Gemini Enterprise

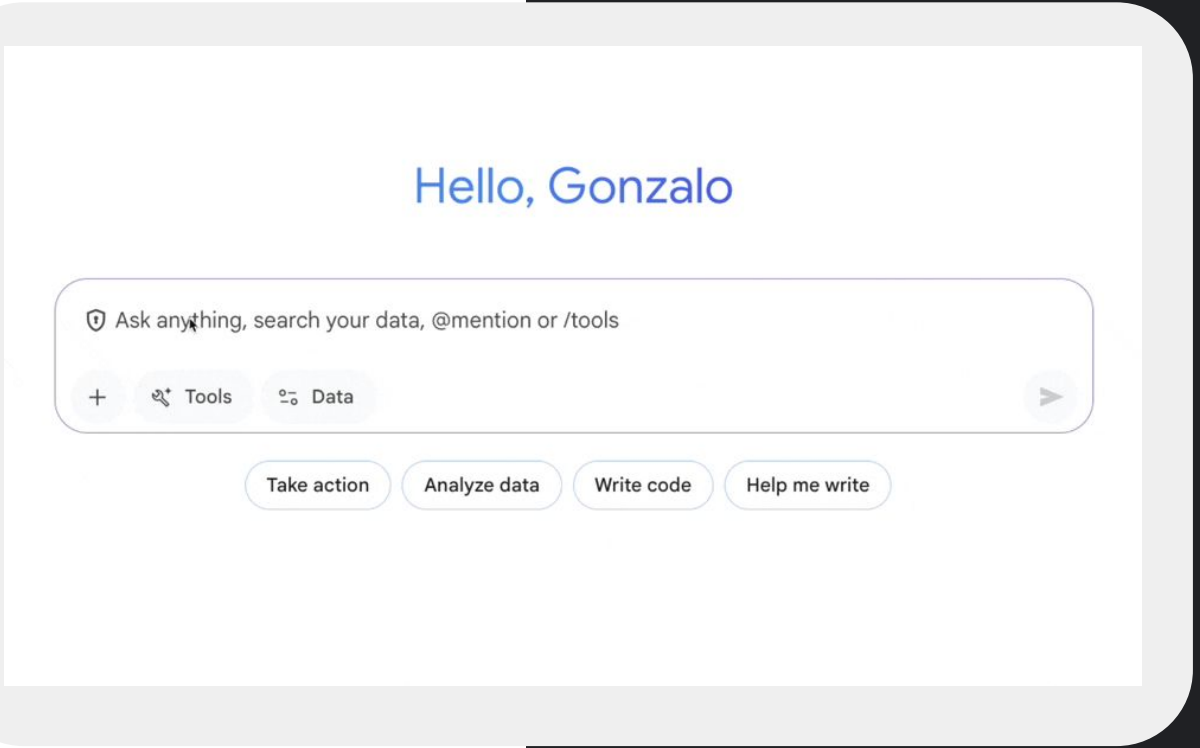
Deployment and adoption playbook



Google Cloud

Welcome to Gemini Enterprise

Let’s get your team up, running and excelling on Gemini Enterprise



Your guide to maximizing value from Gemini Enterprise from day one

Welcome! This playbook is designed to help you successfully introduce Gemini Enterprise to your org, from vision setting to adoption at scale

Every organization is unique. Your path to adoption will need to be tailored to your company goals, culture, and your team's experience with AI. As we embark on this journey, please keep two key principles in mind:

Your Path, Your Pace
Your initial launch of Gemini Enterprise should be immediately useful for your employees. For most, this can be achieved right out of the box. For some, initial connections to company data will be necessary. We can decide together what is best for you.

Your Partner in Success
You are not on this journey alone. Please reach out to your Google Cloud Sales Representative to understand how we can best support you.

Looking for an easy button?

The playbook is packed with recommended steps, proven frameworks, and templates to help you get started.

If you are looking for an easy button, Google Cloud Consulting teams and Partner ecosystem have offers ready to help accelerate your journey. For example:

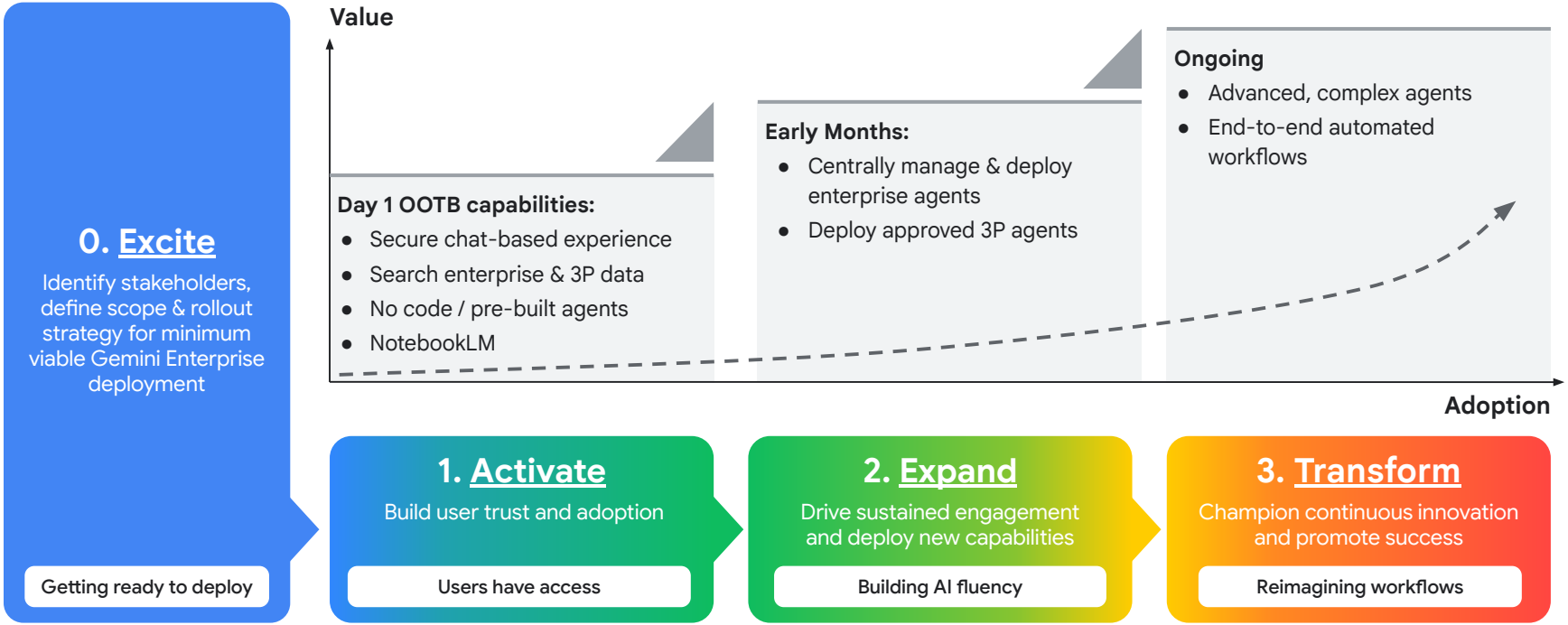
Gemini Enterprise Accelerator	**Our most popular offer:** Get you quickly stood up on and connected to 1st wave of enterprise data
Agent Launchpad	**The Second Step:** Build and deploy your first agent on Gemini Enterprise
Agentic Strategy	**Planning for the future:** Vision and roadmap for how work will evolve with increased agentic capabilities.

Success requires a joint effort



We can make this simple for you

Gemini Enterprise delivers exponential value as adoption grows



	0. Excite	1. Activate	2. Expand	3. Transform
What you're doing	Define vision, scope, and rollout strategy. Setup adoption team. Deploy minimum viable Gemini Enterprise	Begin leveraging chat, pre-built, and no-code agents. Build user trust and adoption with tight communication and user starter kits	Drive sustained engagement by integrating new data sources and enterprise agents while offering adoption activities	Automate more actions and end-to-end workflows, introducing more complex agents to drive workforce transformation
How we support you	Google lead to provide overview of playbook, jointly develop a rollout strategy and deploy minimum viable Gemini Enterprise	Google or Partner to support integration of 3P applications, build 1st wave of agents, and help ensure successful user adoption	Google or Partner to support expansion of agentic workflows and rollout of new capabilities	Google or Partner to provide Agentic AI thought leadership around Industry and functional use cases
How we can customize	**Workshop** **Daily / weekly cadence**	**Weekly cadence** **Project based support**	**Monthly cadence** **Project based support**	**Deep dive workshops** **Project based support**

Please **reach out to your Google Cloud sales representative** for custom needs

Leverage this cheatsheet to understand the different roles across your Google account team

0. Excite:
Create a plan for a successful rollout

At the end of this phase you will have **developed a rollout plan** for Gemini Enterprise based on the vision and user & data requirements to get there

