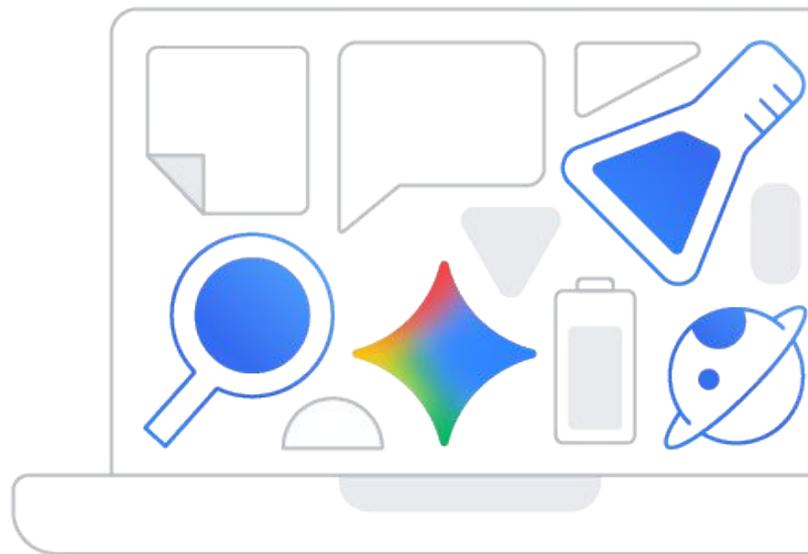


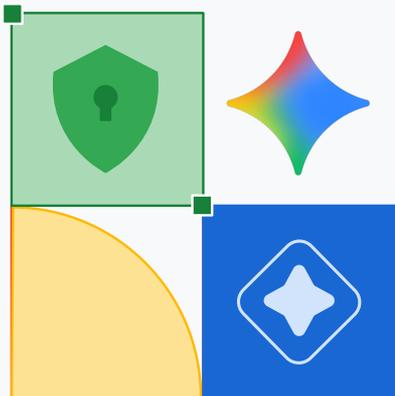
Google for Education
with  Gemini

Launch Gemini for Education and NotebookLM at your institution

Everything you need to activate, inspire, and grow
Gemini and NotebookLM use across your institution.



Contents



01

[Google's AI tools for education](#)

02

[Start here](#) if you already have a domain registered with Google

03

[Start here](#) if you do **not** have a domain registered with Google

04

[Resources for all](#)

- Communicating access and availability
- Guides
- Training
- Additional resources

Recommendations and tips

What is this kit?

This kit is designed to equip you with the resources you need to effectively understand and communicate the value of Gemini within your institutional community. Gemini offers powerful capabilities that can enhance teaching, learning, and administrative tasks.

Some tips:

- **Start with the basics:** Begin by reviewing the introductory materials to establish a foundational understanding of Gemini
- **Focus on relevance:** Identify the sections and information that are most pertinent to your specific needs and priorities
- **Engage with the resources:** Explore the various materials provided, such as talking points, potential use cases, and FAQs
- **Adapt and customize:** Feel free to tailor the content to resonate with your institution's unique context and audience
- **Stay updated:** Regularly check for new materials and updates to ensure you have the latest information

A chief of staff

For every administrator

A strategy partner

For every dean and CIO

A teaching assistant

For every faculty member

Gemini gives
institutions the ability to scale
human capacity with a
specialized AI partner for
every role

A research assistant

For every researcher

A personalized tutor

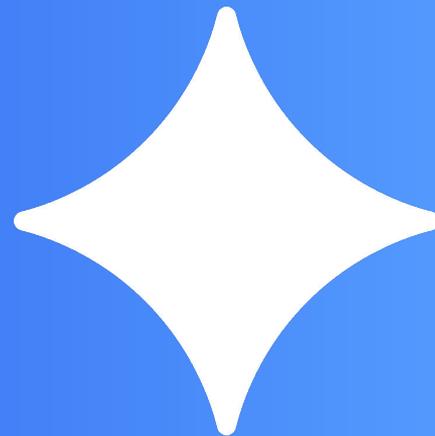
For every student



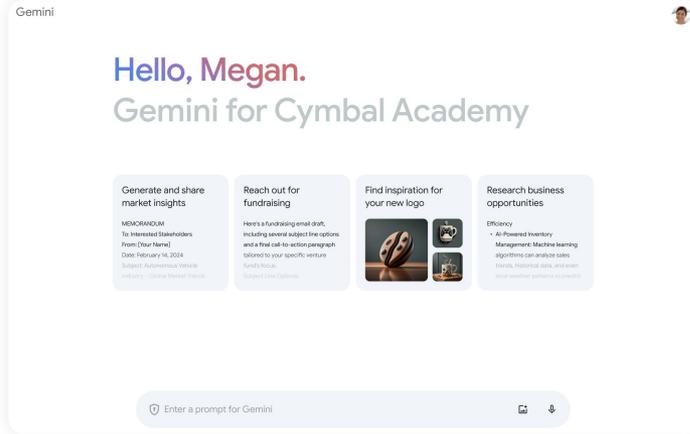
[Back to contents](#)

01.

