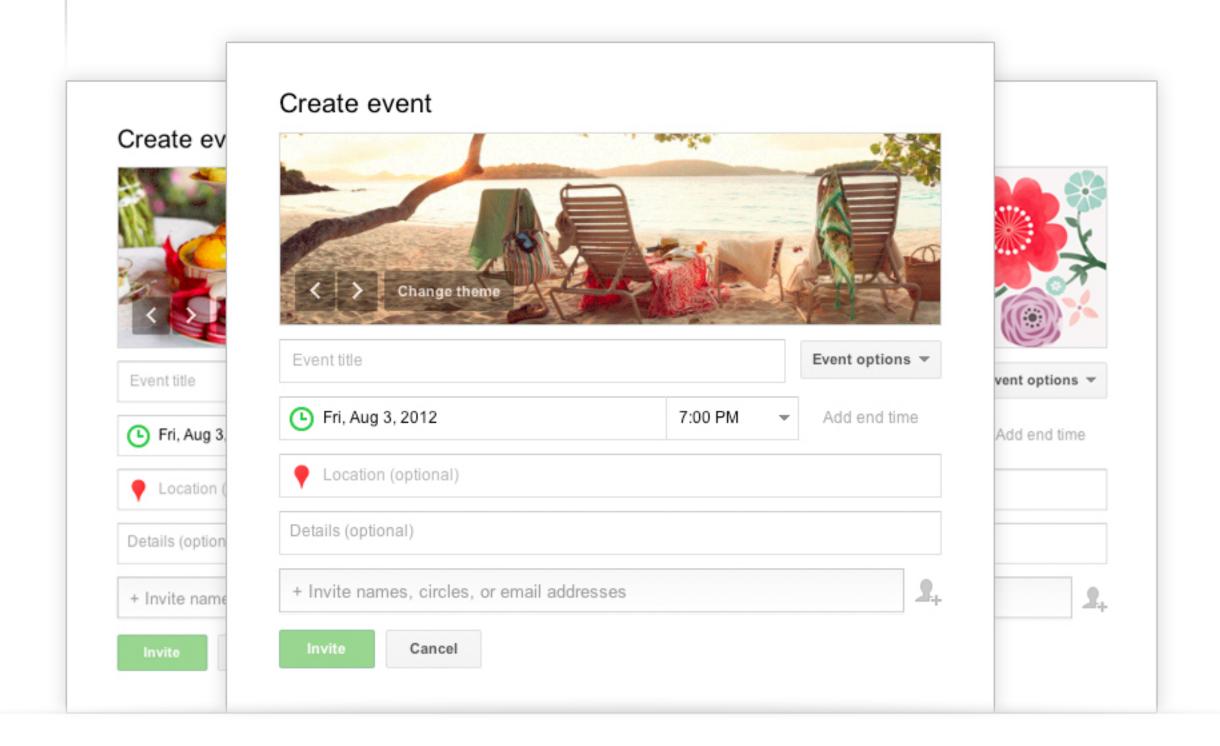




Create beautiful and customized invitations

- Schedule a Hangout on Air
- Collect photos, videos, and comments in one place
- Integrate seamlessly with Google Calendar and Google Maps



Get Started

- 1. Click the icon in the share box on your Home page. Share what's new...
- 2. Pick an event name, and give it a start time, end time, and location.
- 3. If your event is private or an Event on Air, invite the appropriate circles. If your event is public or you are scheduling a Hangout on Air, select 'Public' in the invite field.



Three ways to use Google+ Events

Public Event

Everyone can RSVP, comment, add photos, and invite others



Photography: karnizz/shutterstock

- 1. Setup the event
- In the 'invite names, circles, or email addresses' field, select 'Public.'
- 3. Click 'Invite'
- 4. At any time you can disable or re-enable comments or photos

Event on Air

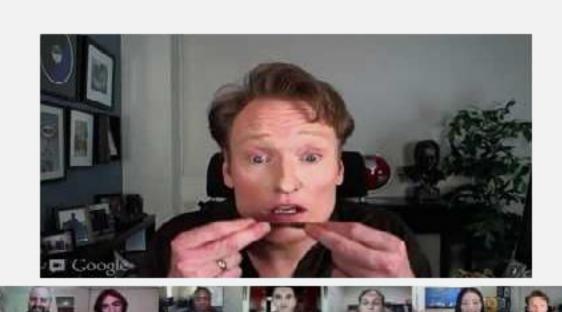
Only invited guests can post photos and add comments, but anyone can +1 them



- 1. Setup the event
- 2. Click on 'Advanced'
- 3. Click on "make this an event on air"
- 4. In the 'invite names, circles, or email addresses' field, select on the guests you want to give the ability to send photos and comment
- 5. Click 'Invite'

Schedule a Hangout on Air

Remind your viewers to tune-in to your Hangout on Air



3. When you're ready to broadcast, create a Hangout on Air like you would today and invite your participants

1. Create a public event well in advance of your Hangout on Air

2. Be sure NOT to select 'Google+ Hangout' in the Event Options

- 4. Copy the YouTube URL of the Hangout on Air
- **5.** Then edit the event, click on 'Event Options' and select 'Advanced Options' so you can show 'additional fields'
- 6. Paste the Hangout on Air URL in the "You Tube URL" field
- 7. Now your Hangout on Air will broadcast directly to your event page

