

Hi Southeast Asia,
how can I help?

+ The Gemini Report | Southeast Asia 2026



Methodology

Every day, millions of people across Southeast Asia use their devices to learn, create and work with Gemini.

To understand how these interactions are shaping up, we looked at how Gemini is utilized across its web and mobile apps, following these guidelines:

Scope

The insights in this report come entirely from the Gemini web and mobile apps (the “Gemini App”) — the places where you can directly type and talk to our models. It doesn’t cover insights on adoption and usage of the Gemini family of models that powers other Google products like Search or Workspace.

Timeline

For the most recent usage patterns, we analyzed data from the first quarter of 2026, unless otherwise stated.

Geographies

For the purpose of this report, references to “Southeast Asia” or “SEA” include six of the region’s largest and most dynamic user bases: Indonesia, Malaysia, the Philippines, Singapore, Thailand, and Vietnam.

Classification

To map out common use cases - encompassing user journey, content type, and model capability - we analyzed an aggregated sample of user prompts. If a sampled prompt didn’t fit into defined categories, we categorized it under “Others / Unspecified”.

Definitions

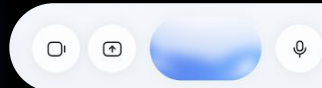
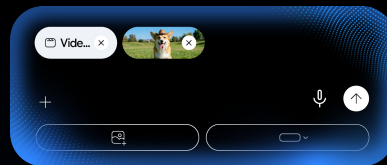
“Users” mentioned in this report are monthly active users, unless otherwise stated. “Prompts” refer to requests, queries, or inputs that users send to the Gemini App. These terms are used interchangeably in the report. “Conversations” refer to back-and-forth threads between users and Gemini, and can contain multiple user prompts and Gemini responses.



About the Gemini App

The **Gemini App**—the main focus of this report—is a personal, proactive and powerful AI assistant that helps people get things done. Gemini is based on Google’s cutting-edge research in large language models and can intelligently handle text, audio, images, videos, and more. Since its launch, users have turned to Gemini to draft compelling emails, debug coding problems, brainstorm ideas for just about anything, master difficult concepts, and so much more - truly a versatile AI tool.

We already see Gemini helping people be more productive, more creative, and more curious as we continue to add new functionalities and innovations. These include models for image generation (**Nano Banana**), multimodal content generation (**Omni**), and music generation (**Lyria**) that bring creativity to life. We also launched **Gemini Live**, a more natural way to chat verbally with Gemini, to brainstorm and organize thoughts, including the ability to share camera and screen and get real-time, spoken responses. Users can save hours of work with **Deep Research** as their personal research assistant, and can transform the results into interactive content with **Canvas**. We also launched **Personal Intelligence**—which allows users to connect Gemini to their information from other popular Google apps including Gmail, Photos, Search, and YouTube.



Create music

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Prompt Library

Ask Gemini

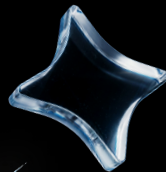
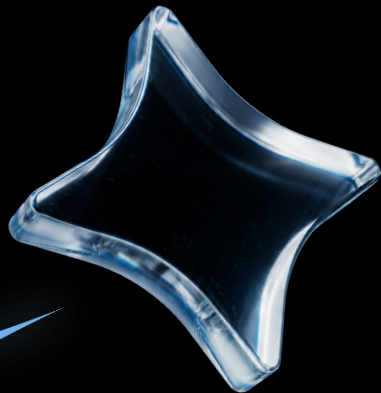


Kickstart your Gemini journey with helpful tips and a prompt library

The Big Rise

Gemini is taking off in every
corner of Southeast Asia

01



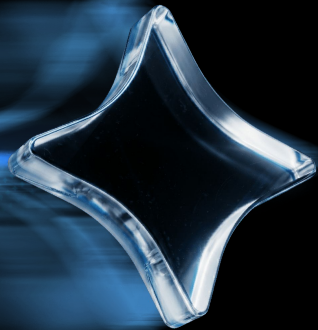
Gemini is on the rise globally and in Southeast Asia



Gemini users globally
900M+
monthly users (April 2026)¹

Gemini users in SEA
**More than
doubled**
in 12 months²





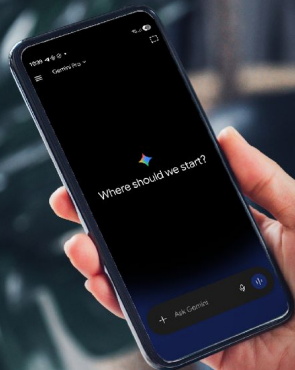
Gemini has been the
**fastest
growing**
major Google app
in Southeast Asia

A pivotal moment in the journey was the launch of Nano Banana in August 2025

Nano Banana sparked a wave of curiosity that made Gemini **the most searched-for AI assistant** in Indonesia, Thailand and Vietnam.



Southeast Asians aren't just trying Gemini - they are using it deeply



Source: Google internal data, SEA,
Mar 2026 compared to Aug 2025

More frequently

Users are coming back
50% more days than before,
turning Gemini into a daily assistant.

More actively

Prompts per user have
more than doubled,
suggesting that Gemini is getting
useful for a wider variety of needs.

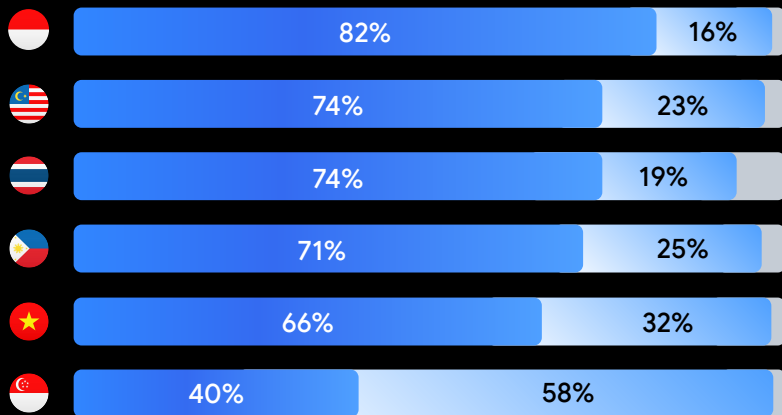
More collaboratively

Conversations include
13% more prompts,
highlighting increased comfort in
user behavior towards Gemini.