You will have **successfully deployed a minimum viable version** of Gemini Enterprise to a group of testers, and **set up an adoption team** to drive scaled adoption across your organization

0. Excite

Technical setup

	Gather Comprehensive Requirements	Strategize Phase I Technical Rollout	Setup Environment and Deploy
	Define what minimum viable looks like. Identify users, data sources and use cases to build your Day 1 & future apps	Roadmap Day 1 data sources, actions, agents, and analytics. Validate data quality. Share plans with adoption leads	Lay the technical groundwork, incl setting up a GCP project, IDP & IAM roles. Deploy Day 1 Gemini Enterprise to users
Key participants	IT Leads, Business Function Leads, Adoption Program Lead	IT Architects, DBAs	IT Admins, Cloud Engineers
Resources	Deployment Requirement Guide 3 Phase Deployment Approach	GA connectors & actions About Apps and Data Stores Introduction to Connectors	Deployment Requirement Guide Getting Started on GCP

How we support you

Course: Accelerate Knowledge with Gemini Enterprise

GCC Offer: Gemini Enterprise Accelerator

0. Excite

User adoption

	Establish Adoption Team and Identify Sponsors	Define Use Cases Day 1 + Future	Develop Adoption Strategy Roadmap
	Create a central team responsible for user adoption. Identify sponsors for key user groups and set vision for agentic future	Prioritize use cases by impact and ease of implementation, starting with Day 1 value and progressing to advanced agents	Document expected capabilities and use cases by phase, where users can get support, internal communication plans, success metrics, etc.
Key participants	Program Executive sponsor, Adoption Lead, HR & Comms, Exec Sponsor, Dept. Head	Functional users, Sponsors, IT leads, Developers	Adoption Lead, IT Lead, Comms
Resources	Key Stakeholder Roles Sample User Roles Agentic Vision Example	Use Case Identification Sample Use Cases by Industry Prioritization Framework	Adoption Best Practices Adoption Considerations 3 Phase Deployment Approach

How we support you

GCC Offer: Agentic Strategy

Learning Resources

1. Activate:
Deploy services and build user trust

At the end of this phase you will have **configured core features and begin to build enterprise-grade agents,** while users experiment with no and low-code **agents**

You will have successfully **helped your employees begin their Gemini Enterprise journey** with starter kits and clear lines of communication, all while establishing a feedback loop for input

1. Activate

Technical activities

	Configure Phase II Data Sources	Build Enterprise-grade Agents	Setup and Monitor Usage Insights
	Incrementally introduce new data sources and optimize functionality based on usage patterns and user feedback	Build and test first enterprise-grade agents. Roadmap future action with collaboration from business users.	Track and share Gemini Enterprise adoption metrics across regions with sponsors and program leads
Key participants	Power Users, IT Admin, Adoption Program Leads	IT Architects, DBAs	IT Administrator / Data Analysts
Resources	GA connectors & actions About Apps and Data Stores	Building Agents on Gemini Enterprise	View and Export Analytics Data
How we support you	Learning Resources	GCC Offer: Gemini Enterprise Accelerator	GCC Offer: Agent Launchpad

1. Activate

User adoption

	Distribute Day 1 Starter Kits	Communicate and Train	Setup Office Hours and Establish Feedback Loop
	Share persona-based starter kits with function specific use cases, sample prompt & demo videos to encourage usage	Establish an intentional communication cadence. Design targeted training curriculum based on role, function, and need	Setup office hours & touch points to gather feedback. Make it easy for users to report issues and make suggestions
Key participants	All end-users, power users, Adoption program leads	All End-Users, Power Users, Adoption Lead, Enablement	Adoption Lead, IT Help Desk
Resources	Prompt Guide & Sample Prompts Prompting Tips Example	Communication Training Plan & Email Templates	Sample User Survey Template Success Metrics
How we support you	Introduction to Gemini Enterprise	GCC Offer: Agentic Use Case Design	Applied AI Learning Offers

2. Expand:
Drive sustained engagement

At the end of this phase, you will have built **more complex agentic capabilities and defined clear agent governance** to help meet future business needs securely.

You will have also **successfully proven the platform's value** by highlighting key use cases, and will have built a community of practice that drives rapid adoption and celebrates leading teams

2. Expand

Technical activities

	Introduce Enterprise-Grade Agents	Build Advanced / Autonomous Agents	Agent & Platform Governance
	Expose first set of enterprise grade, centrally-managed agents for larger groups of users	Design, build, and orchestrate complex, multi-step agents using A2A and MCP	Establish governance by unifying app management and agent development with clear processes for access and integration
Key participants	IT Admins, AI Developers, Data Analysts	AI Developers, Data Analysts, Adoption Leads	IT Admin, Functional Leads, Power Users
Resources	Agent Gallery Leverage ISV agents	Building Agents on Gemini Enterprise Deploy Multi-Agent Systems	Agent Governance Checklist

How we support you

Learning Resources

GCC Offers: Build Agentic Workflows & Custom Connectors

2. Expand

User adoption

	Highlight Star Use Cases	Build User Communities	Reward Innovation
	Highlight and document innovative/impactful use cases to drive engagement, as new capabilities continue to roll out	Foster role-specific communities through live, or virtual channels to ask questions and share tips. Adoption leads monitor sentiment	Create a formal program to recognize frontline managers and their teams for quick wins to gain positive momentum
Key participants	Power Users, Sponsors, Adoption Leads	Power Users, Adoption Leads, Sponsors	Comms, Exec Sponsor
Resources	Sample “How I used it” Email	Example community activations	Hackathon Submission Template Sample Innovation Award Ideas

How we support you

Learning Resources

GCC Offer: Rapid Prototyping

3. Transform:
Reimagine how work gets done by bringing technical and adoption teams together

At the end of this phase, you will have **identified and scaled simple, popular agents into robust applications.**

You will have also strategically **integrated Gemini Enterprise into daily operations**, all while beginning to rethink team size, hiring strategies, and job descriptions based on productivity gains.

Joint activities

	Turn Popular Use Cases into Robust Applications	Reimagine Workflows	Workforce Transformation
	Find the most popular user designed agents and rebuild them as official, enterprise-grade applications	Weave agentic capabilities into core, everyday business workflows, making it an essential part of work	Re-evaluate organizational design, taking new efficiency and productivity gains into account
Key participants	Business Analysts, IT Architects & Power Users	Operations Leaders, Process Owners, Adoption Leads	Executive Leadership, HR Leaders, Department Heads
Resources	Use Case Selection Criteria	Agentic Transformation Framework	Workforce Transformation Framework

How we support you

- Learning Resources
- GCC Offer: Agentic Transformation

Gemini Enterprise adoption team checklist

For members of customer teams who are spearheading adoption and use-case discovery

	IT Teams	Adoption Teams
Excite	❑ Gather comprehensive requirements ❑ Strategize technical rollout ❑ Setup environment and deploy	❑ Establish adoption team & sponsors ❑ Explore Day 1 -> advanced use cases ❑ Develop adoption strategy & roadmap
Activate	❑ Configure features & connect enterprise data ❑ Experiment with lower complexity agents ❑ Setup & monitor usage insights	❑ Distribute Day 1 starter kits ❑ Communicate & train ❑ Setup office hours & establish feedback loop
Expand	❑ Rollout new capabilities ❑ Optimize outputs ❑ Agent & Gemini Enterprise platform governance	❑ Highlight best use cases across functions ❑ Build user communities ❑ Recognize Innovation & cultural change
Transform	❑ Turn popular use cases into applications ❑ Reimagine workflows ❑ Workforce transformation	