Google's generative AI tools for education

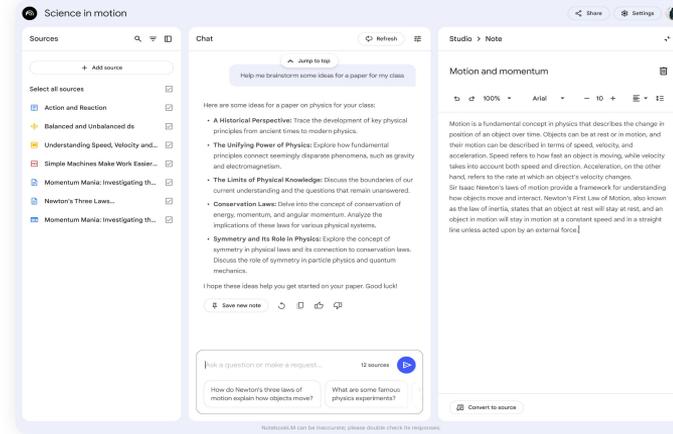


Equip your entire campus with secure, no-cost gen AI tools you can use daily



Gemini for Education

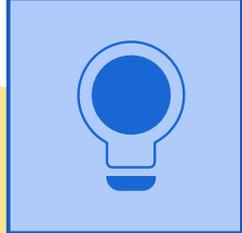
Plan lessons, streamline administrative tasks, and enhance research at gemini.google.com



NotebookLM

Understand anything with AI that's grounded in your sources at notebooklm.google.com

Unlock the power of Gemini in Workspace with two options



Coming soon

Education Plus (and Teaching and Learning add-on)

Access to select capabilities



Helps you visualize



Google Slides



Helps you create



Google Vids



Google Forms



Helps you write



Google Docs



Gmail*
(coming soon)



Helps you organize



Google Sheets



Helps you plan*



Google Classroom



Helps you automate



Workspace Studio

Google AI Pro for Education (paid add-on)

Full access to Gemini in Docs, Slides, Sheets, Forms, Vids, Workspace Studio and Classroom, plus:



Helps you connect



Google Meet



Google Chat



Helps you organize



Google Drive



Expanded access to models and features



NotebookLM



Gemini

When you sign on with Google AI, you get:

Enterprise-grade data protections



- You own your own data – it's not reviewed or used to train models
- Full admin controls and visibility
- GDPR, FERPA, COPPA, FedRAMP, SOC 1/2/3 compliant

Cutting-edge Google AI and innovation, at no cost



- Default access to our premium models, like Gemini 3
- Continuous, cutting-edge AI advancements at no charge

Designed to complement, not complicate, your existing tech



- Enable access without changing your core productivity suite
- Seamlessly integrates with SSO and your LMS
- Full organizational unit-level access control

Training and enablement resources



- No-charge resources to drive AI literacy for all users
- Career and training support for students, faculty, and staff

Your data, your control. Enterprise-grade protection at no cost.

Enterprise security, no charge

You receive our **enterprise-grade data protections** at no cost when you use Gemini with a school-issued Google Account.

- Your data is **not reviewed by humans**
- Your data is **not used to train AI models**

Premium value, without the price

Unlike other providers, we don't reserve our core protections for paid tiers.

- The Gemini for Education **no-charge offering is competitive with other paid offerings**, giving your entire institution a secure, powerful, and scalable AI platform from day one

Gemini for Education supports compliance with:

- | | | |
|------------|--------------------|-------------|
| • GDPR | • FERPA | • ISO 9001 |
| • CCPA | • FedRAMP (medium) | • SOC 1/2/3 |
| • HIPAA | • ISO 27001/17/18 | • COPPA |
| • CSA STAR | • ISO 27701 | |





Transform how you teach, learn, and work with Gemini for Education



Access our most capable AI models

Access to Gemini 3 Pro, our most intelligent model, is included.



Grounded in learning science

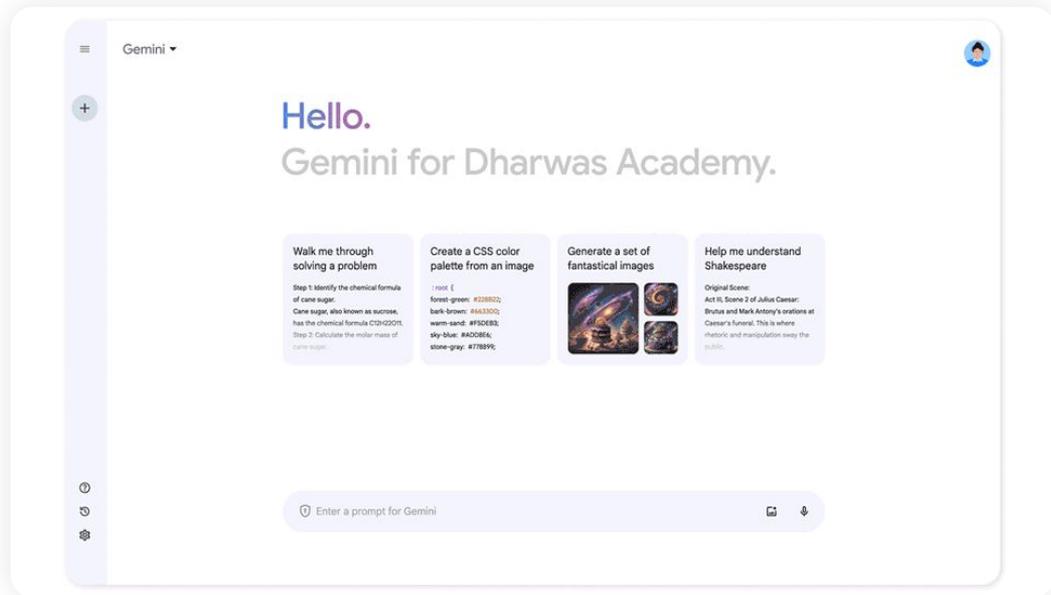
Gemini 3 Pro incorporates LearnLM, our family of models fine-tuned for learning and built with education experts.