Gemini on mobile is how Southeast Asians roll

Share of Gemini prompts by device type (Q1 2026)

■ Mobile ■ Computer ■ Others



Indonesians love on-the-go interaction with Gemini the most.

82%

of their prompts come from mobile.



Singaporeans are on the other end of the spectrum.

58%

of their prompts come from computers.

What's different about Gemini on mobile?

- Mobile engagements tend to be quicker, with shorter prompts and shorter conversations.
- Users are more likely to ask for advice, have casual chats, generate images or perform simple searches.

In Southeast Asia, young users are pioneering what's possible with Gemini

Young
users

under 25 years
old¹

... have **more
frequent
conversations**
with Gemini

... have **longer
conversations**
with Gemini

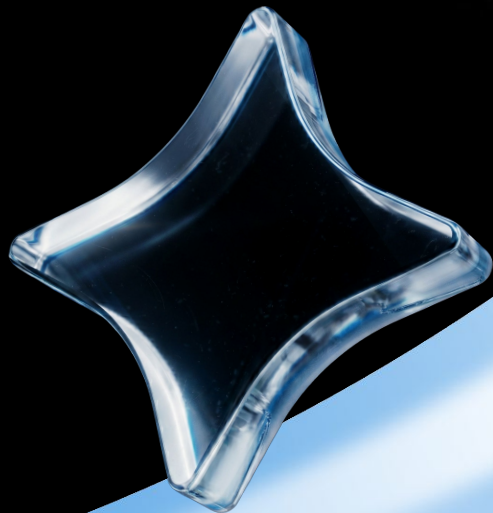
... write **more
detailed prompts**
when speaking
to Gemini

Compared to every other age group in Southeast Asia

More Than a Chatbot

Embracing Gemini for work,
play, and everything in between

02



Southeast Asians turn to Gemini for an infinite variety of tasks

To understand what they use Gemini for, we looked at prompts in **three dimensions**

Understanding how people use Gemini is like looking through a kaleidoscope.

Users bring in their thoughts, their context, their prompts, and ask Gemini to create an output just for them.

With every turn, they see a new pattern.

User Journey

This is the **“why.”**

Are they in the middle of a focused workday, a creative spark, or a deep-dive academic project?



Output Content

This is the **“what.”**

Is it a business email, a lines-of-code masterpiece, or a bedtime story for kids?



Gemini Capability

This is the **“how.”**

Do they need Gemini to gather facts, reason through a complex problem, or help plan a month-long trip?



For example, Gemini can help students prepare a research report for their class

Every day, students across Southeast Asia ask Gemini for help to revise their writing on academic papers **hundreds of thousands of times**.

And this is just an example. There are infinite combinations that make every user interaction with Gemini unique.

User Journey

Academic

A student might be rushing to meet an academic deadline.



Output Content

Research report

They are preparing a report for their class, perhaps a History project or a Business case study.



Gemini Capability

Write and Rewrite

They ask Gemini to revise their writing, adding more polish and structure to their initial draft.



Gemini is a versatile partner for Southeast Asians, helping them to generate, explore and find answers

Generative Collaborator

40%

of prompts focus on creating something new, such as generating images, writing documents, and coding.

Research Assistant

20%

of prompts seek to gather information, like researching facts and summarizing topics.

Thought Partner

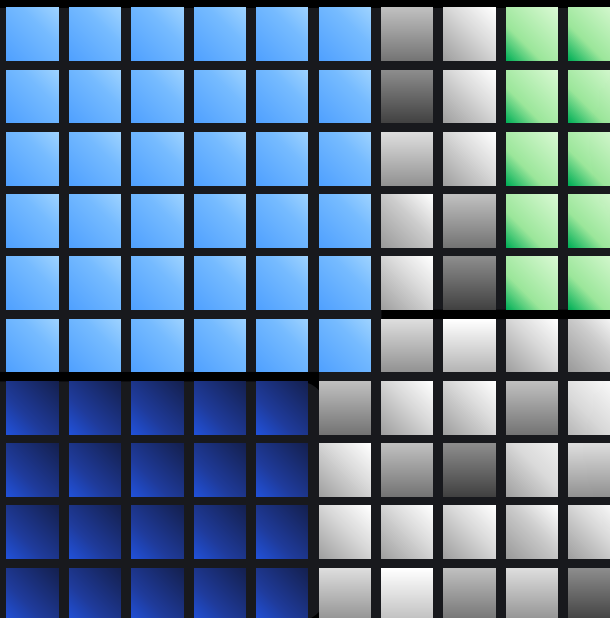
10%

of prompts look for advice, opinions, and recommendations - like birthday gift ideas or travel destination options.

Infinite Possibilities

30%

of prompts lean on an infinite variety of other capabilities, ranging from making jokes to creating calendar events.



It's not just
what
they use
Gemini for...

... but also
how
they communicate
with Gemini

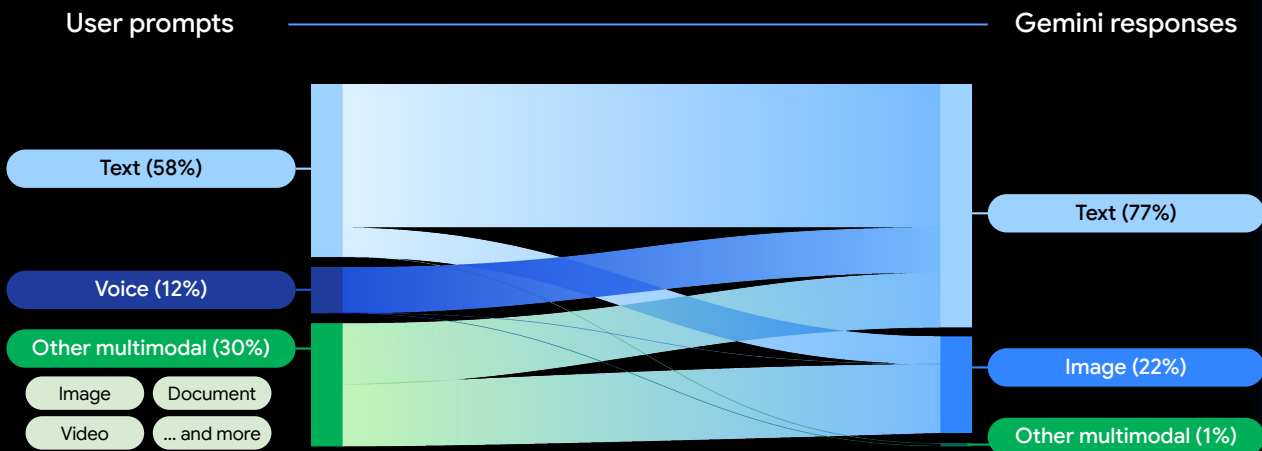
They experience the world with Gemini in multimodal ways rather than just typing

They want to have natural conversations with Gemini, by literally talking to it, listening to it, and showing it what's in the real world. We call these “multimodal” interactions.