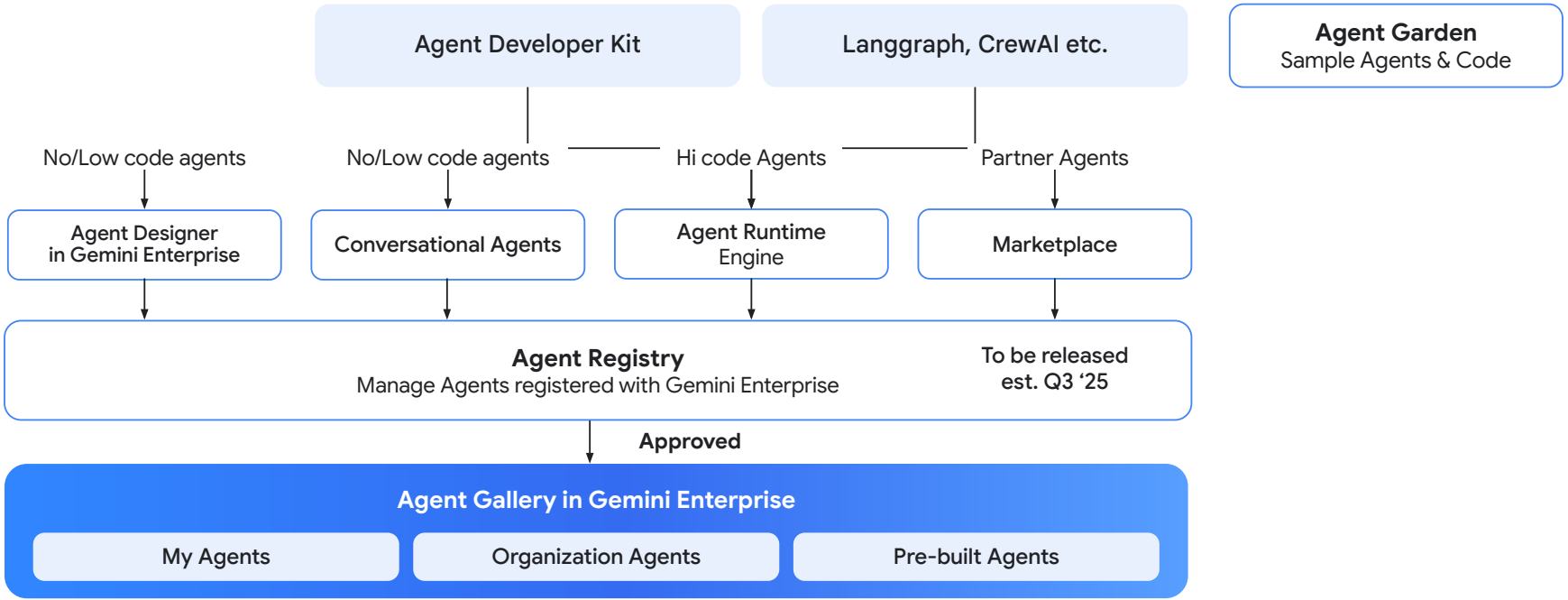
Appendix with deep dive slides

Key roles for Gemini Enterprise success

Executive sponsor	Provides the strategic vision and authority necessary to align adoption with core business goals. They secure budget, clear organizational hurdles, and visibly lead the cultural shift toward an AI-first mindset
Champions	Drives organic growth by demonstrating real-world wins and "gold standard" prompts for teams. They serve as a vital feedback loop, translating abstract AI capabilities into tangible, role-specific workflows that inspire adoption
IT Admins	Ensures the technical foundation is secure, compliant & properly provisioned. They are responsible for setting data guardrails, managing license allocation & maintaining the backend stability required for a seamless user experience
Enablement / Training	Turns access into proficiency by delivering role-based coaching that prevents user frustration and tool fatigue. They focus on scaling AI literacy through internal communications and tracking adoption metrics to prove long-term ROI

Back to adoption framework

Types of agents in Gemini Enterprise



Back to Excite technical activities

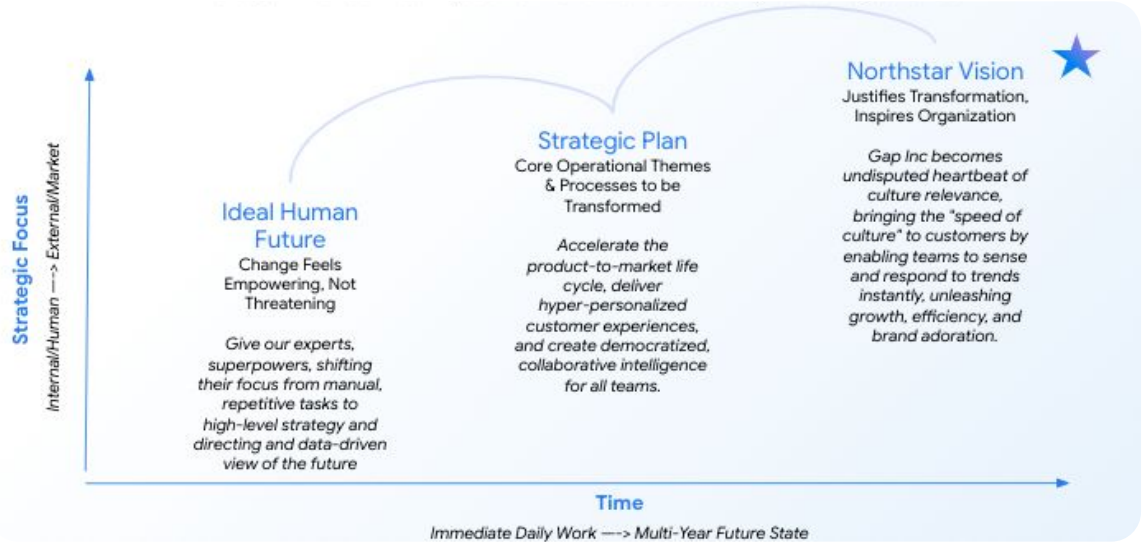
Establishing an agentic vision

Experience-First Design: We ask: "What would make this role more fulfilling, less frustrating, and more impactful?" before we ask, "What can we automate?"

Radical Clarity & Psychological Safety: Go beyond mere transparency. Proactively and continuously communicate the intent, the process, and the guardrails and experiment without fear of failure or judgment

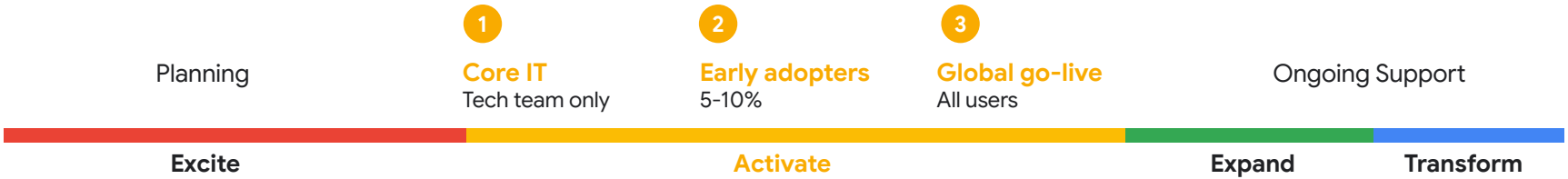
Focus on High-Value Cognitive Work: Define the areas of high, human-value cognitive work and communicate early, often to dispel potential concerns

Culture of Co-Creation and Play: Employees are not subjects of the change; they are co-designers of the new operating model. Foster a culture of "play" by providing access to AI tools, encouraging exploration and discovery of new ways to work



Back to Excite user adoption

Deploying Gemini Enterprise: Proven 3 phase migration approach



01

Core IT

- Confirm and test technical design
- Identify integration points
- Become familiar with tools and technology

02

Early adopters

- Validate migration approach
- Test change management plan
- Gather feedback on training and comms
- Enable Gemini Enterprise Guides

03

Global Go-Live

- Bring remainder of organization onto the same system
- Conduct extensive training and comms
- Transition to long term adoption and transformation efforts

Back to Excite technical activities

Adoption considerations

Google announcement	Post-announcement	Early adopter phase	Global Go-Live	Day-to-day
Communicate the "why" and "what" to all employees	Establish and train internal Gemini Enterprise guides	Train and empower key user groups	Account for regional requirements to execute a seamless global rollout	Recognize and celebrate user successes
Directly answer key questions and concerns	Proactively address and manage resistance	Gather feedback to refine the user experience	Provide immediate, real-time support	Establish a process for ongoing support and feedback
Equip managers to champion the change	Build ongoing support structures for a smooth transition	Document successes and lessons learned	Track and measure adoption metrics to ensure success	Implement strategies to drive continuous adoption

Back to Excite user adoption

Five user adoption best practices

01	Lead with a **Top Down** Approach by securing early **sponsorship** and executive buy-in	**Mandate formal AI training** for leaders. Work with learning services to leverage the Generative AI Leader certification.
02	Create **custom personas** and a **tailored enablement** catalog based on role and skills	Develop a **customized catalog** of enablement offers (on-demand, labs, hackathons,) mapped to each persona
03	Provide **frictionless** and **scalable** (vs. paid, long-form) training resources	Offer free, **short-form** video tutorials (under 45 min) and productivity **tips** for users, & onsite certification for leaders
04	Drive continuous engagement to **maintain momentum**. Adoption is not a one-time event	Implement a **communication plan**: monthly newsletters, quarterly webinars on new features, etc. to stay top-of-mind
05	**Showcase early wins** from non-technical users to demonstrate immediate value	Host **"no-code" hackathon** or innovation challenge within 4 weeks of getting access to highlight **tangible use cases**

Back to Excite user adoption

Five technical implementation best practices

01	Execute a **phased deployment strategy**	Prioritize high-impact, low-complexity use cases with generally available connectors for Phase 1 success; defer complex/future connectors
02	Establish **security and governance controls**	Plan for Identity Federation and ensure Access Control Lists (ACLs) are respected; provide early security documentation and demos (e.g., Model Armor, data privacy)
03	Build **customer trust and data quality**	Ensure system reliability and accurate data grounding/citation; set clear performance expectations and document connector types to build user confidence
04	Streamline **QA and communication**	Implement automated testing and a rigorous framework for bug resolution; maintain transparent communication through daily stand-ups and a centralized risk plan
05	Document **core requirements and content**	Focus on content that answers the most common questions; create detailed documentation for all requirements, especially logging, auditing & data retention policies