[View use cases](#)



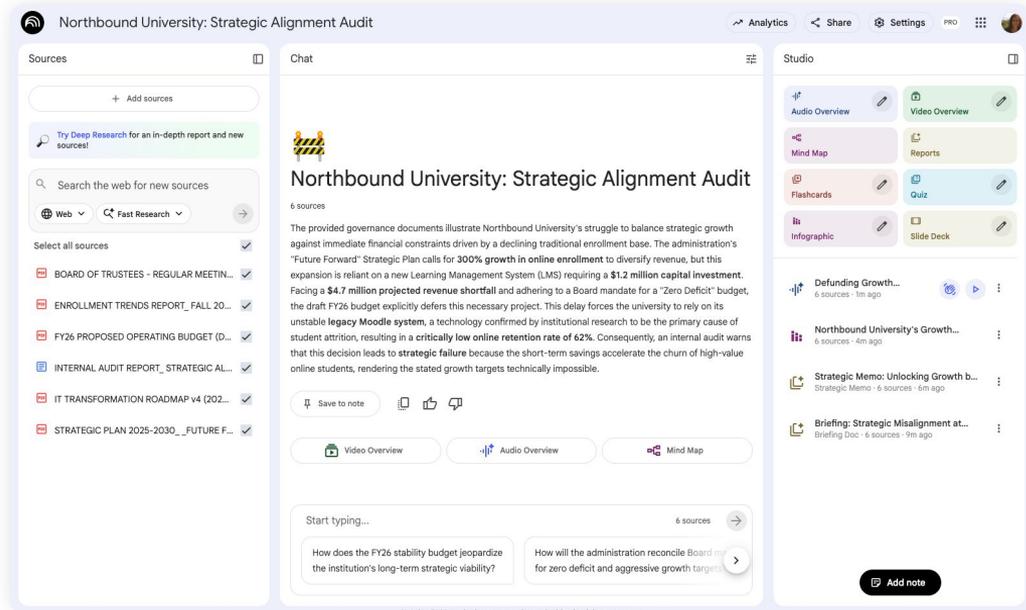
[Gemini webpage](#)



Understand anything with NotebookLM

Meet your personal AI-powered research and thinking partner, grounded only in the information you provide.

- ✓ When you ask NotebookLM questions or to generate content, it only uses information from sources you provide. Think of it as an expert on your specific documents.
- ✓ Upload your sources (for example, policies, lecture notes, research, course readings) and NotebookLM can answer questions and generate study guides, Audio Overviews and Video Overviews, quizzes, and more – all with in-line citations to ensure accuracy.
- ✓ NotebookLM is multilingual. You can upload sources from over 80 supported languages, including a combination of different languages, and then generate content in any of those languages.





Understand your no-charge and paid options for higher education institutions

Google for Education

Google Workspace for Education: Higher Education



Investing in a future-ready institution

Discover Google's full-stack technology solution for higher education. Empower your institution with a comprehensive, secure, and AI-powered solution designed for innovation, efficiency, and student success.

Compare features
and editions

[View this guide](#) →



Let's get started

Select the path that matches your institution's current setup.



Organizations who already have a Google domain

For admins who need to:

- Provision new users
- Enable AI apps for existing users



Organizations who do not have a Google domain registered

For admins who:

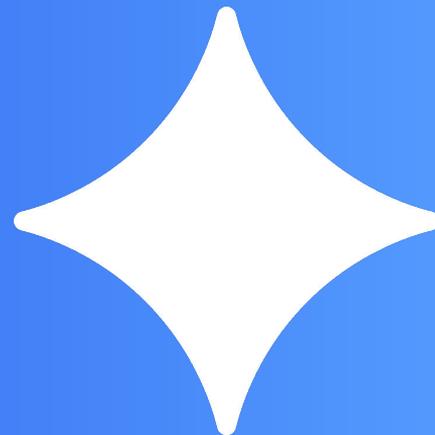
- Use a different productivity suite
- Need to sign up for the first time



[Back to contents](#)

02.

