Google Cloud

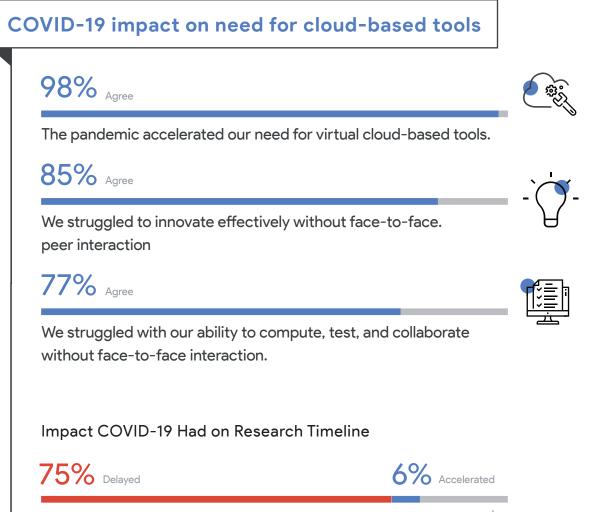




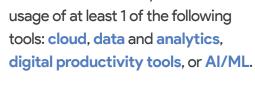
New Study: Labs and Researchers Turning to the Cloud During COVID-19

The COVID-19 pandemic impacted research institutions around the world. Our new survey of almost 1,600 scientists and researchers from academic, private and government-funded facilities across the globe, found some interesting trends in use and adoption of cloud-enabled technologies spurred on by the pandemic.





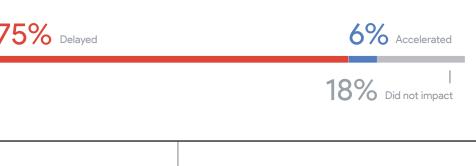
Of researchers surveyed increased usage of at least 1 of the following

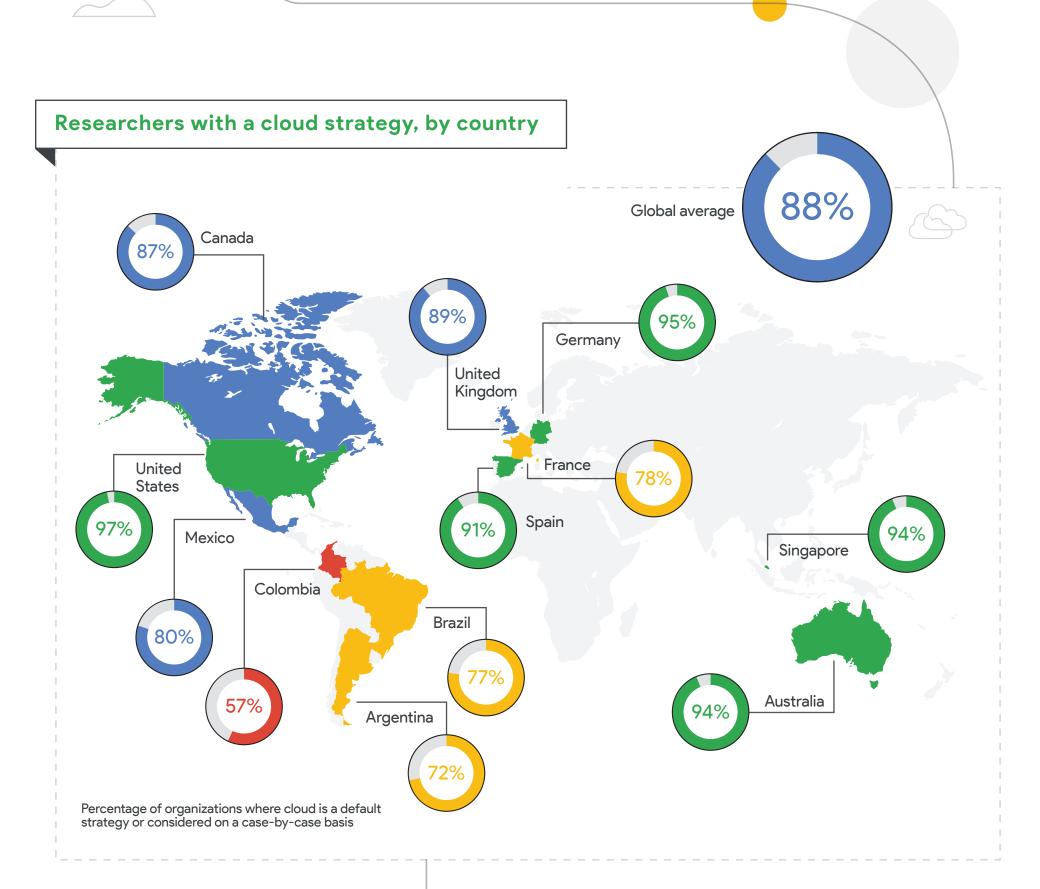












Future Plans For Cloud Investment

52% Of researchers expect investment in cloud to increase in the next 12 months.

Country most likely to increase investment in the cloud



to increase investment in the cloud

Country least likely



80% Will keep organizational changes made during pandemic in place post pandemic.

	Academic	Government	Private	Hospital/Healthcare System
More likely to invest	49%	37%	53%	57%
No change	14%	20%	24%	28%
Less likely to invest	30%	34%	22%	7%



facilities – private or government-funded – can take in order to continue their important research:

With new SARS-CoV-2 variants expected to make in-person work more difficult, there are a number of actions research



Scale as needed Cloud technologies can help research institutions implement a support-at-scale

model under rapidly changing conditions.



Leverage AI / ML

Cloud provides a platform to quickly build and deliver AI/ML applications and other connected experiences for clinical trials, research studies, patient care, and more.



Optimize data



Break down data silos to gain insight across all teams and ensure a consistent data experience on a fully managed cloud infrastructure.



Germany (n=102), UK (n=100), Singapore (n=100), Australia (n=105)

Maximize ROI

Cloud-enabled automation tools help institutions increase the speed of decision-making, reduce costs of data entry, and accelerate discoveries.