Back to Excite user adoption

Example personas



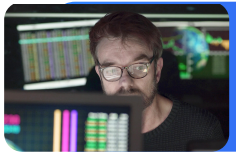
AI-curious
(Users)

1. Understand key AI terminology & concepts
2. Design and construct a prompt (or series of prompts) to generate reliable outputs addressing well-defined problems
3. Demonstrated functional usage of agents, e.g., NotebookLM
4. Awareness and adherence to policies and acceptable use guidelines for AI



The eager learner
(Foundational Builders)

1. Build AI powered widgets using enterprise-wide tool (low or no code)
2. Create and test Agents
3. Build and deploy low-risk tier AI/ML models/agents in production



The gamer
(Specialized Builders)

1. Build AI applications from code including ML and Gen AI solutions with the ability to deploy in production using CI/CD pipelines.
2. Create and Deploy Agents- Developing, testing, configuring, publishing agent code
3. Build and deploy high-risk tier models/agents with engineering teams
4. Infrastructure Management, Security, Monitoring, Resource Allocation, User Access



The cross-skiller
(Governors)

1. Design compliant AI/Responsible AI Frameworks
2. Design AI Ethics principles
3. Ensure reliability, security, scalability of AI/ML applications

Governors can be also AI users"



The boss
(Leaders)

1. Demonstrate broad awareness of AI capabilities, limitations, and relevant applications
2. Understand AI application risk (regulatory impact, ethical AI, operational resilience)
3. Assess business fit, ROI, and risk for not adopting AI
4. Strategic AI integration into existing workflows
5. AI talent development and organisational change management

Back to Excite user adoption

Build skills with Google Cloud learning



Instructor-led

Our Authorized training partners (ATPs) deliver high-quality content live or in a virtual classroom.



On-demand

Learn anytime, anywhere with training developed and delivered for training at scale.



Hands-on labs

Our robust portfolio of labs and quests lets you practice a skill in a sandbox environment.



Credentials & certifications

Our certifications and credentials are a benchmark to measure cloud skills proficiency.

Learn more at cloud.google.com/training

Back to Excite user adoption

Generative AI Leader Training

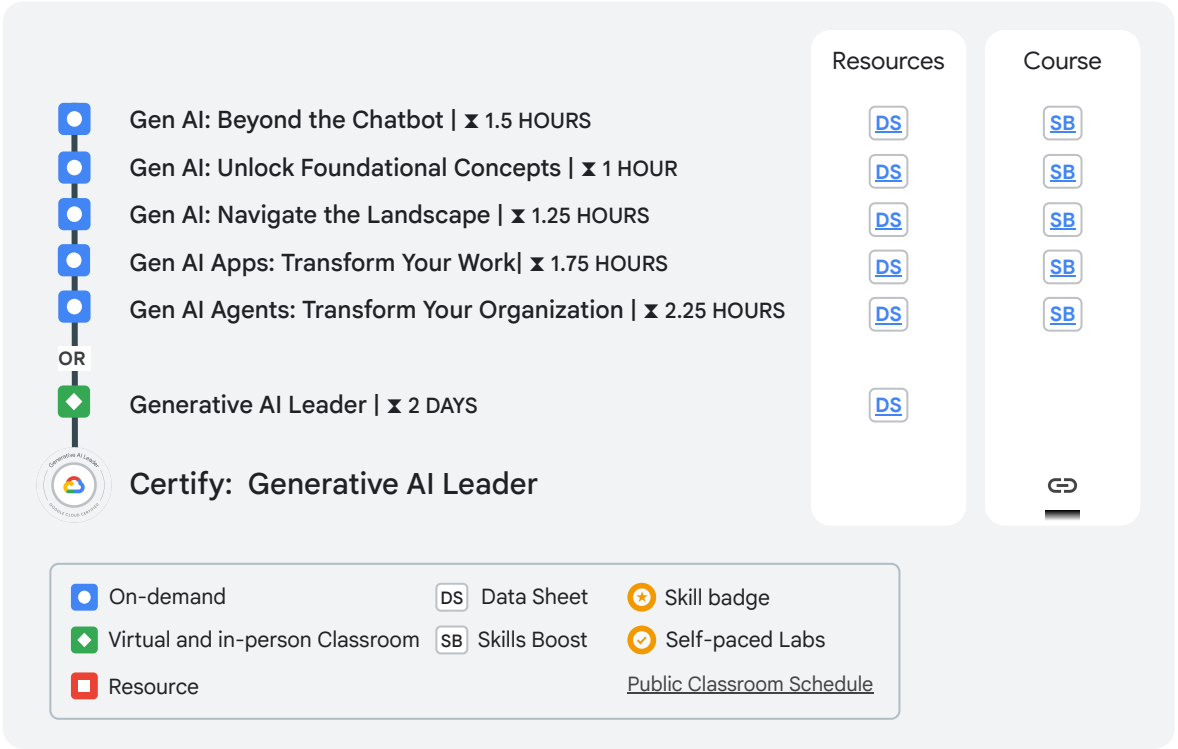
Overview

A Gen AI Leader can articulate the capabilities of generative AI and understand how they benefit organizations. The following training path is encouraged for all Gemini Enterprise users to accelerate adoption.

What will you learn

How to leverage Generative AI and Google Cloud for organizational transformation;

How to use tools like Gemini Advanced, Notebook LM, and Google AI Studio.



Back to Excite user adoption

Spark Program

Events:
Executive GenAI sessions, Hackathons and Solution Accelerator workshops to define and solve challenges

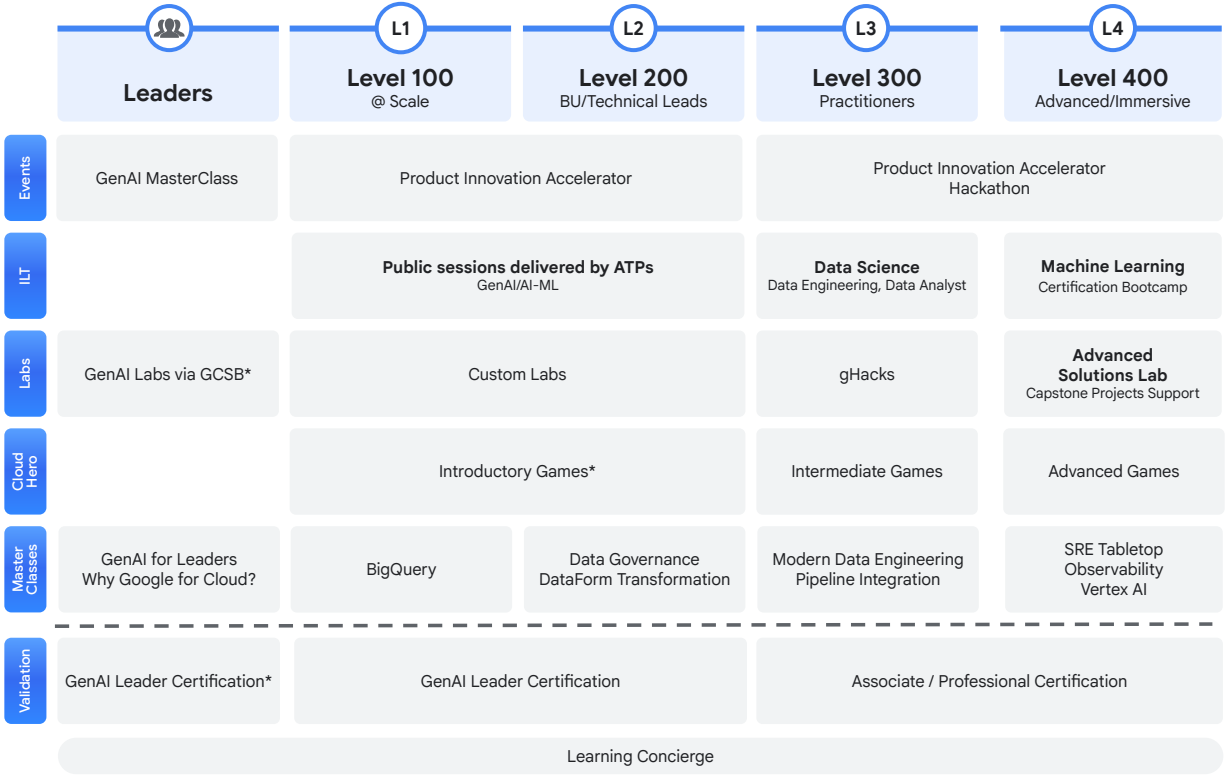
ILT & Labs:
Virtual or onsite Instructor-Led Training (ILT) Custom labs gHacks and POCs for advanced AI/ML use cases

Cloud Hero:
Gamified half-day events

Master Classes:
Curated content on relevant GCP services

Validation:
Credentials to benchmark skills

Learning Concierge:
Named Program Manager



$ Requires Investment (*Optional)