People use their **voices, photos, and videos as inputs 42% of the time** when they engage with Gemini.

And Gemini replies in kind — **23% of responses included multimodal media**, with images being the most popular.

Gemini prompts by modality, SEA (Q1 2026)



Source: Google internal data, SEA, Jan - Mar 2026.

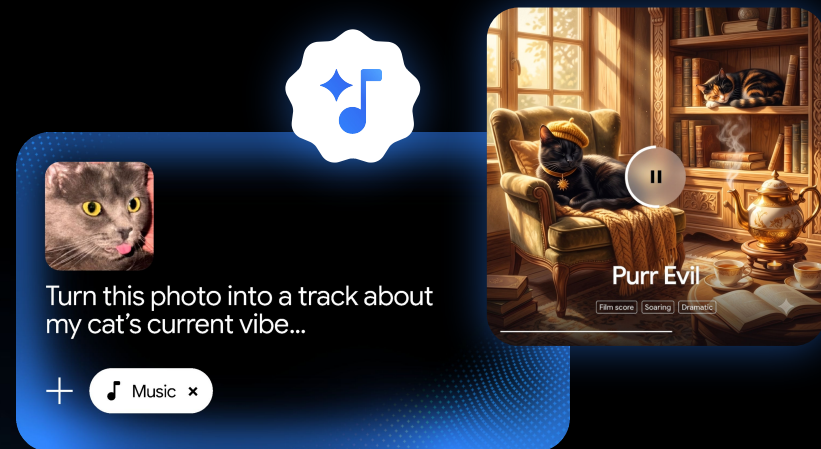
Note: Multimodal refers to audio, video, images, document attachments, HTML files and other non-text modalities. Other multimodal includes use of multimodal only and use of multimodal in conjunction with text.

Nano Banana already helped
Southeast Asian users create
over 5B images¹



Almost 1M songs

created in March 2026 after Gemini
introduced Lyria 3 in Southeast Asia²



Gemini plays along with the rhythm of their lives as a helpful companion for every day of the week

Weekdays

+30% Productivity prompts

When Monday morning hits, the "workforce" wakes up. We see a surge in professional prompts.

Polish my CV.

Plan a marketing campaign.

Revise this email.

Schedule a meeting.

Conduct a Deep Research.

What does this term mean?

Help me learn.

Quiz me.

Debug my code.

Vs.

Weekends

+12% Casual & Creativity prompts

When the weekend rolls around, people turn to Gemini for the "life" side of the work-life balance.

Give me a recipe.

Plan a trip.

How's the weather today?

Redecorate my room.

Make me look cinematic.

Write a song.

How to collect miles?

Local at Heart

Southeast Asians use Gemini with distinctively native, unique flavors

03



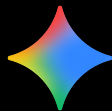
7 in 10 Gemini prompts are in native languages, such as Vietnamese, Thai, and Indonesian

Native languages are particularly popular in Indonesia, Thailand, and Vietnam, **where they account for over 80% of the prompts.**

Users in Malaysia, Philippines, and Singapore are more likely to use Gemini in English.

Share of Gemini prompts in native language (Q1 2026)



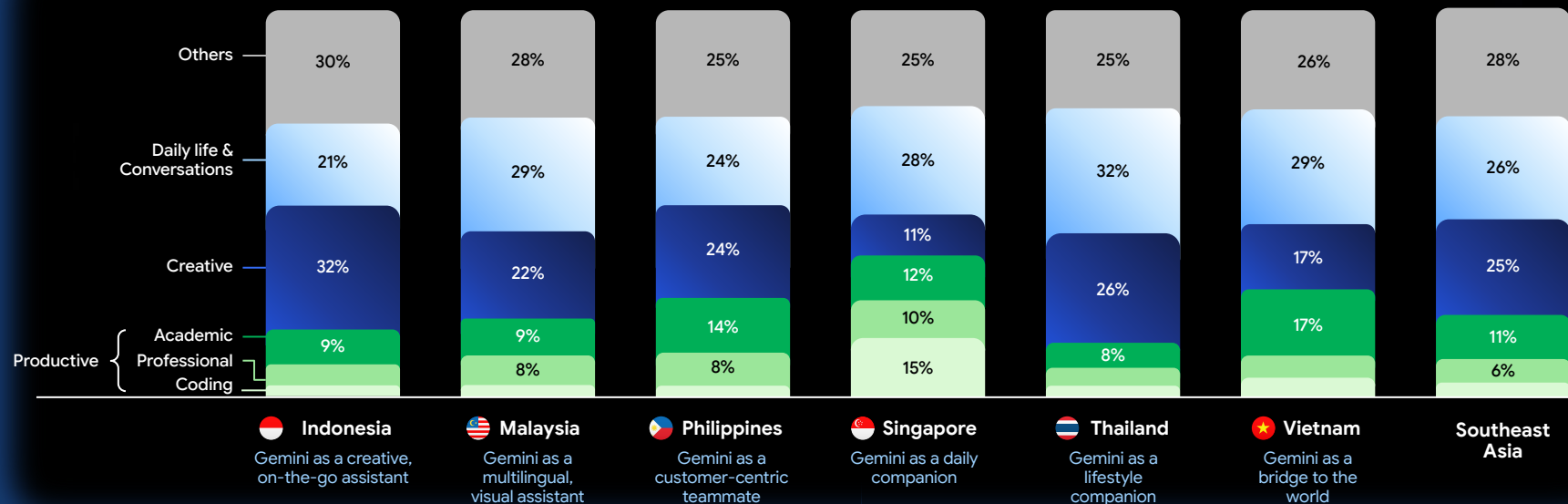


Gemini is the
**best performing large language model (LLM)
for Southeast Asian languages overall**

according to Southeast Asia Holistic Evaluation of Language Models (SEA-HELM)

Users across Southeast Asia bring their own flair to make each Gemini experience truly characteristic

Top user journeys by share of prompts (Q1 2026)



Gemini is a creative, on-the-go assistant for Indonesians ^(1/2)



Image & Voice

Why type when you can show and tell? Indonesians lead the region in multimodal prompts. They like using their voice, adding images alongside text, or using other expressive formats when they converse with Gemini.

