Deloitte, one of the world’s largest professional services firms, established the U.S. Delivery Center to provide centralized, high quality, and efficient business services across key practice areas. Before 2021, Deloitte’s U.S. Delivery Center teams focused primarily on hiring graduates from four-year degree programs. But the team realized they were missing out on quality candidates who had the right skill sets, but may not have had degrees or related work experience.

To help meet their talent needs, Deloitte joined the Employer Consortium in 2021 and has since begun hiring Google Career Certificate graduates at scale. This allows Deloitte to access an untapped talent pool equipped with the skills they need most.

Candidates who have taken the certificate program have the skills around analytics, project management, and UX design that we’re actively hiring for and need at Deloitte. Collaborating with Google as an Employer Consortium member helps us live our diversity, equity, and inclusion strategy. We’re able to bring in folks that we maybe have not reached out to before to join Deloitte, who we know will have the right skills because they’ve completed these Google Career Certificates.

- Martin Kamen, Principal, Deloitte Consulting LLP

Learner Spotlight: Sean Atkins

After graduating college, Sean began his career in the financial services industry. He realized he needed more growth opportunities and began exploring other options. He enrolled in the Google Project Management and Data Analytics Career Certificates and, upon completion, applied to Deloitte as part of the Google Career Certificates Employer Consortium and landed a job as a solution analyst at Deloitte based in Cleveland, OH.

Sean credits the certificates for giving him the skills and qualifications needed to enter a new field at a top employer. “Going through the certificate programs gave me the requisite skills to break into my current role,” he says. “I felt limited in my career and wanted to explore new opportunities. Thanks to the Google certificate programs, I can contribute to a variety of projects and different roles using my new skills.” Sean has continued to take additional Google Career Certificates—including Cybersecurity and IT support—noting that the experience allows him to take a larger view of solving problems and contributing to projects in different ways.