

# Cloud Discover: Machine Learning

Cloud Discover: Machine Learning helps customers who are new to machine learning to understand machine learning concepts and identify potential business problems that can be solved using them. This service includes an overview session, use case identification workshop, interviews with key stakeholders, technical assessment, and an executive summary report.

## Key Activities

### Machine Learning Overview

Review machine learning concepts and objectives with customer.

### Use Case Identification Workshop

Facilitate group ideation with key line of business owners and stakeholders to identify at least three viable machine learning use cases.

### Stakeholder Interviews

Gather information on data set location, access, and characteristics.

### Technical Assessment

Conduct high-level feasibility analysis of proposed machine learning use cases relative to data set capabilities and limitations.

### Recommendations

Prepare executive report for customer on findings and recommended next steps for machine learning strategy on business use cases and review key learnings. Discuss next steps for technical implementation.

### Deliverables

- Machine learning use cases
- Executive summary

### Scope and Pricing

- Up to five days engagement within two weeks, including on-site workshop (up to two days)
- Up to 16 participants in workshop
- Pricing will be agreed upon between Customer and Google and specified in the applicable Ordering Document

## Customer Stakeholder Participation

### Use Case Workshop

Business decision makers across the customer organization.

### Stakeholder Interviews

Decision makers knowledgeable on customer systems and data.

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