**For organizations with
a registered Google
domain**



After registering and verifying your domain, the next steps are to configure your domain and start creating users



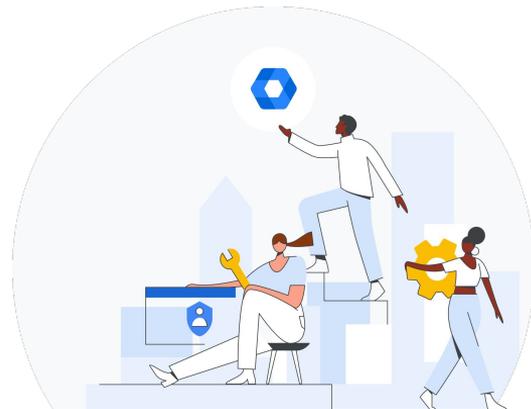
Create an Organizational Structure

Start by setting up [Organizational Units](#) to create an effective [structure](#). This allows you to apply different settings to specific groups of users.



Start Provisioning your Users

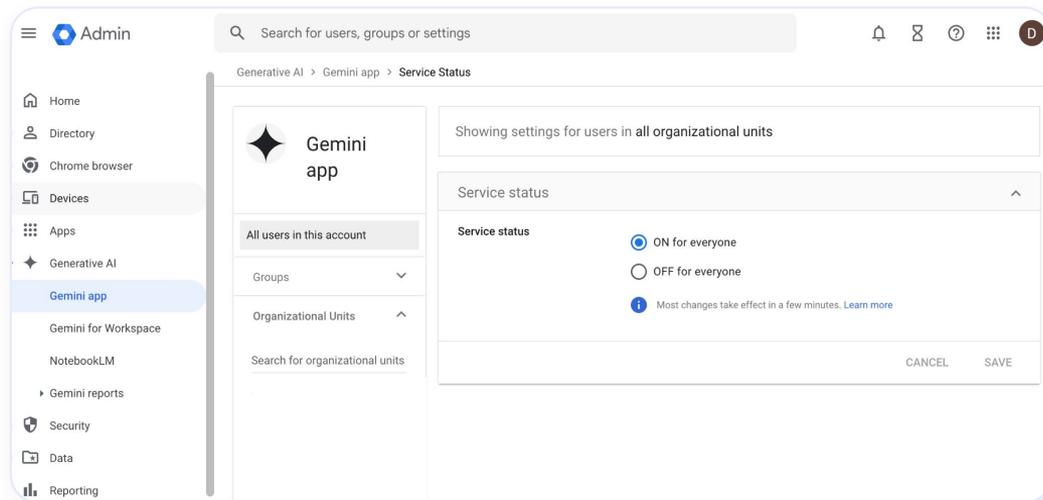
Now it's time to [create users](#): manually, via CSV (bulk), or with an automated sync tool. If you already have an Identity Management System, see [here](#).



Follow the [Quickstart IT Setup Guide](#) for step-by-step instructions

Next: Turn access to the Gemini app on or off

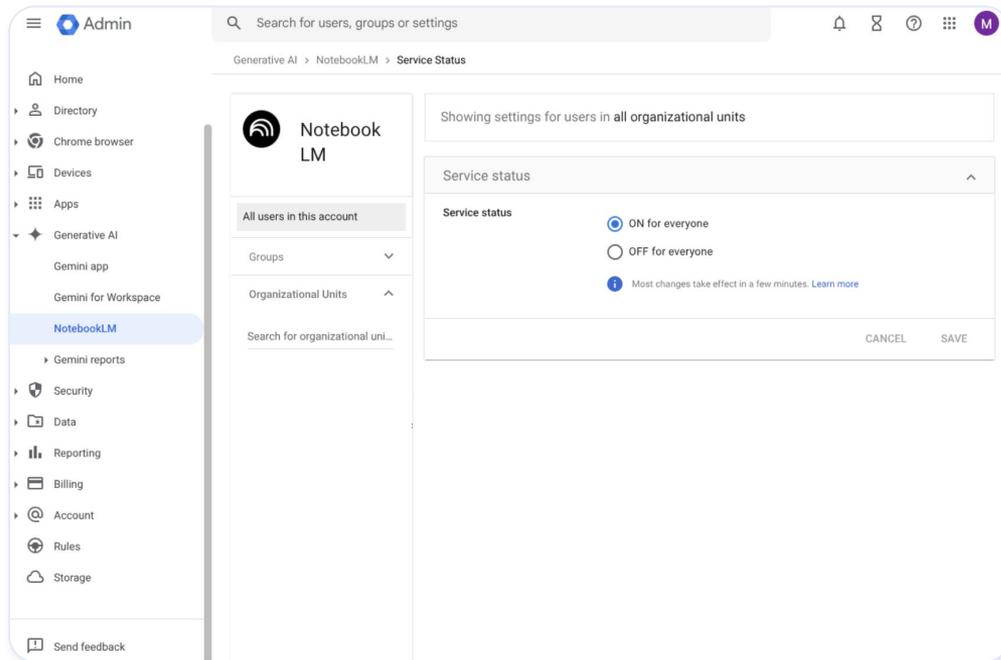
- Sign in with an administrator account
- Navigate to **Google Admin console**
- Within the menu, navigate to **Generative AI** and then the **Gemini app**
- Click **Service status**
- You can choose to manage access for your whole organization, an organizational unit, or a set of users
- Save your updates



Step-by-step guide: [Help Center article](#)

