping you understand how to get there.	Aug 6	Global, Free	All ages
Flash Cards	Students can create text-based flashcards in Canvas as a memorization technique - great for those who are studying for exams.	Aug 6	Global, Free	All ages
Study Guides	Generate customizable study guides that are grounded in your class materials.	Aug 6	Global, Free	All ages
Quizzes 2.0	Provide students with unlimited practice on a topic and even more question types, including those with charts or graphs.	Aug 6	Global, Free	All ages

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Gemini				
Visual Learning updates (Images / YT / Stepper)	Rich visual aids in responses help explain any topic. These include high-quality and interactive images, YouTube videos, and generative user interfaces, such as a math stepper.	Aug 6	Global	All ages
Canvas Co-writing	Get feedback, improve first-draft responses, and build on ideas with the collaborative partner for writing in Canvas.	Aug 6	Global	All ages
Teacher-led Gems in Google Classroom	Educators can create Gems, which are custom versions of Gemini, to help students dive deeper into their learning. In Classroom, try one of four Gem templates – or create your own Gem. Gems are informed by your uploaded class materials and the web.	Rolling out in the coming weeks	Coming soon to all Gemini app-supported languages	All ages

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Google is responsibly leading the way in bringing AI to learners everywhere

Launches	Product/feature description	Launch date	Geography/ language availability	Age availability
Parent AI Literacy				
aiEDU Podcast	In collaboration with the nonprofit aiEDU , we're launching a 10-episode podcast. This series aims to demystify AI for guardians, providing them with the knowledge to confidently guide their children's AI journey. Subscribe today .	Sep	Available globally	18+
Family Workshops	In partnership with Connect Safely , we're offering workshops where families can get interactive experience trying out our latest AI tools together.	Sep	US	13+
Product Explainer videos	Created by guardians for guardians, these how-to videos demonstrate how Google AI products can be used to support children's learning.	Sep	Global (English only, subtitles available)	18+
Educator AI Literacy				
New AI resources and training for educators	In an effort to upskill as many education professionals as possible on AI, we have trained over 650,000 educators thanks to Google for Education's Champions, Partners , and Googler-led training programs, via dedicated courses and a Gemini space to come together on our Community Platform .	Sep	Global	18+
Grants for AI Literacy	Since announcing Google.org's investment of \$40M in AI Literacy, these grants have benefitted more than 13 million students through the support of organizations such as AI4K12 , which provides on-the-ground teacher professional development integrating AI into courses aligned to their '5 Big Ideas in AI'.	Sep	Global	n/a

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Student AI Literacy				
Be Internet Awesome AI Literacy Guide	Prepare elementary and middle school students to have safe and informed interactions with AI by giving them a solid foundation in AI literacy with these educator lesson plans. Now available with the Be Internet Awesome curriculum.	Sep	Available globally in English	8+
Experience AI	The AI course developed by Raspberry Pi Foundation and Google DeepMind has reached an estimated 1.7M young people globally , with 95% of educators agreeing the sessions have increased their students' knowledge of AI concepts. The program is being expanded to the US this fall.	Sep	Available globally	Ages 11-14
AI Quests	This game-based, code-free AI learning experience created by Google Research and the Stanford Accelerator for Learning allows middle school students to step into the shoes of researchers and experience the AI lifecycle first-hand. Starting today, AI Quests will be embedded into Experience AI and CRAFT by Stanford and is available to any AI Literacy provider, teacher or student. Learn more in our blog post and try it today.	Sep	Available globally	Ages 11-14
AI Literacy Hub	Find AI Literacy resources for parents, guardians, educators and students at ai.google.com/literacy	9/8	Available globally in English	All ages



Thank you