



### **Clickio for Google Customers**

Since 2018, Clickio has been empowering publishers and brands to stay compliant with privacy regulations. Today, we handle over 2.5 billion consent events every month. Our platform combines robust compliance with an easy setup and flexible, affordable pricing plans—making premium consent management accessible for everyone.

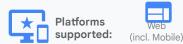
**Value Proposition** 

Clickio.com/Consent

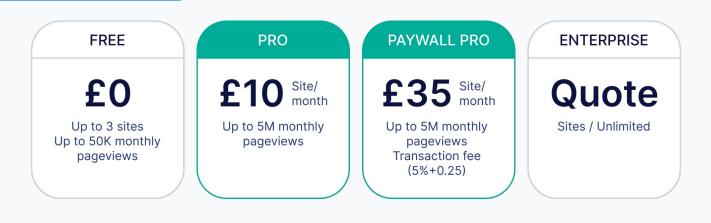
#### Why should customers choose Clickio

- Easy Implementation: Privacy compliance across multiple regulations.
- **Tailored Modes**: Designed for both Publishers (sites with programmatic ads) and Brands.
- **Cost-efficient Plans**: From a Free plan to full-featured premium options.
- Consent Mode Support: Included in all product plans.
- **Real-time Reporting**: Over 10 dimensions, with detailed insights on both events and unique users.
- Paywall Integration: Built-in paywall and flexible integrations for monetization.
- Fast and Optimized: Super-fast CMP, optimized for Core Web Vitals.

Languages supported: English, Bulgarian, Croatian, Czech, Danish, Dutch, Estonian, Finnish, French, German, Greek, Hungarian, Italian, Latvian, Lithuanian, Maltese, Polish, Portuguese, Romanian, Slovak, Slovenian, Spanish, Swedish (20+ languages)



### Plans & Pricing\*



All plans include the implementation of Google Consent Mode

Pricing Plan Details

\* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.

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## **CMP** Partner Program

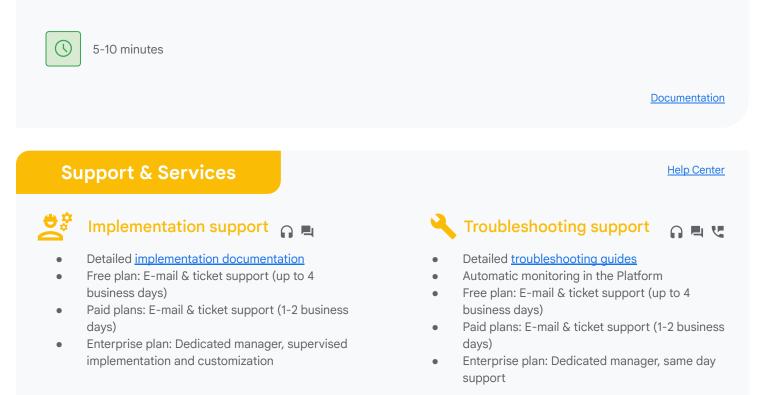
### Consent Banner and Consent Mode implementation steps





### Get started in 3 easy steps

- <u>Sign up</u> and create your consent banner with Consent Mode support enabled by default.
- Install. Easily integrate through GTM, on-page tag, or CMS specific integrations.
- Monitor. Check real-time reports to confirm your implementation is working correctly.



How to get in touch

Contact us: https://clickio.com/contact/ support@clickio.com

Clickio.com/Consent