

Cytrio for Google Customers

Cytrio is an all-in-one data privacy platform that enables businesses to comply with global data privacy regulations by providing comprehensive consent management, policy and data subject rights management solutions.

Value Proposition

www.cytrio.com

Why should customers choose Cytrio

- Global Privacy Regulations Compliance — Ensures compliance with GDPR, CCPA, and other global data protection laws.
- Granular Consent Management — Allows users to customize and manage their cookie preferences.
- Auto-blocking of cookies depending on opt-in/opt-out banners
- Compatibility with Google Consent Mode v2 — Supports latest global standards for data privacy and optimized ad performance.
- Automated Cookie Discovery & Categorization — Regularly scans and updates cookie list/declaration for compliance.
- Consent Logging — Keeps detailed records of user consents for auditing purposes.
- Seamless Integration — Quick and seamless integration of consent banner into CMSes and websites.
- Customizable Designs — Tailor consent banners to match the website's branding.
- DSAR management & workflows
- Customer Reviews — **4.7/5** <https://www.g2.com/products/cytrio/>



Languages supported: 38



Web
(incl. Mobile)

Plans & Pricing*

Standard

\$90/year

1 Domain
250,000/month Banner Views
Consent Manager
DSAR Manager
Policy Generator
Do Not Sell My Information

Premium

\$150/year

Everything in Standard +
1,000,000/month Banner Views

Enterprise

\$594/year

Everything in Premium +
Unlimited banner views

Agency

\$3/month/domain

Everything in Enterprise +
Agency console
Multi-domain management
Volume discounts

[See all features](#)

All plans include the implementation of Google Consent Mode

<https://cytrio.com/pricing/>

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Consent Banner and Consent Mode implementation steps



Self serve available

Get started in 3 easy steps

1. **Sign up**
<https://www.cytrio.com/>
2. **Add your domain and set up Cytrio cookie consent banner**
<https://cytrio.com/documentation/cookie-banner-setup/#step1>
(insert script, use Google Tag manager or one of our Content Management System (CMS) integrations & guides - <https://cytrio.com/documentation/integrations/>)
3. **Enabling Advanced/Basic Google Consent Mode using Cytrio**
<https://cytrio.com/documentation/google-consent-mode/#step3>



Average time taken to implement a banner & Google Consent Mode: **10-15 mins**

www.cytrio.com

Support & Services

<https://cytrio.com/documentation>



Implementation support



All customers:

- support@cytrio.com

Premium customers:

- google-support@cytrio.com
- Help Guides & Videos within the app



Troubleshooting support



All customers:

- support@cytrio.com

Premium customers:

- google-support@cytrio.com
- Help Guides & GCM Debug option within the app

How to get in touch

Contact us: support@cytrio.com, sales@cytrio.com

www.cytrio.com