Turn access to NotebookLM on or off

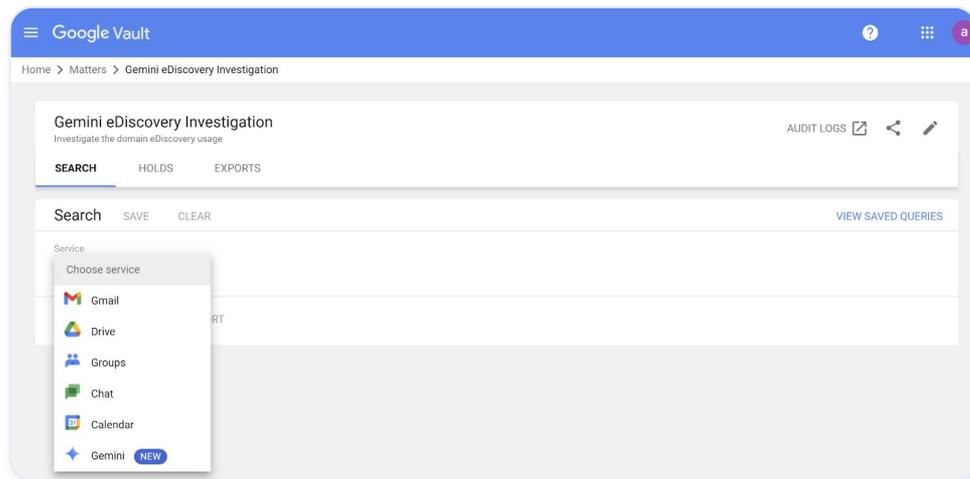
- Sign in with an administrator account
- Navigate to **Google Admin console**
- Within the menu, navigate to **Generative AI** and then **NotebookLM**
- Click **Service status**
- You can choose to manage access for your whole organization, an organizational unit, or a set of users
- Save your updates



Step-by-step guide: [Help Center article](#)

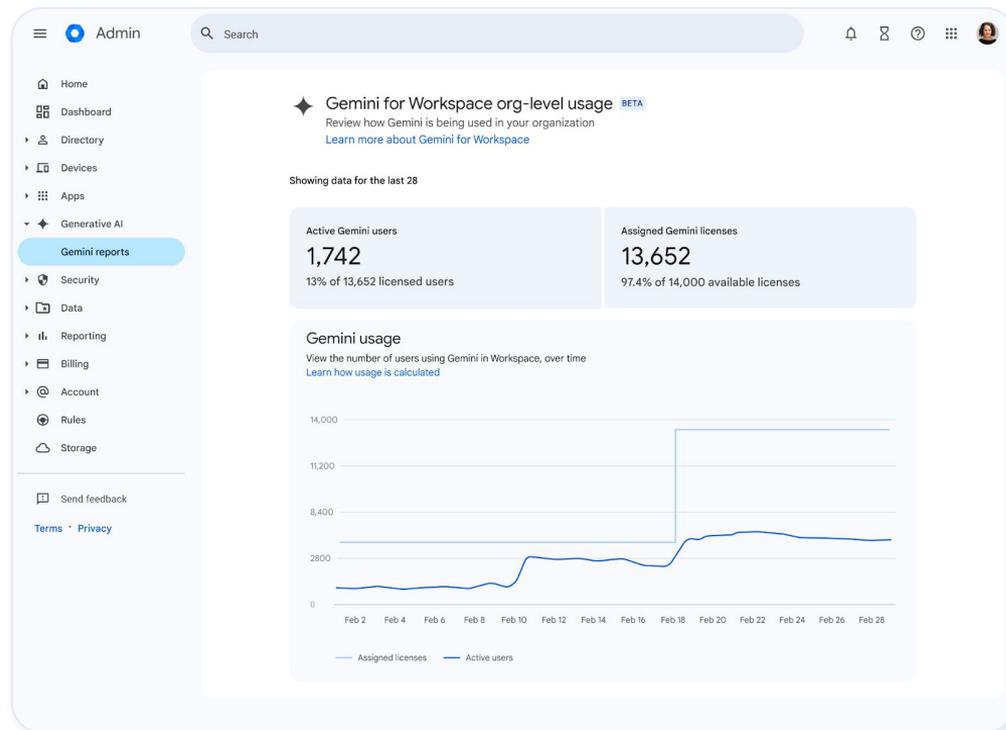
Use Google Vault to search Gemini app conversations

- Use Vault to search Gemini app conversations in your domain
- Search prompts and responses with a number of filters, such as user and date, to quickly refine your search
- Export conversations in an XML format via the UI or API



