

The Total Economic Impact™ Of SAP on Google Cloud

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Through 6 customer interviews, a survey, and data aggregation, Forrester concluded that migrating and running SAP on Google Cloud has the following three-year financial impact.

“Our employees are extremely happy. Running SAP workloads on Google Cloud has improved the performance and security of our environment with zero downtime. Now, the Finance team can close out so quickly without needing my assistance. Everyone is extremely happy.”

IT director, Food and Beverage



160%
ROI

\$9.5M
NPV

<6
month
PAYBACK

SAP ON GOOGLE CLOUD BY THE NUMBERS



Avoided \$1.5M annually by eliminating downtime related to SAP systems.



SAP upgrades are 35% more efficient, improving agility and flexibility for the business.



Improved network bandwidth and reduced connectivity issues associated with supply chain reporting, saving \$426K annually.

“One of our priorities was to find a cloud platform that could support SAP on HANA at the sizes we needed. Today, we feel at ease with the support Google Cloud provides for SAP HANA as well as the capacity levels we need today and in the future.”

*Technical development manager,
Consumer Packaged Goods*



SUMMARY OF BENEFITS

Three-year risk-adjusted

Avoided costs:	
On-premises infrastructure	\$7.1M
Avoided downtime	\$3.8M
SAP performance improvements	\$1.3M
IT team efficiency gains	\$1.3M
Supply chain management	\$1.1M
Reduced development effort	\$804K



Read the
full study

This document is an abridged version of a case study commissioned by Google titled: The Total Economic Impact Of SAP on Google Cloud, July, 2020.

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