



consentmanager for Google Customers

consentmanager is one of the leading GDPR compliance software solutions. Founded in 2018, a team of more than 150 people and more than 25,000 customers worldwide show our success in the field. Our customers range from mid-level (SMB/SME) to the largest enterprises and cover all areas of online business from Publishers, Online-Shops and Agencies up to the biggest brands in the market.

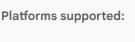
Value Proposition

Why should customers choose consentmanager

- Go live quick with easy integration with auto-blocking & plugins for GTM, Wordpress, Magento and many more
- Fully customizable with Visual Design Editor (WYSIWYG), custom CSS & HTML
- Save time with our holistic approach: All devices, all features, all technologies in one package.
- (Really) Compliant: All data remains in the EU, no US-Cloud servers, "Schrems-III"-safe
- Best-in-class Reporting & Analytics across 12 dimensions. Measure acceptance rate, bounce rate (visitors leaving the website) and 30+ metrics live and fully flexible
- Integrated Crawler finds all vendors & cookies with automatic compliance test and +3M Cookies database
- Boost your acceptance rate in average by 15% with integrated A/B-Testing & Machine learning
- Support all standards: IAB TCF 2.2, IAB GPP, Google Consent Mode v2, AdChoices and more

Languages: All EU languages & many more (e.g. Russian, Chinese, Arabic, ...). Add your own language. Legislations: 🔯 GDPR/eprivacy 🛛 🚟 US (CCPA, Virginia, Colorado, ...) 🚺 Canada (PIPEDA) 🛛 🐼 Brazil (LGPD) 💌 Israel (PPA) 🎦 China (PIPL) 🔁 India (DPDPA) 🛛 🖸 Switzerland (revDSG) 📖 and 15+ more.







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Plans & Pricing*

Test for free, no credit card required: https://www.consentmanager.net/google/

Beginner Package

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19 €/month

- 1 website 100 000 PageViews included, additional at 0.10 € per 1000
- 1 customizable design
- 3 crawls / day

Standard Package

49 €/month

- 3 websites or apps • 1M PageViews included, additional at 0.05 € per 1000 .
- 3 customizable designs
- 10 crawls / day
- A/B-Testing

All prices include the implementation of Google Consent Mode

Agency Package 20 websites or apps

195 €/month

On demand

- 10M PageViews included, additional at 0.02 € per 1000
- 20 customizable designs
- 100 crawls / day
- A/B-Testing + Machine Learning Optimization
- Users, Groups & Rights management

Enterprise Package

- +50 websites or apps •
- +100M PageViews included, additional at 0.02 € per 1000
- unlimited customizable designs
- 100 crawls / day
- A/B-Testing + Machine Learning Optimization
- Whitelabel, Dedicated Support, SSO and much more

See all prices & features: https://www.consentmanager.net/features/

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement



CMP Partner Program

Last updated on 04/01/2024







Get started in 5 easy steps

- 1. Visit <u>www.consentmanager.net/google</u> and sign up for free
- 2. Our Wizard will guide you through the setup process
- 3. Enable Consent Mode at Menu > CMPs > Integrations > Google Consent Mode
- 4. Add Google Ads and/or Google Analytics to your vendors
- 5. Copy & paste the consentmanager code into your website or use our GTM template