1 in 2

of the prompts in Indonesia include multimodal inputs beyond text.

On-the-go

Indonesia's digital landscape is famously mobile-first. People spend less time at their desks and more time navigating busy commutes, so their interactions with Gemini are on-the-go, fluid, and highly conversational.

82%

Of prompts in Indonesia are from mobile devices, higher than 73% in overall SEA.



Gemini, a handyman's pocket-sized teammate

Picture a handyman in Sidoarjo, spending his day riding his motorbike through suburban neighborhoods. His hands are greasy or holding a tool, making it hard to type long sentences on his phone.

Instead of stopping to wipe his hands and scrolling through long articles to find error code descriptions, he uses Gemini as "a master technician in his pocket." Standing in cramped laundry rooms, he uses Gemini Live to help fix on the spot. He can just press a button to ask "E3 code on this machine, what's the problem?" Saving time on each visit means he could take one more customer in the day - a nice bump for his wallet.

Gemini is a creative, on-the-go assistant for Indonesians ^(2/2)



Gemini, a micro-influencer's "sat-set" creativity partner

A micro-influencer's life is a non-stop adventure. Juggling a day job and social media, an influencer spends his afternoons on a scooter, checking out "hidden gem" cafes across Surabaya before staying up late to edit short videos.

To stay inspired without getting bogged down by details, he uses Gemini as his creative sidekick. Instead of typing out descriptions, he simply uploads photos of coffee art or cafe decor to Gemini to get fresh social media captions in seconds. He also uses image generation to whip up quick mood boards to picture his next shoot. "It's all about going *sat-set* — quick and easy," he says. "Gemini helps when I get stuck or turn blank, so I can focus on the fun part."



Quick & To the point

Indonesians approach Gemini informally, like a knowledgeable friend - think "*Halo, bro! Halo, sis!*" They see Gemini as available on speed dial, pinging it for quick advice, spontaneous lifestyle suggestions, and fast answers throughout the day.

Shorter

Typical Gemini conversations in Indonesia are shorter than the rest of SEA.

Creative assistant

Indonesians are unleashing creativity through the power of Gemini, especially through image generation.

32%

of user journeys in Indonesia are Creative.

9 million

images are generated in Indonesia each day, the highest in SEA!



Gemini is a multilingual, visual assistant for Malaysians ^(1/2)



Visual assistant

Malaysians are tapping into their visual creativity through Gemini.

The country has developed a crush on Nano Banana image generation capabilities since its launch in August 2025, when Gemini sparked the imagination of Malaysians.

1 in 5

users ask Gemini to generate images, higher than anywhere else in Southeast Asia.



Gemini, a marketing coordinator's cultural design ideator

Picture a marketing coordinator working in the vibrant heart of George Town, Penang. Her job is to turn high level ideas into visual concepts that capture the *jiwa* (soul) of the local culture. She uses Gemini to bring ideas to images quickly, creating several "Modern-Peranakan" drafts to bounce ideas with her Creative Director.

She chats with Gemini in Malay to speak about her design inspirations — like the relaxed vibe of *lepak* culture or the nostalgic glow of *kopitiam* lighting — because these simply do not feel the same in English. For her, Gemini is a hyperlocal creative co-pilot that quickly visualizes the authentic Penang life in her design drafts.

Gemini is a multilingual, visual assistant for Malaysians (2/2)



Locally inclusive

While the majority of users in Malaysia engage with Gemini in English, we have seen a growing number of prompts coming through in their local language.

As Gemini adoption grows in Malaysia, it is gaining popularity among users who feel more comfortable switching to their vernacular language.

2x growth

Share of Malay language prompts more than doubled in early 2026 compared to a year earlier.¹

Multilingual talent

Prompts in **Malay language** are particularly popular for creative user journeys and academic journeys. **English** is more prevalent for professional tasks and coding prompts.²

This highlights the multilingual talent of many users in Malaysia—comfortably operating in English in professional settings while unleashing their creative potential by switching to their mother tongue.



Gemini, a future tour guide's on-demand language teacher

A food delivery rider in Kuching works long shifts on his scooter, but his true passion is to be a tour guide who shows tourists the beauty of his hometown.

To get ready for his big goal, he uses Gemini during his breaks to practice chatting in English. He practices explaining local dishes or introducing heritage sites with Gemini, and when he can't remember the right words, he switches to Malay so Gemini can help him out. Gemini is his free language teacher available any time, anywhere.

Gemini is a customer-centric teammate for Filipinos ^(1/2)



Abante, Pinay!

Filipinos and Filipinas are notably multilingual and the most comfortable when it comes to interacting with Gemini in English.

90%

of prompts in the Philippines are written in English, the highest share in Southeast Asia.

While Gemini's popularity transcends genders, the Philippines stands out as the only country in the region to have more requests from

female users than from male users.

Academic user journey and writing capabilities were relatively popular in these requests.

Editorial assistant

Philippines is well known for creativity, and this quality shows in their Gemini user journey.

24%

of prompts in the Philippines are in Creative user journeys, the most popular user journey here.

Writing is a popular form of expression for Filipinos. Gemini can help them with proofreading, revising to drafting from scratch.

17%

of prompts in the Philippines tap on Gemini's writing capabilities, the highest in the region.



Gemini, a senior editor's versatile junior associate

An experienced freelance writer in Antipolo turns complicated tech and finance topics into clear, relatable articles. Juggling a busy household with two kids, she relies on Gemini as a motivated junior associate during her packed workday.

She uses the Google Drive integration to do the heavy lifting of summarizing long interviews and pulling key data points from PDFs, cutting her research time drastically. When pitching to a big potential client in Singapore, she asks Gemini to think of potential questions she will get. This helped her address possible concerns ahead of time and win the job.

Gemini is a customer-centric teammate for Filipinos ^(2/2)



Customer-Centric

As a premier hub for Business Process Outsourcing (BPO), users in the Philippines are leveraging Gemini for customer-centric professional use cases.

Their prompts are heavily indexed on customer support activities - like managing enquiries, orders, and customer complaints - and on producing marketing content.

Gemini prompts on customer support content

Almost 3X

more popular than the regional average

Career coach

Gemini is not only helping Filipinos at their current jobs, but also becoming their career coach when they need to find a new role.

