



Frequently Asked Questions

Thank you for your interest in the Google for Education Champions Program! Here are some frequently asked questions. Still have a question that you don't see an answer for? [Click here to ask!](#)

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Google for Education Champions

Q I already have my Google for Education Certified Innovator, Coach, and/or Trainer recognition. Do I automatically become a Google for Education Champion?

A Yes! As a Google for Education Certified Innovator, Google for Education Certified Trainer, and/or Google for Education Certified Coach are automatically inducted into our Google for Education Champions community and gain this recognition. You should have received an email from our team with more information.

Q I have my Educator Level 1 and/or L2 Certification. Does that mean I'm a Google for Education Champion?

A Not unless you also are a Google for Education Certified Innovator, Coach, and/or Trainer. Google for Education Champions are individuals who hold one or more of those recognitions. To gain those recognitions see the requirements and application process here: <http://edu.google.com/Champions>.

Q I am a member or leader of a GEG or Reference School / District. Does that mean I'm a Google for Education Champion?

A Not unless you also are a Google for Education Certified Innovator, Coach, and/or Trainer. Google for Education Champions are individuals who hold one or more of those recognitions. To gain those recognitions see the requirements and application process here: <http://edu.google.com/Champions>.

The introduction of Google for Education Champions does not change anything for *members* of the global educator groups. However, beginning 2024, *GEG Leaders* will be required to be a Champion (hold either a Coach, Trainer, or Innovator certification).

Still have a question that you don't see an answer for? [Click here to ask!](#)



Reference Schools / Districts may encourage their educators to consider becoming Google for Education Champions wherever it makes sense.

Q Is Trainer, Innovator and Coach going away?

A No, Google for Education Champions does not replace the Certified Trainer, Innovator and Coach programs, but unites and elevates them. Innovator, Trainer, and Coach will continue, and we will continue accepting new members into each sub community. Trainer and Coach are currently accepting applications and Innovator will open for new applications in 2024.

Q If I apply to become a Google Certified Trainer next month, will I automatically become a Champion?

A Yes! If you are accepted as a Googler Certified Trainer and complete all related onboarding steps, you will automatically be considered a Champion.

Q Can I still use the Google Certified Innovator/Trainer/Coach badge?

A Yes! Your individual program badges are not going anywhere. You can also use the new Champions badge and email signature which can be [found here](#).

Q What are the requirements to maintain each certification?

A All changes will go into effect in 2024.

Innovator - no changes

- Continue working on a high-impact Innovation Project of your choosing
- Being influential advocates for using Google technologies to transform education
- Leading Google programs to drive innovation and transformation in their schools or school systems

Trainer - minor updates, all recertification requirements for Trainer are currently suspended. These requirements will go back into effect in 2024.

- Have an active L1/L2 certification (renew every 3 years)
- Annual product update assessment
- Submit 10 trainings (previously 12) every calendar year - **will take effect in 2024**

Coach - minor updates

- Have an active L1/L2 certification (renew every 3 years)
- 50 hours (currently 100) of 1:1 coaching every calendar year - **will take effect in 2024**



Q	Will there be any changes to the Google Certified Trainer Google Group or will it be combined into a Champion's space?
A	In the coming months, we will be launching a Community Hub space just for Champions (all Innovators, Trainers, and Coaches)! We will eventually fully transition from Google Groups email aliases to the Community Hub, and it will become the centralized place where you can connect with fellow Champions, share ideas, ask questions, and collaborate together. Googlers from across our teams will also be engaging in this space, giving you more opportunity to share your ideas and feedback, amplifying your voice and influence on our products and programs, and offering exclusive opportunities and access just for the Champions community.

Symposiums

Q	When and where are the Symposiums?
A	Singapore: Mon Sep 11 - Wed Sep 13 Sunnyvale: Sun Oct 1 - Tue Oct 3 São Paulo: Weds Oct 18 - Fri Oct 20 Mexico City: Wed Oct 25 - Fri Oct 27 Dublin: Tue Nov 7 - Thu Nov 9 Sydney: Wed Dec 6 - Fri Dec 8 Tokyo: Tue Mar 26 - Thu Mar 28, 2024 Please see our website for more details and how to apply.

Q	Which languages will the Google for Education Champion Symposiums take place in?
A	Most Symposiums will be held in English. The following will be in local languages: São Paulo: Weds Oct 18 - Fri Oct 20 - <i>Portuguese</i> Mexico City: Wed Oct 25 - Fri Oct 27 - <i>Spanish</i> Tokyo: Tue Mar 26 - Thu Mar 28, 2024 - <i>Japanese</i>

Q	Who is eligible to attend the Symposiums?
A	All existing certified Innovators, Trainers, or Coaches can apply to attend any one of these events. Applications will be reviewed on a rolling basis by the deadlines listed. You must be a certified member prior to submitting your application. Each city's application has a different deadline, please see the Symposium site (goo.gle/symposiums) for more information.



Q	How are the Symposium Applications being scored?
A	We are looking for equitable representation across our communities at each Symposium event. A myriad of factors will go into the review committee's process - including (but not limited to) ensuring representation across lived identities, organizational types, and geography. Not all questions will be scored equally - rather a holistic portrait of each candidate will be considered. For example, for someone with strong impact in their community but lower social media counts they would still be a strong candidate for the Symposiums. Ultimately, we are looking for positive, passionate, and proactive members of our community who are demonstrating through their actions that they are Champions for students, Champions for educators, and Champions for the future of education.

Q	Will the symposiums take place every year?
A	Not annually, but potentially once every 2-3 years. We are exploring continuing to hold the Symposiums in future years, but that has yet to be determined.

Q	Will the symposiums take the place of the current Innovator Academies?
A	No - The Innovator Academies will be the “onboarding” experience for new Certified Innovators. The format and content for the Academies may evolve based on learnings from past years, and feedback from Innovators!

Q	Will Google cover my travel expenses?
A	Attendees are responsible for their own travel expenses. Only the event itself and all meals onsite will be covered by Google.

Q	Can I only apply to the symposium in my region?
A	All existing certified Innovators, Trainers, or Coaches can apply to attend any one of the events. Note: You must be certified prior to submitting your application.

Professional Development Partner FAQs

Q	How can we support educators through the process of becoming a Champion?
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A	PD Partners can support educators wanting to become Champions by understanding the process and requirements for each sub-program (Trainer, Innovator, Coach) listed here . Because each sub-program still requires the Educator Level 1 and Educator Level 2 certifications, PD Partners can also help prepare educators by providing professional development on the topics covered in the exams .
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Q	How can we ensure that our employees and contracted trainers are Champions?
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A	PD Partners should encourage their employees and trainers to apply to become a Google for Education Certified Trainer . Once they become a Certified Trainer, they will also become a Google for Education Champion !
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Q	When will we know what will be covered in the scenario-based questions?
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A	We will continue to provide updates about our exams to our education communities and PD Partners through quarterly NDA-only meetings. We hope to provide as much lead-time as possible for PD Partners to adapt their training content and materials.
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