Back to Excite user adoption

Communication components

Newsletter

Description:
Community update to highlighting latest news, training opportunities, and thought leadership on driving transformation

Frequency:
Monthly

Modality:
Email

Facilitators and Leads:
Google Customer Success Lead

Webinars

Description:
Technical talks with Google engineers, Product Managers, Customer engineers on uses cases and Google services

Frequency:
Quarterly

Modality:
Virtual

Facilitators and Leads:
Community lead + Google AI and Customer Engineer team

Fireside Chats

Description:
Open talks with Google to share on innovation and ML to large audience with Google engineers, researchers and business leaders

Frequency:
Quarterly

Modality:
Virtual or in person

Facilitators and Leads:
Community lead + Google AI and Customer Engineer team

Google Events

Description:
NEXT, Summit, Live Labs, gHacks, Cloud Heros, Masterclasses and Hackathons as planned with Customer and Google teams

Frequency:
Events Calendar

Modality:
In person

Facilitators and Leads:
Global & Local Account Teams

Back to Activate user adoption

Communication plan

Sample project team communications:

Message	Audience	Vehicle	Owner	Status
Project Kickoff	Project Team, Sponsors	Kickoff Meeting	Project Sponsor	Complete
Elevator Pitch	Project Team	Presentation	Comms Team	In Progress
Project Status	Project Team	Weekly Meeting	Project Manager	Planned/Scheduled

Sample user communications:

Message	Audience	Channel	Content Developer	Sender	Timing
Company Announcement	All Employees	Email	Comms Team	CEO	12 weeks before Go-Live
Gemini Enterprise Guides	All Employees	Email/Form	Comms Team	Project Sponsor	5 weeks before Go-Live
Global Go-Live	Global Go-Live	Email	Comms Team	Project Team	5 weeks before Go-Live
First Notification	All Employees	Email	Comms Team	Project Team	2 weeks before Go-Live
Table Tents	All Employees	Cafeteria/Common Areas	Comms Team	Local Site Coordinator	2 weeks before Go-Live

Back to Activate user adoption

Email Communication Packages & Templates

Welcome Email	**When**: 1st day of access | **Who**: Everyone
Tips & Tricks 1	**When**: after 3-5 days of access | **Who**: Everyone
Tips & Tricks 2	**When**: after 10-15 days of access | **Who**: Everyone or based on function
How I used it	**When**: regular cadence beginning at week 3 | **Who**: role / function based
New Feature	**When**: as needed | **Who**: everyone

Back to Expand user adoption

Sample “Welcome to Gemini Enterprise” email

Subject: Welcome to Gemini Enterprise! Your New AI Assistant Has Arrived

Hi team,

Get ready to supercharge your workday! We are thrilled to announce that Gemini Enterprise, our new AI-powered assistant, is officially live and ready for you. Think of Gemini Enterprise as your personal teammate, here to help you brainstorm ideas, find information in seconds, draft content, and tackle your to-do list faster than ever before.

Getting started is as easy as unboxing a new phone. Here’s your quick-start guide:

Step 1: Access & Bookmark
First things first. Click the link below to open Gemini Enterprise and bookmark it for easy access. This is your new command center!

Step 2: Take It for a Spin
Now for the fun part. The best way to learn is by doing. Try one of the sample prompts located below the prompt bar in the Gemini Enterprise homepage to see the magic happen (categorized as “Take action”, “Analyze data”, “Write Code”, and “Help me write”).

Step 3: Become a Prompt Pro
Ready to unlock more power? We've created a comprehensive Prompt Guide filled with tips, tricks, and role-specific examples to help you master Gemini Enterprise.
[Click Here for the Prompt Guide]

Step 4: Play, Explore, and Discover!
Get curious! The more you use Gemini Enterprise, the more you'll discover how it can help with your unique daily tasks. Don't be afraid to experiment with different questions and requests.

Step 5: Help Us Make It Better
Your experience is incredibly important. As you start using the tool, please share your thoughts, ideas, and suggestions. Your feedback will help us improve Gemini Enterprise for everyone.
[Click Here to Share Your Feedback]

We can't wait to see the amazing things you accomplish with Gemini Enterprise. Stay tuned for more tips and training sessions coming soon!

Your Work Experience Team

Back to Email Templates

Back to Expand user adoption

Sample “Tips & Tricks” email

Subject:The Secret to Pro-Level Prompts in Gemini Enterprise 🤫

Hi team,

You're all becoming Gemini Enterprise power users, and it's time to unlock a new level of precision and control over your results. Ever wish you could get a more tailored, expert-level response? You can! The secret isn't just what you ask, but how you ask. For more sophisticated requests, we recommend using a simple but powerful structure.

The Framework: Persona, Conext, Task

Think of this as giving Gemini Enterprise a mini-briefing before you give it a job. By providing these three elements, you'll get dramatically better and more relevant outputs.

- **##Persona**: Tell Gemini Enterprise **WHO** to be. (e.g., "Act as an experienced financial analyst.")
- **##Context**: Give it the necessary **BACKGROUND** information. (e.g., "We are preparing a Q3 earnings summary for an audience of executives who are not finance experts.")
- **##Task**: State the specific **ACTION** you want it to perform. (e.g., "Summarize the key takeaways from the attached revenue report into three clear, concise bullet points.")

Putting It Into Practice: Examples

See how this structure transforms a simple request into a professional-grade prompt.

Example : For Internal Communications

- **##Persona**: Act as the head of HR, with a friendly and reassuring tone.
- **##Context**: We are introducing a new "Work from Anywhere" policy. The goal is to communicate this exciting news clearly and address potential questions about logistics and expectations.
- **##Task**: Draft a company-wide announcement email that explains the new policy. The email should be under 300 words, celebrate the move towards flexibility, and direct employees to the full policy document on the intranet for more details.

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Bonus Tip: Master the Tone

Need to change the vibe of your text? After pasting your draft, simply ask Gemini Enterprise to refine the tone. Try these commands:

- "Edit the text above for clarity and brevity." (Great for making complex ideas simple)
- "Make this more fun and energetic!" (Perfect for team announcements or social media)
- "Rewrite this with a more formal and professional tone." (Ideal for executive or client communication)
- "Explain this concept like I'm a complete beginner."

Your Challenge: Try the **Persona, Context, Task** framework on your next big task and see the difference.
Don't forget to keep sharing your favorite prompts in the [#Gemini Enterprise-champions] Slack channel!
Happy prompting,

Back to Email Templates

Back to Expand user adoption

Sample “Tips & Tricks 2” email

Subject: Level Up Your Gemini Enterprise Email Game!
Hi team,

You've had a chance to explore Gemini Enterprise, and we're already hearing amazing stories about how it's changing your workday. Ready to take your skills to the next level? This week, we’re sharing a few powerful tips and tricks to help you save even more time and get better results

✨ **Master Your Domain: Tips by Role**

See how your colleagues are winning back their week with Gemini Enterprise.
For the Marketing Mavericks 🎨

Stuck on a creative brief? Need to repurpose content? Let Gemini Enterprise be your brainstorming partner.

- **The Task:** Create a multi-channel social media campaign for a new product launch.
- **The Prompt:** "Act as a social media strategist. Generate a 3-week social media plan to promote our new [Product Name]. Include three distinct content pillars, with sample posts for LinkedIn, Twitter, and Instagram for each week. Use a fun and engaging tone."
- **The Result:** *"This used to take me half a day. Now I get a solid first draft in under 5 minutes. Gemini Enterprise helps me move from idea to execution instantly!"* - Alex, Marketing

For the Sales Superstars 🏆

Personalize your outreach and prepare for client meetings in record time.

- **The Task:** Draft a follow-up email after a great discovery call.
- **The Prompt:** "Write a follow-up email to [Client Name] from [Company Name] after our discovery call. Reference our discussion about their need for [Specific Need] and briefly mention how our [Product/Service] is the perfect solution. Keep it concise and suggest a next step."
- **The Result:** *"I used to spend 20 minutes crafting the perfect follow-up. Now, it takes me 2 minutes. I’m able to connect with 30% more prospects each week because of the time saved."* - Sarah, Sales

Your Mission, Should You Choose to Accept It:

1. Try one of the prompts above (or adapt it to your role).
2. Share your favorite prompt! Found a great way to use Gemini Enterprise? Share it in our [#Gemini Enterprise-champions] Slack channel!
3. Keep Exploring! Don’t forget to check out the full Prompt Guide for e**ven more inspiration.**

Keep up the great work!
Remember to share any feedback here, and join an upcoming office hours for anything we can help answer live.
Best,
The Gemini Enterprise Adoption Team

Back to Email Templates

Back to Expand user adoption

Sample “How I used it ” email

Subject: See How Sarah from Sales is using Gemini Enterprise to get Time Back 🤯

Hi team,

Wanted to share a quick example of how I was able to save time with Gemini Enterprise

Task: Before big client meetings, I used to spend hours digging through internal documents, pulling up past emails, proposals, notes to create a briefing document.