Prompts related to **job seeking and staffing** are more popular in the Philippines than anywhere else in the region.

Whether it's about evaluating roles aligned with their career goals, polishing their CVs, or practicing mock interviews to boost confidence, Gemini is here to help.



Gemini, a night-shift manager's burnout shield

A senior customer support lead in Cebu IT Park has a big responsibility: stepping in when customer calls get tough. Between helping frustrated customers, untangling tricky tech problems, and guiding a team of ten, she has a lot on her plate - especially during her late-night shifts.

During the grueling 4AM shifts, she turns to Gemini to sum up 20-email-long ticket threads in seconds and touch up her replies to sound caring yet clear on company policy. For her, Gemini protects her emotional energy and even acts as a personal career coach. Gemini recently helped her present her daily work in a winning resume, landing her promotion to a manager.

Gemini is a daily companion for Singaporeans ^(1/3)



Top of the charts

Global #1

Singapore boasts the highest adoption per capita of Gemini globally.^{1,2}

2X growth

The Lion City has experienced the fastest growing adoption across the region, when active users more than doubled in the last few months of 2025.¹

40%

of the user base in Singapore are 25 to 34 year-olds who embraced Gemini with great enthusiasm.¹

Everything buddy

Beyond its widespread adoption, Singaporeans are truly making Gemini a part of their daily routines.

#1 in SEA

Singapore tops the region with the highest daily engagement.³

~10 times/day

Singaporean users prompt Gemini nearly 10 times per day, another regional benchmark.³

Gemini is a daily companion for Singaporeans ^(2/3)



Work hard

In Singapore, **productive user journeys overtake creative and casual prompts on weekdays.**

That includes professional, academic or coding-related, such as explaining or debugging a snippet of code.

60%

of the prompts in town come from computers, as Singaporeans rely on Gemini as an assistant for heavy-duty productivity tasks. This bucks the trend with the otherwise mobile-first Southeast Asia.



Gemini, an analyst's deep-work facilitator

A senior data analyst's day is packed with massive codes, convoluted data pipelines and complex forecast models. To stay focused without distraction, the analyst relies on Gemini as her everyday sidekick.

Because Gemini can process so much information through its massive context window, she can upload hundreds of lines of code or long PDF files. In addition to cleaning up and fixing her codes, she uses Gemini to summarize long presentation decks to prepare for her meetings. This way, she always walks in knowing exactly what to talk about and is ready to jump into conversations.

Gemini is a daily companion for Singaporeans ^(3/3)



Play hard

Gemini usage in Singapore shifts during weekends, when **casual chats and lifestyle prompts** rise to nearly a third of all prompts.

Much of these casual conversations revolve around **health**, **shopping** and **meals**, well known passion points for many Singaporeans. Prompts related to **personal finance** and **travel** are also more popular in Singapore than in other countries in the region. By acting as a streamlined airfare comparison tool or a trip planning assistant, Gemini helps users plan their trips while keeping their budget on track.



Gemini, a marketing executive's healthy habit builder

A digital marketing executive in Punggol is passionate about staying healthy. Weekly meal preps are a key part of his routine, helping him turn healthy eating into a stress free habit.

After his weekend runs along the Punggol Waterway, he uses Gemini on his phone to plan delicious, halal Malay-fusion meals using everyday ingredients. He then pops into a supermarket, where he uses Gemini Live to chat about easy swaps if any items are out of stock. Whether he's sorting out daily to-dos at work or preparing his nutritious dinners, Gemini is helping him build a routine that matches his goals.

Gemini is a lifestyle companion for Thais ^(1/2)



Sawasdee!

87%

of prompts in Thailand were made in Thai language.

This is second only to Vietnam across the region in local language share.

Thai users prefer to converse with Gemini in **Thai** especially for academic prompts—such as studying subjects and preparing for exams—as well as for casual engagement—such as asking for shopping recommendations.

They switch to **English** more frequently for professional tasks, coding, and creative journeys, although Thai remains their favorite language across all types of prompts.

Lifestyle companion

Among all Southeast Asians, Thai users are the **most likely to seek casual engagement** with Gemini, such as having conversations about daily topics or asking lifestyle related prompts.

1 in 3 prompts in Thailand are looking for casual engagement.

This could look like asking for house decor recommendations, generating healthy lunch recipes, or finding out more about wats (temples) in their neighbourhood.

Creative journeys such as generating images and writing content are also very popular.

1 in 4 prompts are in creative user journeys, second only to Indonesia in the region.

Creative requests are particularly popular among female Thais - They use Gemini for creative journeys 50% more frequently than their fellow male Thais!

Gemini is a lifestyle companion for Thais ^(2/2)



From young to old

Gemini has shown that it can be an approachable and helpful assistant for people of all ages.

Young Thai users are the most engaged

Young users under 25 make more requests per user than any other age group and have the longest conversations with Gemini.

Older Thai users are the most multimodal

Users above 54 years of age account for 10% of the Gemini user base in Thailand. They choose to engage with Gemini through voice or image prompts most of the time. Their use of multimodal inputs is higher than all their peers in Southeast Asia and also higher than the younger users in Thailand.



Gemini, an engineering student's multimodal study buddy

A driven 3rd-year Engineering student in Bangkok packs her day with back-to-back lectures and debate team practice. She often has to study late into the night. She uses Gemini on her tablet PC and desktop as a "second brain" to break down complicated research papers.

She makes the most of Gemini when she's riding the BTS. After uploading her textbook and class slides, she simply asks out loud for Gemini to explain in Thai. She also uses Gemini to discover coffee shops in Ari with charging points and fast Wi-Fi, perfect for her late night study sessions.

Gemini, a retired teacher's friendly wellbeing guru

A retired teacher in Chiang Rai stays active by looking after his pomelo trees and pet fish. Taking care of his diabetes has been a worry for him and his daughter in the recent years.

While strolling through the Mae Chan market, he snaps quick photos of snacks like Thong Yip and asks Gemini how much sugar they typically have. Because typing on a small screen annoys him, he likes speaking to Gemini and have it read out the responses in Thai. For him, Gemini is a handy tool that helps him look after himself without always relying on his daughter. He sees Gemini as an everyday wellbeing coach to complement his monthly doctor visits.

Gemini is a bridge to the world for Vietnamese (1/2)



A linguistic bridge - Em ơi, Gemini!