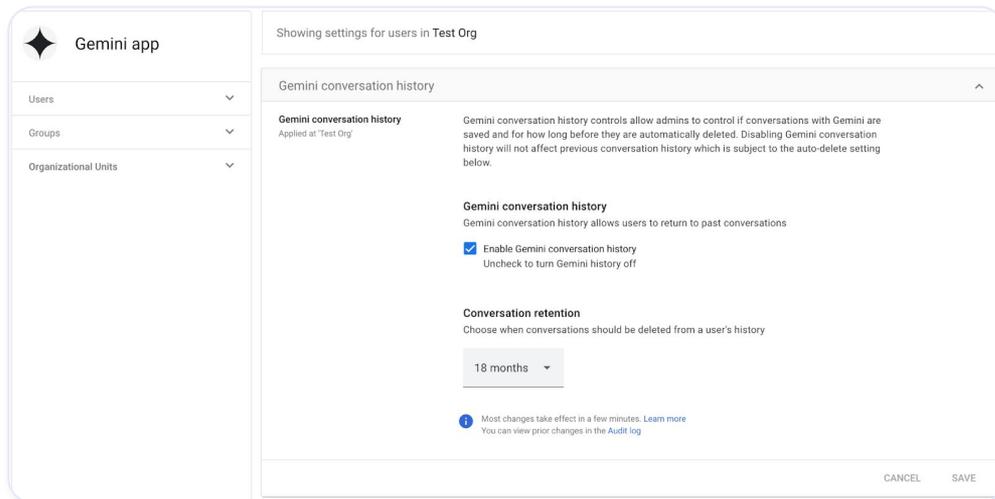
Monitor Gemini app usage in Google Admin console

- View how many people are using Gemini and their overall usage levels in Admin console
- View adoption of Gemini features on a per-app basis
- Use the reports to identify power users and those with low adoption to inform your needs for sharing training sessions and best practices across your organization



Manage Gemini conversation history

- Control how long Gemini saves chats in your users' accounts.
- Adjust how long conversations are stored before they are automatically deleted.
- If you choose for conversation history to be on, select how long conversations are stored before they're automatically deleted: 3, 18, or 36 months. The default is 18 months.

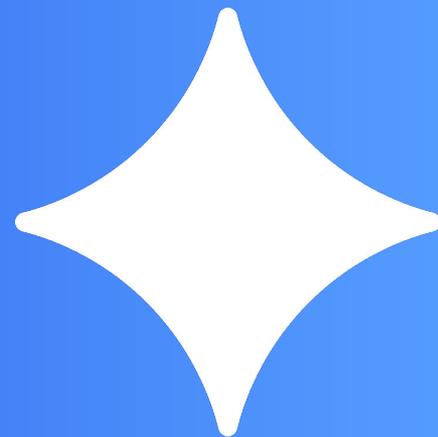




[Back to contents](#)

03.

For organizations who do not have a domain registered with Google





Gemini is designed to fit your existing ecosystem



Set up Gemini no matter what productivity suite you use

Gemini is designed to complement, not complicate, your existing tech. It works alongside your current productivity suite so you can enable access without changing your infrastructure.



Enable SSO for a seamless sign-in experience

When you have school-issued Google Accounts set up, we recommend enabling SSO so your end users can seamlessly sign in to Gemini, just as they would their other apps.



Integrate with your LMS using Gemini LTI

Connect Gemini to your existing LMS (such as Canvas) to power seamless, intelligent workflows within your existing digital campus.

Overview: Set up Gemini for Education and NotebookLM without changing your primary productivity suite

1 Register your domain

To enable access to Gemini for your users, admins must establish a domain with Google.

1. Begin by [registering your domain](#). **We recommend** using the same domain as your primary productivity suite.
2. Then, [verify your domain](#).
3. Once completed, you can sign in to your Google Admin console at admin.google.com.
4. Now that you have a Google environment, it's time to start configuring your domain.

2 Set up Admin console

Set up your Admin console and start creating school-issued Google Accounts.

1. Set up [organizational units](#) to easily apply different settings to specific groups like staff or students.
2. [Create user accounts](#). You can do this manually, in bulk using a CSV file, or with an automated sync tool.

Recommendation: Use the same user accounts as your primary productivity suite for ease of access.

3 Set up single sign-on

(Optional) [Set up single sign-on](#) with your primary productivity suite to streamline user access.

4 Enable Gemini for Education & NotebookLM

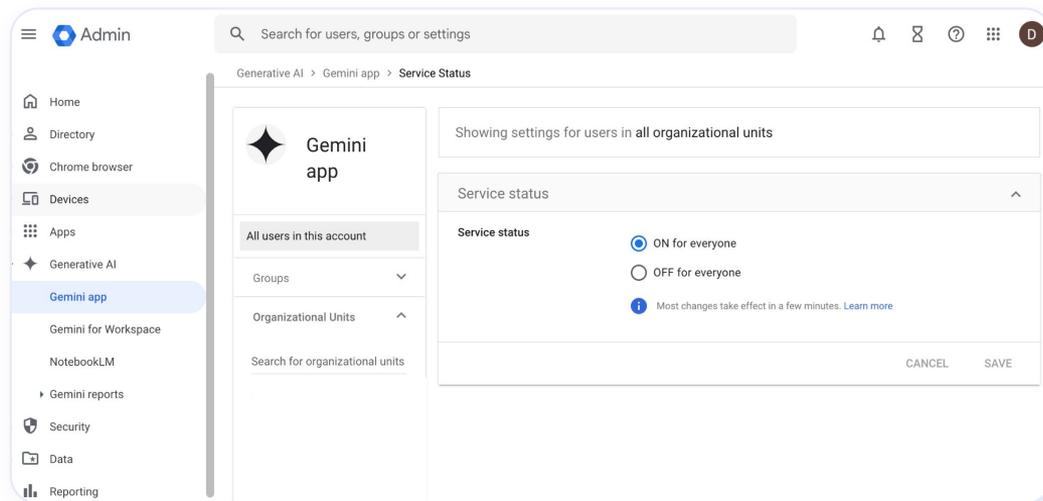
Enable the AI tools you want and keep other Google Workspace apps turned off.