The Prompt: with Gemini Enterprise, I was able to simply say:

##Persona: Act as a senior account strategist preparing for a crucial client meeting.

##Context: I am meeting with [Client Company Name] tomorrow to discuss renewing their contract. I need a concise summary of our entire relationship with them.

##Task: Search our shared drive for all documents, emails, and meeting notes related to [Client Company Name]. Then, generate a 1-page briefing document that includes:

1. A list of key personnel we've interacted with.
2. A summary of their main business challenges from our past conversations.
3. A timeline of our project milestones and successes together.
4. Any previously mentioned concerns or issues we need to address.

🎥 See It in Action (30-Second Video)

Want to see exactly how Sarah did it? Click **Here** to watch a quick video of her workflow from prompt to perfectly prepped.

<Insert Video>

Your Turn!

Back to Email Templates

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Sample “New Feature” email

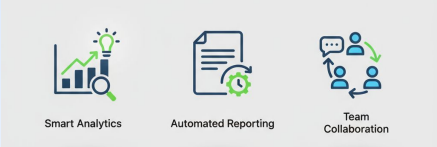
Subject: Unleash your creativity: Nano-Banana Image Generation is now in Gemini Enterprise 🍌

Hi everyone,

Nano-Banana, Google’s new state-of-the-art image generation model, is now available in Gemini Enterprise 🚀

You can now create and edit images just by describing what you want to Gemini Enterprise. For example, you can say,

"Generate a set of three simple, minimalist icons for our new software features: 'Smart Analytics,' 'Automated Reporting,' and 'Team Collaboration.' The icons should be in our brand colors (blue and green) and have a clean, modern look."



Use Case	Example
Professional Photos	Upload any photo of yourself and ask “generate a professional headshot”.
Marketing Visuals	“Create a hero image for a blog post titled 'The Future of Remote Collaboration.' The image should depict a diverse team of professionals working together seamlessly in a futuristic, virtual environment. Use a bright and optimistic color palette.”
Presentations and Reports	“Create a professional-looking diagram for a slide that illustrates our three-phase project plan: 'Phase 1: Discovery,' 'Phase 2: Development,' and 'Phase 3: Deployment.' Show arrows indicating the flow from one phase to the next.”
Product Design	“Create a low-fidelity wireframe for a mobile app dashboard that displays key performance indicators for a sales team. It should include a bar chart for monthly sales, a pie chart for lead sources, and a list of top performers.”

Your Turn!

Back to Email Templates

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Gemini Enterprise is becoming even more powerful with top agents from partners

- Customers can leverage **OOTB specialized ISV agents** for core business functions
- Enables a **simple path to agent adoption** for the business applications users depend on today

List of agents will continue to grow



Use case / agent name: _____

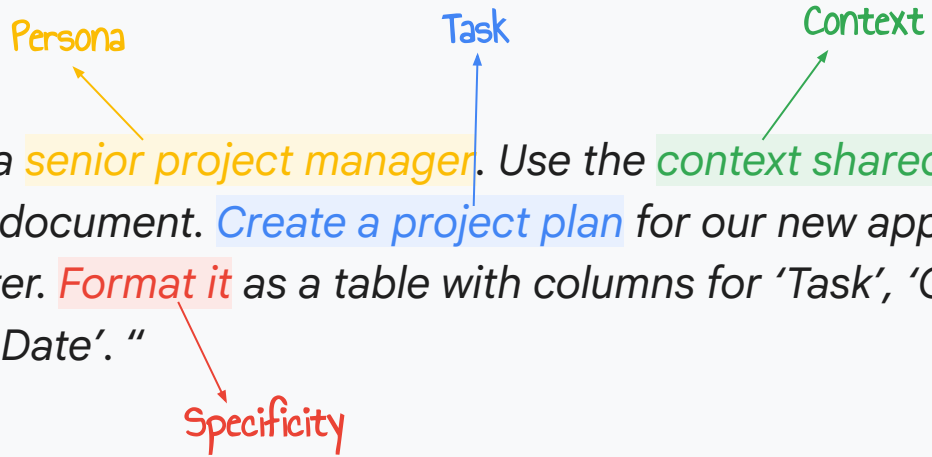
Problem Statement	How We Solved it with Gemini Enterprise	Key Benefits
Examples: • Process & effort: • High, unpredictable cost: • Governance risk: • Lack of creativity & innovation: • Scalability challenges: • Speed / bottlenecks: • Quality & accuracy: • Consistency & predictability:	Capability Description: Sample Prompt:	Examples: • Cost Savings: • Time Savings: • Reduced Risk: • Quality, Consistency & Accuracy: • Accelerated Time to Value: • Creativity & Innovation: • Engagement / Enjoyment: Link to sample output

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Prompting Best Practices

Weak Prompt: *"Create a project plan"*

Powerful Prompt: *"You are a senior project manager. Use the context shared in the attached document. Create a project plan for our new app launch this quarter. Format it as a table with columns for 'Task', 'Owner', and 'Due Date'. "*



Back to Activate user adoption

Training plan

Train end users on new ways of working with Gemini Enterprise and help them remain productive throughout the transition

Needs assessment: Understand and document the specific training needs for each user group across the organization

- Identify distinct user groups (e.g., IT Administrators, Mobile Users, Customer Service Reps)
- Define key learning objectives & specific tools for each group
- Determine the best delivery approach for each group

Curriculum: Create a comprehensive inventory of all training materials and sessions

- Document the title and description for each training session
- Assign trainers, delivery methods (e.g., in-person, online), and languages
- Track training sessions and attendance to measure completion

Back to Activate user adoption

Training plan resources

Course Title	Cost & Duration	Modality
Accelerate Knowledge Exchange with Gemini Enterprise No-cost, 4 hours	On-demand	• Use Gemini Enterprise to find documents, get answers, and brainstorm • Connect Gemini Enterprise to your existing content sources via Cloud Identity or a third-party identity provider • Enhance functionality by connecting your agent to data stores and actions from Google and other third-party providers
Gemini Enterprise and NotebookLM Enterprise (Cloud Spark) Paid, 3 hours	Instructor-led (Spark)	• Combines the Fundamentals of Gemini Enterprise and Introduction to NotebookLM mini-classes
Introduction to Gemini Enterprise Paid, half day ILT and no-cost on demand	Instructor-led On-Demand Lab	• Apply Gemini Enterprise concepts to a real-world use case • Understand how Gemini Enterprise can benefit an organization • Explore how AI agents, LLMs, and other key components work together to provide discovery and insight
Deploy multi-agent systems with Agent Development Kit and Agent Engine Paid, 1-day	Instructor-led & On-demand	• Build an agent interaction with tools from the Google Agent Dev Kit • Establish interaction patterns between multiple agents • Deploy a multi-agent app to Agent Engine

Back to Activate user adoption

AI learning resources

Course Title	Cost & Duration	Modality	Learning Objectives
Google AI Integration for Sales	Paid, 3 hours	Instructor-Led	For **Sales professionals**, this course shows you how to leverage AI tools to draft personalized outreach, analyze sales data, and streamline workflows
Google AI Integration for Operations	Paid, 3 hours	Instructor-Led	For **Operations professionals**, you'll learn to use AI tools to enhance internal communications, analyze performance data, and automate reporting
Google AI Integration for Financial Services	Paid, 3 hours	Instructor-Led	For **Financial Services professionals**, learn how to leverage AI tools to enhance financial analysis, monitor data, and automate routine tasks
Google AI Integration for Legal	Paid, 3 hours	Instructor-Led	For **Legal professionals**, this course will teach you to use AI tools to streamline legal workflows by automating document analysis and compliance
Google AI Integration for Marketing	Paid, 3 hours	Instructor-Led	For **Marketing professionals**, you will master using AI tools like Gemini to create engaging content, optimize copy, and automate campaign management tasks
Google AI Integration for General Workflows	Paid, 3 hours	Instructor-Led	For **Professionals across various functions**, this course shows you how to use AI tools to transform daily workflows and automate cross-application processes.

Back to Activate user adoption

Success metrics

Key performance indicators to measure platform adoption

1. **Active Gemini Enterprise Users**

   The number or percentage of targeted employees who interact with Gemini Enterprise a certain amount of time within a specific timeframe (e.g., weekly or monthly). This is a fundamental adoption metric. A high level indicates that employees are not just aware of the agents but are actively incorporating them into their workflows.

2. **Task Automation Rate**

   The percentage of a specific task or process that is successfully completed by an AI agent without requiring human intervention. This KPI directly measures the core purpose of most agents: automation.

3. **Cycle Time Reduction**

   The average reduction in the time it takes to complete a process from start to finish, thanks to the involvement of Gemini Enterprise. This metric quantifies the efficiency gains from using Gemini Enterprise such as faster time to resolution of a customer query or reduced time spent reviewing documentation.