Users in Vietnam overwhelmingly favor their native language when interacting with Gemini. At the same time, they also lead the region in asking Gemini for translation - understanding a foreign document, setting up an export-focused website, or translating phrases to help out a tourist.

89%

of prompts in Vietnam are in Vietnamese, #1 in SEA by share of local language.

#1 in SEA

Vietnamese users lean on Gemini's translation capabilities more than any other country in the region.



Gemini, a highland tea farmer's bridge to the world

High up in the mountains of Lao Cai, a farmer and his family harvest ancient Shan Tuyet tea trees—some more than 200 years old. Instead of relying on middlemen who take a cut of his sales, he is building his own brand to sell directly to tea lovers in Europe and America.

One of his biggest hurdles: the language gap when talking to potential buyers. Using Gemini has been a game changer for him to sound professional and confident in his business emails. He shares his basic thoughts in Vietnamese and asks Gemini to 'describe this like an expert tasting a fine wine.' Instantly, Gemini turns his ideas into elegant, but authentic English descriptions for his tea. From writing up "Story of the Farm" brochures to polishing invoices, Gemini opens new doors for him to connect with tea lovers worldwide.

Gemini is a bridge to the world for Vietnamese ^(2/2)



AI-assisted education

#1 In Southeast Asia by share of prompts in Academic user journey (17%)

>160K students using Gemini Canvas for Exam Prep feature each month

>55K prompts related to teaching on a typical day

AI-powered STEM

Coding & Math

Vietnamese are Southeast Asia's most frequent users of mathematical capabilities (5% of all prompts) and second most frequent users of coding tasks (4% of all prompts).

32%

of prompts are sent from computers, showing an appetite for deep, focused technical work.



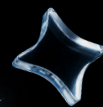
Gemini, a data engineering student's tutor on-call

A hardworking 3rd-year Data Engineering student in Ho Chi Minh City takes on a packed class load and part-time gigs for experience. Surviving the busy exam week means long, late-night study sessions in her dorm room.

She keeps up by using side-by-side Canvas workspace to tackle tricky Discrete Mathematics proofs, highlighting equations line-by-line to ask for detailed solutions. She also asks Gemini to debug codes in minutes - something that used to take hours of her precious time.

Looking Ahead

Becoming the most helpful assistant
for Southeast Asians



04

Our objective:
making Gemini
helpful for SEA's
600+ million
people, today
and tomorrow



Product innovations

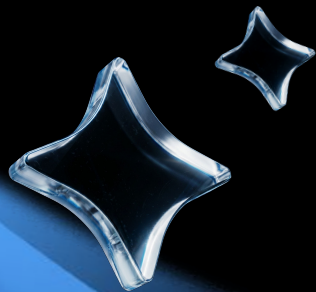
Making Gemini a proactive, 24/7 personal essential



Local partnerships

Building a future-ready ecosystem

Game-changing product developments redefining assistance, pursuits and experiences



Smart Daily Support



Mobile-First Creativity



Learning & Career



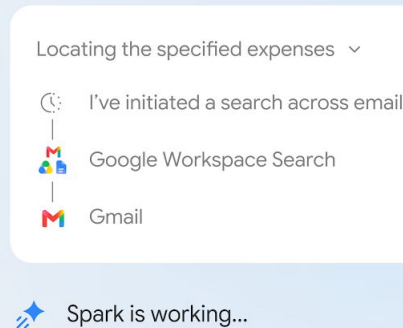
Immersive Local UX



Canva Integration

The ultimate 24/7 personal AI, built to help every day

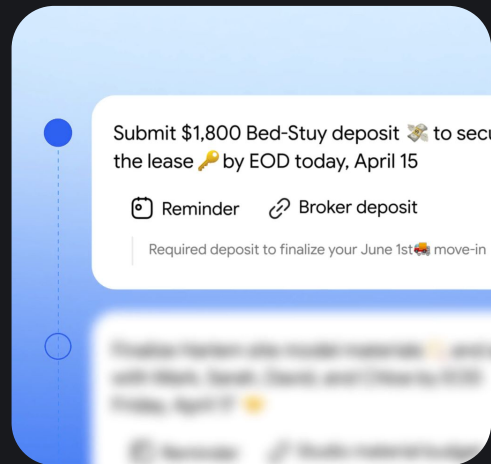
Gemini Spark is a 24/7 AI agent that executes complex, multi-step workflows, tracks critical deadlines, and seamlessly manages your digital life.



Personal Intelligence fluidly connects the dots across Gmail, Photos, and YouTube to offer tailored suggestions based on your preferences.



Daily Brief delivers a personalized morning digest based on updates from your Gmail inbox and events on your Calendar.



The creative powerhouse: Turning imagination into videos, art and music on the go

Gemini Omni empowers users to translate their creative expression - via text, images, and video inputs - into reality, generating cinematic, high-quality video outputs effortlessly.



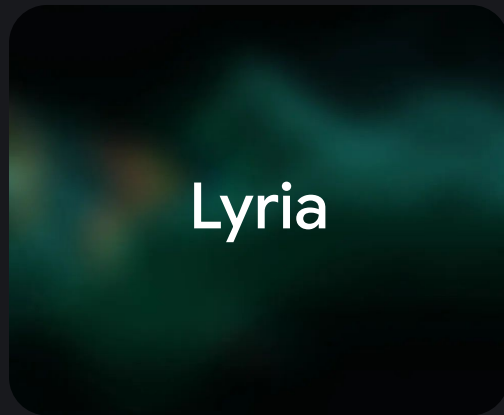
Omni

Nano Banana 2, Gemini's latest image model that delivers high-quality, photorealistic imagery at lightning-fast speed.



Nano
Banana

Lyria 3 creates catchy music tracks in your preferred style using text or images.



Lyria

A dedicated partner for education and career growth

For Students: **The interactive study partner**

Gemini helps master complex problems with step-by-step academic guides, simplifies learning with custom tools and provides coaching with real time feedback.

Physics Quiz

Question 3 of 5

In thermodynamics, what is the term for the energy that is transferred between a system and its surroundings due to a temperature difference?

A. Work

B. Heat

C. Entropy

D. Enthalpy

Score: 3

For Professionals: **The all-in-one career coach**

Gemini supports every step of the career journey, whether it is by crafting a standout resume in Canvas or shaping a job search strategy with the Career Coach Gem.