1. [Enable access to Gemini for Education](#) and [NotebookLM](#) for users or specific organizational units in your Admin console.
2. Turn other Workspace apps on or off in Admin console to meet your needs.

Follow the [Quickstart IT Setup Guide](#) for step-by-step instructions

Turn access to the Gemini app on or off

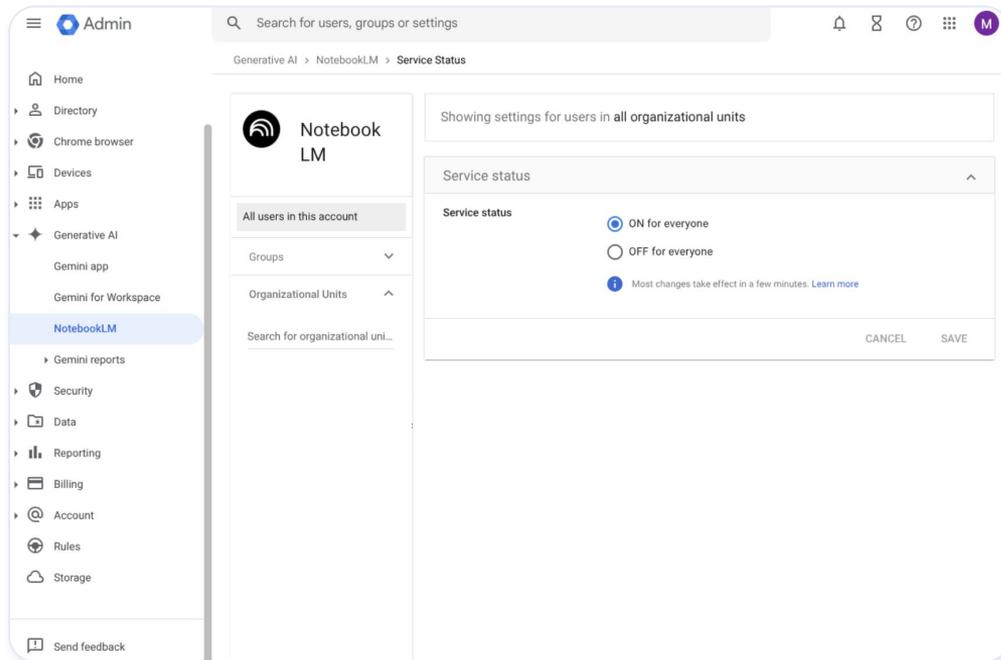
- Sign in with an administrator account
- Navigate to **Google Admin console**
- Within the menu, navigate to **Generative AI** and then the **Gemini app**
- Click **Service status**
- You can choose to manage access for your whole organization, an organizational unit, or a set of users
- Save your updates



Step-by-step guide: [Help Center article](#)

Turn access to NotebookLM on or off

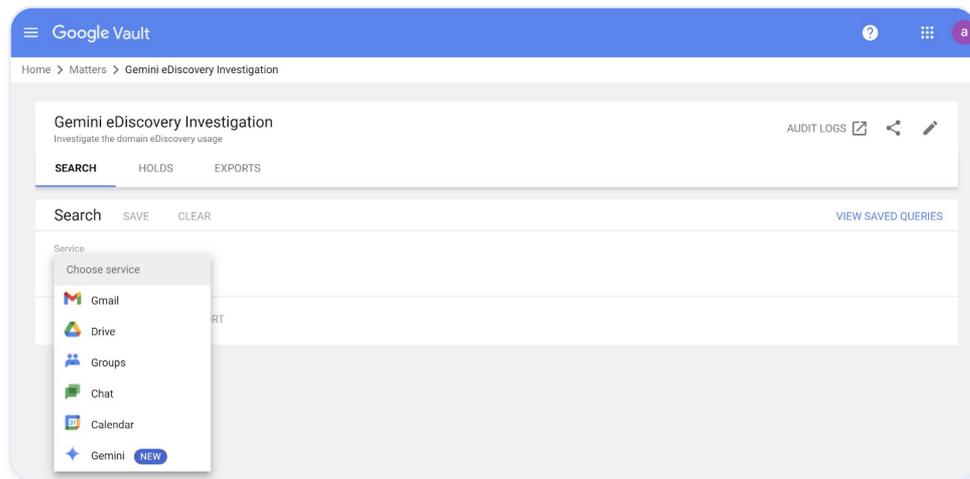
- Sign in with an administrator account
- Navigate to **Google Admin console**
- Within the menu, navigate to **Generative AI** and then **NotebookLM**
- Click **Service status**
- You can choose to manage access for your whole organization, an organizational unit, or a set of users
- Save your updates



Step-by-step guide: [Help Center article](#)