4. **Agent Development & Deployment Velocity**

   The number of new agents successfully built and deployed into production over a certain period (e.g., per quarter). This KPI gauges the organization's ability to leverage the Gemini Enterprise platform to solve new problems. A healthy velocity indicates that teams are identifying valuable use cases, are proficient with the development tools, and have an effective governance process.

Back to Activate user adoption

Building user community examples

Internal "Gemini Enterprise Champions" Channel

A chat channel (e.g., in Google Chat or another internal platform) where designated "Gemini Enterprise Champions" from different departments share best practices, answer questions, and post tips about new features.

Goal: Provides a go-to resource for peers and fosters a culture of shared expertise.

Monthly "Gemini Enterprise Ask-Me-Anything" Session

A live virtual Q&A session (e.g., using Google Meet) led by a Power User or Adoption Lead. Employees can submit questions beforehand or ask them in real time.

Goal: Addresses common pain points directly and increases confidence in using the product.

Role-Specific Community Spotlight

A regular email or intranet post that highlights a successful user community. For example, "The Marketing Team's Gemini Enterprise Community" shares how they streamlined campaign workflows.

Goal: Showcases tangible value and encourages employees in other roles to create their own communities.

Back to Expand user adoption

Sample innovation award ideas

For Frontline Managers: These awards recognize managers who successfully lead their teams through the adoption of Gemini Enterprise

The Gemini Enterprise Champion Award: For the manager who best drives early adoption and inspires their team to use the new technology

The "Quick Win" Catalyst Award: Recognizes a manager who identifies and implements a specific, high-impact use case that delivers immediate results (e.g., saving time on a daily task)

The "Problem Solved" Award: Honors a manager who uses Gemini Enterprise to solve a long-standing, recurring operational problem for their team

The Team Innovator Award: Given to the manager whose team comes up with the most creative or unexpected use of Gemini Enterprise that improves a process

For Teams: These awards focus on the collective effort and success of the team as a whole

The Process Pioneer Award: For the team that leverages Gemini Enterprise to successfully streamline a specific workflow or process, making it significantly more efficient

The Gemini Enterprise Adoption Leader Award: Recognizes the team with the highest rate of active users and successful implementation of the new tools

The "Gemini Enterprise Assist" Award: For the team that uses Gemini Enterprise to improve their customer service or support process, leading to a measurable improvement in satisfaction

The "Collaborate & Create" Award: Honors a team that uses Gemini Enterprise to improve communication and collaboration on a shared project

Back to Expand user adoption

Technical discovery & qualification guide 1/3

Phase 1: Technical Foundation and Security

Before proceeding with any other setup, you must complete the identity and security setup:

User Authentication:

- Understand how the organization's employees authenticate to Google Cloud
- Determine the authentication method for Gemini Enterprise users: Google Cloud Identity or Workforce Identity Federation
- **Crucial Step:** Complete the identity setup before starting any connector setup

Gemini Enterprise Architecture:

- Discuss the Google-managed infrastructure that supports the Gemini Enterprise service
- Be prepared to address customer questions about data-residence, multi-tenancy, security, and resilience

Integration with Google Cloud Security Controls:

- Confirm how Gemini Enterprise integrates with the customer's existing Google Cloud security controls
- Discuss specific controls like VPC Service Controls (VPC-SC), Access Transparency, Access Approval, and Customer-Managed Encryption Keys (CMEK)

Back to Excite technical activities

Technical discovery & qualification guide 2/3

Phase 2: Use Case Identification
Focus on the customer's most critical need to define a compelling business use case.
Sample questions to ask below:

1. Knowledge & Data Discovery
- How much time do employees spend searching for information across multiple applications?
- Do your teams struggle to find the most accurate and up-to-date documentation or to identify key trends from large volumes of unstructured data?

2. Understand potential use cases by role profile or function
- What are your most time-consuming content creation tasks and complex manual workflows?
- How often do employees switch applications just to perform simple, repetitive actions

Back to Excite technical activities

Technical discovery & qualification guide 3/3

Phase 3: System and Connector Discovery
Based on the identified use cases, define the backend systems and data required.
Connector Discovery Checklist below:

Create a definitive list of all necessary backend systems (e.g., Salesforce, Box, Jira).

Create a connector roll out plan based on the following:

- Connector Availability: Does a pre-built connector for this system exist? Check with your Google Sales Representative
- Connector Status: Is the connector deployed, configured, and ready for use?
- Permissions: Are the necessary permissions and authorizations in place for the agent to access the required data?

Back to Excite technical activities

Workforce transformation framework



Talent development

Upskilling and reskilling of employees to adapt to evolving AI tools and technology

Org design and operating model

Updates to org design and operating models as teams leverage productivity enhancing AI tools and agents

Workforce planning

Prioritizing talent investments, planning for changing business needs, strategic resource allocation

AI risk management and governance

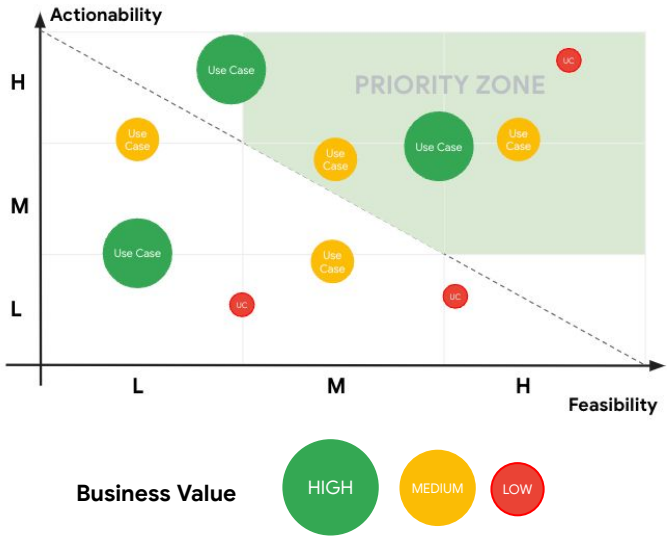
Establishing robust AI risk management, safety and governance mechanisms to ensure responsible use of AI

Culture and change management

Fostering a transparent and supportive culture of collective learning and building trust around AI

Back to Transform joint activities

AI use case prioritization framework



Business Value:

- **Impact:** How much impact would this have against our top business priority (ROM)?
- **Alignment:** How well does this directly support our business / domain priorities?

Actionability

- **Reuse / Extensibility**: Can we reuse as a repeated pattern for other use case? (e.g. core AI functions: Search, Chat, Extract, Summary, Generate, Classify)
- **Speed:** How quickly can this drive value for the organization?
- **Adoption:** How high is the bar for adoption? (e.g. needs to be near perfect or is any automation going to make this sticky)

Feasibility

- **Tech Fit:** Is Gen AI or ML the best tool to use?
- **Data Readiness**: How accessible & trustworthy is the data?
- **Risk Tolerance:** What is the level of tolerance for business or compliance risk as a result of inaccuracy or misuse?

Back to Excite user adoption

Back to Transform joint activities

Agent governance checklist

Agent Lifecycle & Management

Agent Intake & Publishing: Define a formal approval process (e.g., terms of approval, change management) for new agents and capabilities.
Agent Development & Versioning: Standardize methodology for development, version control, and code changes. Implement a process for depreciating and deleting agents.
Monitoring & Performance: Establish a mechanism to continuously monitor agent performance, including model usage (e.g., Flash, Pro) and key metrics (e.g., API Error Rate, API Latency).

Data Security & Governance

Data Source Acquisition: Define and manage data source credentials, authentication, and private connectivity; onboard new connections via a project/approval process.
Data Governance & Quality: Maintain a list of data sources mapped to agents. Implement data quality scans, labeling/tagging, and sensitive data protection (SOP/DLP).
Access Control (RBAC): Define and periodically review permissions. Use Role-Based Access Control (RBAC) to manage access to agents, data sources, and connectors.
Encryption & Key Management: Set up proper encryption and key management. Define if Google or Customer Managed Encryption Keys (CMEK) are required.

Compliance and Ethical Guardrails

Audit & Traceability: Define a process for auditing data access and agent activity. Log all critical agent activity for audit purposes.
Licensing: Ensure proper licensing is defined and purchased based on groups and regional requirements.
Prompt Compliance: Implement guardrails (e.g., CUDO prompt compliance) and maintain oversight of agent behavior to prevent misuse.