Analysis

Okay, here are speaker notes based on the "New Product GTM Plans.pdf" document you uploaded. These notes are designed to guide you through a presentation, providing more detail and talking points than are on the slides themselves.

Speaker Notes for Presentation
Mar 17, 12:38 AM

Here's what I've included in the speaker notes:

- **More detail:** I've expanded on the points in the presentation slides, providing more context and information.
- **Talking points:** I've included specific talking

Ask Gemini

Deep Research Canvas

Gemini can make mistakes, so double-check it

Speaker Notes for Presentation

Export to Docs

Slide 1: New Product Introduction - GTM Plans

- **Speaker Notes:**
 - Good morning, everyone. I'm excited to share our go-to-market plan for our new product, "[Our New Product Name]". This plan outlines how we'll launch and establish our new product in the market, ensuring its success. We'll cover everything from our product and brand foundation to our marketing and sales strategies.
- **Speaker Notes:**
 - First, let's discuss the foundation of our product and brand.
 - **Recipe Finalization:** We've ensured that the taste and production of "[Our New Product Name]" are consistent. We've also completed shelf-life testing to guarantee quality. We are also considering variations and unique profiles within the new product line to cater to different consumer preferences.
 - **Branding:** Our product name, "[Our New Product Name]", is just the start. We've developed a logo and packaging that are eye-catching and reflect our brand. We've also crafted a compelling brand story that highlights the origin and unique qualities of our new product.

Natural speech, beautiful look: Gemini has a new immersive look and voice

Neural Expressive Design

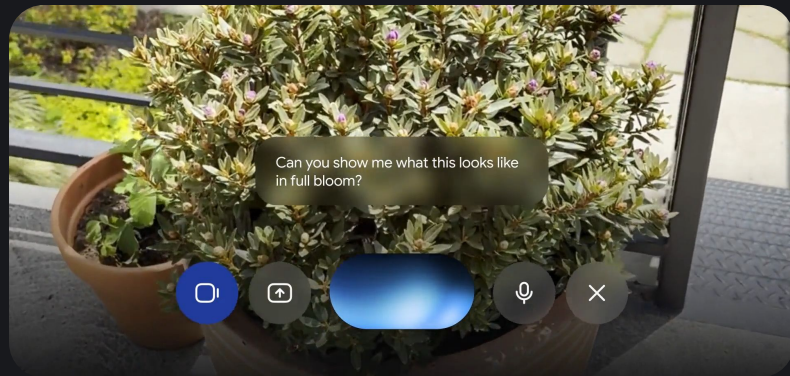
Gemini has a brand new redesigned interface which features fluid animations, vibrant colors, new typography and haptic feedback.



Gemini 3.5

Gemini Live

The latest audio model that enables free-flowing, natural voice conversations complete with Southeast Asia's localized dialect options.



Gemini meets Canva: Seamless designing in one place

Canva, one of the most popular design apps in Southeast Asia, is being rolled out in Gemini.

Canva is available as Connected App in English, with other languages coming soon, and enables Gemini users to edit images they generate in Nano Banana and to create a host of Canva designs directly in Gemini.



Enabling Southeast Asia's future generations through AI access and education

Expand Footprint



Indonesia

The collaborations with **Indosat Ooredoo** and **XL Axiata** bundle **Google AI Plus** into mobile data packages for everyday use.

Increase AI Literacy



Malaysia

The **Gemini for Education** rollout equips **600,000 students and 75,000 faculty across public universities** with Guided Learning and Deep Research.



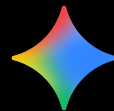
Thailand

The **Gemini Academy** and the **AI Literacy & Safety curriculum** for True/DTAC users aim to develop AI skills among Thai youth.



Indonesia

Train and certify **1.4 million teachers** and expand **Gemini Academy to 1.6 million lecturers and students**.



This is just the beginning of the
journey to make Gemini
the most helpful and personal
AI assistant for the people of
Southeast Asia.

Prompt Library



Ask Gemini



Prompting best practices: 5-step framework

T Task

What is this?

Describe the task you want Gemini to help you with. Include a persona and output format, so that the task is specific.

An example

“Act as an experienced and responsible kindergarten teacher who knows what 7-year olds love. Give me 5 birthday present ideas for my niece.”

C Context

Give Gemini the necessary details to help understand what you need from it.

“My niece is turning 7, and she loves arts and crafts. My budget is \$20.”

R References

If there are good references like past examples or samples for Gemini to learn from, let it know!

“I gave her origami paper set last year and she loved it.”

E Evaluate

Ask yourself if the input you provided gave you the output you needed.

My sister would not appreciate it if I gave her daughter a tub of sticky glitter...

I Iterate

If you're not getting what you need, you can try again by adding more information or tweaking your prompt.

... so let me add more context and try again: “I want gift ideas with minimal cleanup needed.”

Supercharge your learning with Gemini

“I need help understanding this topic. Can you help me break it down into simple terms?”

Gemini, you are a subject matter expert with a knack for explaining technical concepts in simple, layman terms.

First, respond to this command by asking me what topic or terms I'd like to know more about. Give me an option to upload a website or report that I am trying to understand. Then, based on the information I give, explain key concepts in clear, simple terms. Also provide additional resources like YouTube videos to further learn about the topic.

[Try on Gemini](#)

“Can you help me practice self-introduction in English?”

Gemini, act as a patient and practical English Language Coach. Help me practice essential English phrases to introduce myself.

First, respond to this command by asking me what I'd like to say about myself in the intro. Then, write a 3-5 sentence self-introduction in English. Avoid overly complicated words that are not frequently used in verbal communication. Explain any key vocabulary or grammar so I can learn.

[Try on Gemini](#)

“Can you help me create a quiz so I can test my preparation for my exam?”

Gemini, act as a kind, informative, but succinct Tuition Tutor to create a helpful quiz and provide feedback on my answers. Help me prepare for a class quiz, using Canvas for Exam Prep feature.

First, respond to this command by asking me to share more on the topic I am studying or upload a course syllabus. Then, provide me with a short multiple choice quiz with 10-15 questions to test my knowledge. Do not start until I have provided this information.

[Try on Gemini](#)

“Create a learning plan to build the skills needed for my dream job.”

Gemini, act as a Career Transition Mentor and Technical Upskilling Advisor. Help me design a step-by-step learning to a new role.

First, respond to this command by asking me about my current skills, my target role, and how many hours a week I can dedicate to learning. Do not start until I have provided this information.

