

# Customer Awards FAQs

Updated December 2022



# Frequently asked questions

## Where can I find this year's submission questions?

[Start your application](#). You will be directed to the YouNoodle platform, where you can review the questions and revise your entry as many times as you like before the closing date.

## Are there any specific eligibility requirements?

Yes. In order to enter, you must:

- ✓ Be a Google Cloud Customer
- ✓ Have had demonstrable success in the last 12 months
- ✓ Submit the full online application by the closing date

## How many times can I apply?

You can submit as many times as you like. There are awards for each industry (or an 'Other' Industry category if yours is not listed), as well as Technology for Good categories.

## Can I enter any industry category?

Your organization must be generally recognized as part of the industry category you are applying for.

## Can my organization win more than one award?

Yes. You can win in your relevant Industry category plus any of the Technology for Good categories.

## I am a Google Cloud Partner. Can I apply?

Partners are eligible to apply for a Customer Award on behalf of their customers. The [Partner of the Year Awards](#) are also open at the same time.

## Can a Googler submit on a customer's behalf?

Yes. Googlers can submit on a customer's behalf as long as they notify them in advance.

## Will the info I submit be confidential?

Yes. Only this year's Google Cloud Awards team and panel of judges will see the information that you submit.

## Can I include information from two years ago?

No. Award entries will be judged based on your organization's performance in the past 12 months.

## Can I edit my application once I've submitted it?

Yes. Once you've submitted your complete application in the YouNoodle platform, you can make edits until the deadline. Just use the unique URL that you receive in your confirmation email to return to the submission form.

## What can I win?

- Google Cloud Customer Award Designation for your Company Website
- Your logo and story featured on the Google Cloud website and social channels as part of the announcements
- Entry into the Customer Ebook
- Materials to support a press release
- Invitations to roundtables, discussions, events with Googlers, other industry experts, and global contemporaries
- Virtual trophy to celebrate as a team

## When are results announced?

Results will be formally promoted later this year at a special event . The Google Cloud Awards team will notify all applicants 2 months in advance.

## How are winners determined?

After the closing date, Google Judges assess hundreds of entries in three rounds. These senior technical judges use a set framework based on the awards criteria. Each entry is assessed by at least two different judges, who work independently. Judges only assess the information and supporting materials provided in application.

## Who can I contact if I have additional questions?

Contact [cloudcustomerawards@google.com](mailto:cloudcustomerawards@google.com)

# Let's go!

## How to apply:

- ❑ **Share the submission questions with your team**  
*Use this [template](#) to gather relevant business and deployment metrics*
- ❑ **One person to login and write the application**  
*[Login to Younoodle](#). Write your answers, upload diagrams and images. You will be prompted to review your application before hitting "Submit my application" at the bottom of the final page. You can return and make edits. Use the unique URL in your confirmation email to return to the form. Remember to submit before the closing date.*
- ❑ **Your company's logo**  
*Submit your company logo as a hi res file. Landscape versions are preferred.*
- ❑ **Support materials**  
*We strongly suggest supplementing every entry with links to external documents that support your story (e.g., press articles, customer testimonials, analyst information, benchmarks, videos, awards won).*

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Ready to get  
started?  
Let's go