Back to Expand technical activities

Use Cases by Industry: Telecommunications

	Activate	Expand	Transform
Infrastructure Planning	Use **Deep Research** to analyze municipal zoning laws and competitor 5G rollout announcements across public websites to identify optimal fiber expansion zones and streamline the initial site selection process.	A **Project Milestone & Vendor Coordinator** agent monitors infrastructure project status in **Jira Cloud** and cross-references timelines with vendor contracts stored in **Google Drive** to flag potential delays, automatically drafting weekly progress reports and resource allocation summaries for planners	An **Autonomous Network Capacity Optimizer** A2A workflow continuously monitors real-time network traffic data and automatically initiates the planning process for capacity upgrades when congestion thresholds are met
Field Operations	Use the **Agent Designer** to create a personal assistant that follows prompt-based instructions to summarize complex technical repair manuals stored in **SharePoint**, allowing technicians to quickly retrieve accurate answers during field site visits.	An **Intelligent Ticket Triage & Dispatch Assistant** analyzes incoming maintenance tickets in **ServiceNow,** prioritizes them based on historical resolution data and equipment criticality, and assists dispatchers by suggesting the most qualified technician for each job based on the **People Data** database	A **Predictive 'Self-Healing' Dispatcher** autonomously correlates IoT sensor telemetry with historical failure patterns to predict hardware degradation and trigger a multi-agent workflow to proactively resolve an issue before a service outage occurs
Retail Sales	Use **NotebookLM** to create interactive product guides and FAQ briefs for retail staff by uploading the latest device manuals and promotional PDFs from **Google Drive**, enabling them to provide immediate, accurate answers to customers on the floor.	A **Lead Prioritization** agent Integrated with **Salesforce** and **Gmail** identifies high-value customers eligible for upgrades based on contract expiration data and usage patterns and generates personalized bundle offers and outreach emails for sales reps	An **Omnichannel Inventory & Demand Forecasting** agent manages end-to-end retail inventory by predicting demand spikes using a combination of internal sales history, local event data, and market trends, then autonomously negotiates stock transfers between locations as needed

Back to Excite user adoption

Use Cases by Industry: Retail

	Activate	Expand	Transform
Sales & Marketing	Utilize the **Deep Research** and **Media Generation** capabilities to accelerate seasonal retail campaign planning. Using the **Idea Generation** tool, the assistant evaluates multiple campaign angles tournament-style and the team uses Veo and Imagen to quickly generate visual mockups and storyboards from text prompts	An enterprise agent integrates with **Salesforce** (customer segments) and **Google Drive** (brand guidelines) to autonomously review recent customer purchase data to identify cross-sell opportunities and draft hyper-personalized email copy and subject lines tailored to these micro-segments	**Dynamic Pricing Agent Network**: a highly autonomous A2A network where a "Competitor Intel Agent" continuously scrapes competitor e-commerce sites, social media sentiment, and global pricing APIs and feeds this data to a "Pricing Agent," which autonomously adjusts retail prices on the e-commerce backend to maximize margins while remaining competitive
Inventory & Merchandising	Leverage **NotebookLM** to gain immediate intelligence on complex vendor agreements. By uploading supplier contracts from Google Drive and historical fulfillment logs from BigQuery into a secure notebook, a buyer can query the tool to extract critical information, instantly preparing for vendor negotiations without manual document parsing	Centrally managed Inventory Sub-agent continuously monitors retail stock levels via **BigQuery** and **Cloud SQL**. When an SKU drops below a predefined safety threshold, the agent analyzes recent sales velocity to determine the optimal reorder quantity, drafts a purchase requisition, and sends an actionable card to the Inventory Manager	**Predictive Supply Chain & Replenishment Network**: an autonomous "Forecasting Agent" ingests vast amounts of external unstructured data to predict demand spikes months in advance. Upon predicting a surge for a specific product category, it triggers a "Procurement Agent" to manage the routine supply chain loop
Logistics & Operations	Retail logistics coordinators can use the **Web Search** and **AI Assistant** capabilities to navigate the volatile landscape of global shipping and cross-border freight and stay up-to-date on current events with direct citations from news sources.	Monitors delivery fulfillment statuses across 3P shipping partners using **BigQuery** data. When it detects a carrier delay that breaches the SLA stored in **SharePoint**, the agent automatically creates an incident ticket in **Jira Cloud**, drafts a formal penalty notice or credit request for the vendor, and notifies the Logistics Manager	**Real-Time Rerouting & Fleet Orchestration Agent**: a complex logistics agent operates independently to orchestrate the entire final-mile delivery network. It ingests live telemetry data from IoT sensors on delivery trucks, live traffic APIs, and real-time weather alerts to optimize delivery routes and customer communication in milliseconds

Back to Excite user adoption

Use Cases by Industry: Financial Services

	Activate	Expand	Transform
Claims Processing	Use **NotebookLM** to create a centralized repository of complex policy documents from SharePoint and Google Drive to instantly clarify coverage nuances. By uploading claim-related PDFs and emails, you can generate a summary of specific exclusions or limits relevant to a pending case in seconds.	A Claims Triaging Agent monitors incoming **ServiceNow** tickets and identifies high-priority or high-complexity claims based on historical data. It drafts an initial investigation plan for the adjuster, pulling relevant customer history from **Salesforce** and policy details from **Confluence**	An autonomous **End-to-End Settlement Engine** uses multiple agents to ingest damage photos, verify them against policy coverage, and cross-reference labor rates from external APIs, automating payments for claims under a specific threshold through the core banking system
Client Wealth Management	Utilize **Deep Research** to generate comprehensive reports on emerging market trends or specific tickers by scanning hundreds of global financial news sources. You can then use the **AI Assistant** to draft personalized client outreach emails in Gmail that synthesize these market insights with the client's specific investment goals	A Client Meeting Prep Agent automatically scans your calendar for upcoming reviews and aggregates data from **Salesforce** and **Cloud SQL** to generate a concise "Client Brief" highlighting significant life events, recent interactions, and portfolio performance versus benchmarks	A **Hyper-Personalization Agent Network** continuously monitors global market volatility alongside individual client tax profiles and risk tolerances. When a rebalancing opportunity arises, a "Strategy Agent" proposes a trade, a "Compliance Agent" checks it against regulatory requirements, and an "Execution Agent" queues the trade for advisor approval
Mortgage & Lending	Use the **AI Assistant** to perform a side-by-side analysis of applicant bank statements and pay stubs against the internal "Lending Guidelines" document stored in Box, streamlining the initial "stare and compare" phase of the application review process without any custom coding.	An Applicant Engagement Agent acts as a liaison between the lender and the borrower by monitoring for document uploads and cross-referencing them against a **Jira** checklist, then automatically drafting "Missing Info" emails to clients when requirements aren't met, keeping the loan moving through the pipeline	The **Autonomous Mortgage Engine** orchestrates the entire lifecycle from pre-qualification to closing by coordinating between specialized agents for credit risk, property valuation, and title verification. These agents interact directly with third-party vendor systems and government databases to perform real-time verification and risk pricing

Back to Excite user adoption

Use Cases by Industry: Healthcare & Life Sciences

	Activate	Expand	Transform
Patient Care	Use **NotebookLM** to ingest public health data and internal wellness guidelines to generate a set of FAQs for patient portals. This allows care coordinators to quickly create up-to-date resources for patients regarding local health trends or vaccination schedules.	A **Secure Patient Data Summarizer** agent that uses **Enterprise Search** to securely query **Cloud SQL** and **Firestore** databases to provide clinicians with a "Patient-at-a-Glance" dashboard. It summarizes recent labs, medications, and visits into a concise brief, ensuring the most sensitive data remains within the secure cloud perimeter	**Specialty Care Referral Orchestrator** automates the complex specialty referral process by coordinating a multi-agent system that identifies the optimal specialist based on clinical outcomes data, secures real-time insurance pre-authorization, and transfers the necessary medical summaries to the receiving facility
Drug Research & Development	Use **Deep Research** to perform an exhaustive search of hundreds of public medical journals and clinical trial registries to map out the current competitive landscape for a specific molecule. This generates an in-depth report and a source-cited briefing document for lead scientists to evaluate new R&D opportunities	A **Grant and Proposal Assistant** helps researchers write grant applications by pulling relevant historical data from **Box, Google Drive,** and **Microsoft OneDrive** and helping to draft a technical proposal aligned with the specific requirements of the funding body found via web search	**Autonomous Regulatory Submission Factory:** A multi-agent system that compiles, formats, and submits regulatory filings (like IND or NDA) to global health authorities: one agent pulls data from lab results, another ensures compliance with regional laws, and a third performs a final quality audit, reducing the time to market by months
Claims Processing	Use **NotebookLM** to upload multiple complex insurance policy PDFs and internal coverage guidelines from **Google Drive** to generate side-by-side comparison tables during policy briefings, allowing claims adjusters to quickly identify nuances in coverage limits or exclusions between different plan tiers during a live review	A **Claims Data Integrity** agent monitors incoming claims in **ServiceNow** and cross-references patient information against **Salesforce** and **Microsoft Entra ID** to ensure identity and coverage eligibility, flagging inconsistencies or missing documentation for human adjusters to significantly reducing manual data entry and verification time	**Autonomous Revenue Cycle Orchestrator:** This agent manages the end-to-end billing process by coordinating a multi-agent system that autonomously identifies coding errors, resubmits corrected claims, and negotiates reimbursement rates with payer systems, requiring human intervention only for high-value disputes

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