Then, create a learning path including recommended skills to learn, free/affordable resources, and ideas for portfolio projects.

[Try on Gemini](#)

Boost your productivity with Gemini

“I need to ask for a deadline extension. Help me write a polite, professional email.”

Gemini, you will act as an experienced Professional Communication coach. Help me draft a polite email to my client or manager asking for an extension on deadline. Make sure the overall tone is polite but not rigid. Double check that the reason for extension is realistic and professional.

First, ask me questions on what deadline I need an extension on and why. Then, draft the email based on my answer.

[Try on Gemini](#)

“Organize meeting notes into a clean, actionable document to be circulated.”

Gemini, act as an efficient Executive Assistant. Help me convert my messy, raw notes from a recent project meeting into a professional, structured document of meeting minutes and action items.

First, respond to this command by asking me to paste my raw meeting notes, list the attendees, and specify the project name. Do not start until I have provided this information. Then, generate a clean, professional meeting minute including: 1) Meeting Overview (Date, Topic, Attendees), 2) Key Decisions Made, 3) Structured Discussion Points, and 4) An Action Item Table (Task, Owner, Deadline).

[Try on Gemini](#)

“Help me clean up my slang and make it sound more professional for a customer.”

Gemini, act as an experienced Customer Support Specialist. Help me turn my local slang into polite, professional English messages ready to send to customers.

First, respond to this prompt by asking me for the gist of what I need to say. Then, draft professional English responses for customers. Keep the tone warm and polite but not servile. It's okay to say sorry for the inconvenience, but do not over promise or accept responsibilities where it's not appropriate.

[Try on Gemini](#)

“I need some customer response templates for my online shop.”

Gemini, act as a Customer Experience Expert and Professional Copywriter for online shops. Help me write a set of polite, clear, and persuasive messaging app chat templates to handle common customer interactions.

First, respond to this command by asking me about my business type, products sold, and the specific scenarios I need templates for (e.g., welcoming a new customer, explaining shipping delays, handling a request for a refund, or gently reminding about an unpaid invoice). Do not start until I have provided this information. Then, draft 3 distinct, professional yet warm templates tailored to the local e-commerce context (using appropriate polite terms to refer to customers).

[Try on Gemini](#)

Unleash your creativity with Gemini

“Gemini, help me plan social media contents for the next month.”

Gemini, you are an experienced Social Media Strategist. Help me create a social media content plan.

First, respond to this command by asking me to provide what social media platforms I use, my channel name, contents I post about, and target market. Then, based on the info I give, create a 30-day social media content plan in a table format, containing: Day/Date, Content Pillar (Education, Entertainment, or Promotion), Topic Idea & Headline, Content Format (short vertical video, long horizontal video, live, photos, etc.), and appropriate Call to Action (CTA).

Try on Gemini



“Can you draft some visual concepts with me? I have some key themes as starters.”

Gemini, act as a Senior Brand Identity Designer and Creative Director. Help me conceptualize the visual branding (color palette, typography, logo vibe, interior design) for a new small business (e.g., a cozy neighborhood cafe, an eco-friendly skincare brand).

First, respond to this command by asking me for the business name, target audience, design theme, and 3 words that describe the feeling I want my brand to evoke. Do not start until I have provided this information.

Then, based on my inputs, use the 'Create Image' feature to generate 3 distinct visual mood boards, and explain the design rationale behind each. The mood board should include logos, interior spaces, product display corners, etc.

Try on Gemini



“Give me 3 cute crochet ideas for a birthday gift, and generate pictures of them.”

Gemini, you are a creative Crochet Artist with a great sense of what makes a good gift. Help generate amigurumi inspirations for a birthday gift.

I am a beginner / intermediate amigurumi artist, and I want to make a small gift for someone's birthday. I need the ideas to be visually appealing and not controversial. Craft 3 amigurumi ideas. Use the 'Create Images' feature to generate 1 image for each idea.

Try on Gemini



“I want to elevate and modernize my living room with a small budget.”

Gemini, act as an experienced interior designer specializing in residential spaces. You are very familiar with all the latest design hacks, including making a space look luxurious on a small budget.

First, ask me for a photo of my living room. Next, generate an image of my living room with a modern, elevated style using only a minimal budget. Lastly, provide a breakdown of the specific changes, the rationale behind them, and the strategy for executing this transformation on a small budget.

Try on Gemini



Elevate your everyday with Gemini

“Help me make lunch out of my leftovers. Ask me what’s in my fridge and give me 3 easy, healthy ideas.”

Gemini, You are an experienced Home Cook with a good understanding of nutrition. You will help me use my leftover ingredients to generate lunch recipes.

First, respond to this command by asking me to provide ingredients I'd like to use. Then, based on the info I give, create 3 distinct, healthy recipes. Each recipe should include ingredients and instructions. Keep the recipe low to moderate in difficulty. Assume I have basic condiments for Asian cooking, but do not assume I have specialty ingredients readily available.

[Try on Gemini](#)

“Hey, my appliance isn’t working. What’s wrong?”

You are an experienced handyman in Southeast Asia familiar with popular appliance models, brands, and common troubleshooting issues.

First, respond to this prompt by asking me to upload a picture of a model label on an appliance, and asking what issues I am having. If the picture is unclear, ask me for more information until you can find the right model. Then, find the official user manual, troubleshooting guide, and helpful videos to solve for the specific model. Your final response should have a quick summary of the root cause, how I can fix them, and link to the official manual from the manufacturer (if available).

[Try on Gemini](#)

“Can you make a 30-second breathing exercise track? I need something relaxing for box breathing.”

Gemini, act as a music therapist with a deep understanding of box breathing. Help me manage stress by creating narration track for box breathing.

Use the ‘Create Music’ feature to generate a 30 second audio track. Use a calm, slow background music resembling deep, resonant spa music without a clear melody. Use a deep, breathy voice to lead box breathing exercise. The words should be exactly as follows:
Inhale, 2, 3, 4.
Hold, 2, 3, 4.
Exhale, 2, 3, 4.
Hold, 2, 3, 4.

[Try on Gemini](#)

“My plant isn’t doing so well. What should I do?”

Gemini, you are a botanical expert who can identify plants, diagnose any issues, and suggest remedies for a gardener / farmer.

First, respond to this prompt by asking for 1/ Picture of a plant, 2/ Any issues I notice. Then, tell me the name of the plant and what I can do to help it get healthier.

[Try on Gemini](#)