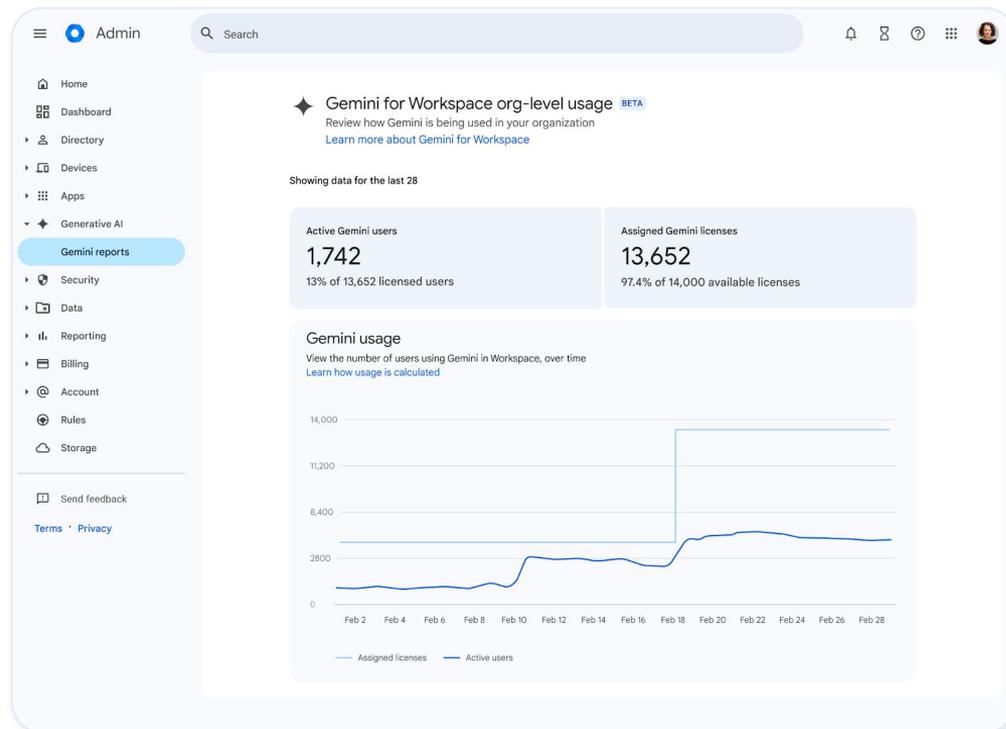
Use Google Vault to search Gemini app conversations

- Use Vault to search Gemini app conversations in your domain
- Search prompts and responses with a number of filters, such as user and date, to quickly refine your search
- Export conversations in an XML format via the UI or API



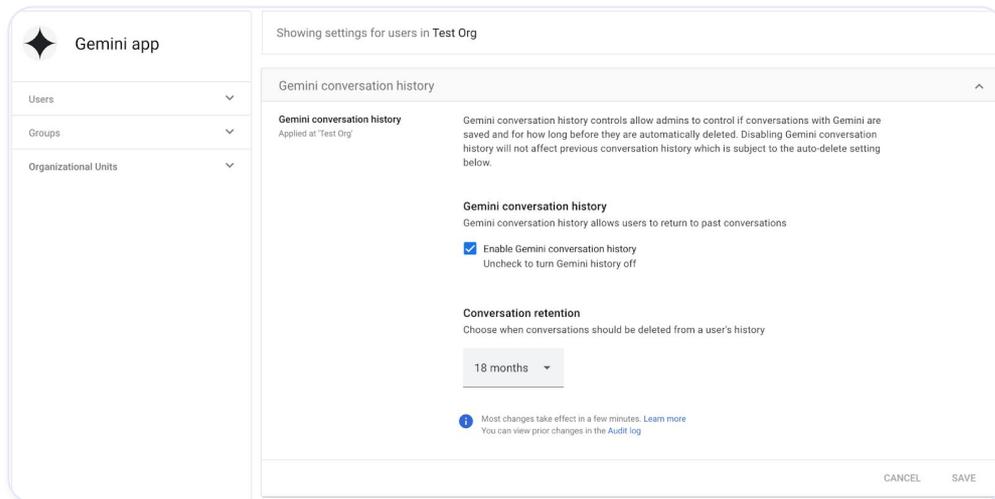
Monitor Gemini app usage in Google Admin console

- View how many people are using Gemini and their overall usage levels in Admin console
- View adoption of Gemini features on a per-app basis
- Use the reports to identify power users and those with low adoption to inform your needs for sharing training sessions and best practices across your organization



Manage Gemini conversation history

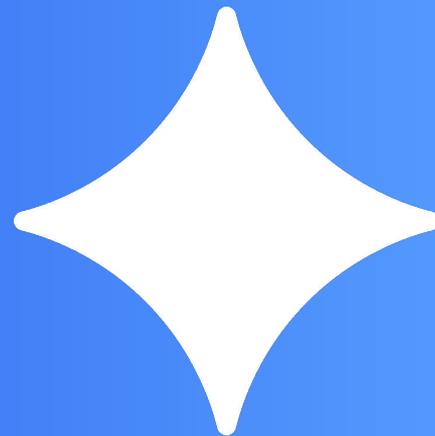
- Control how long Gemini saves chats in your users' accounts.
- Adjust how long conversations are stored before they are automatically deleted.
- If you choose for conversation history to be on, select how long conversations are stored before they're automatically deleted: 3, 18, or 36 months. The default is 18 months.





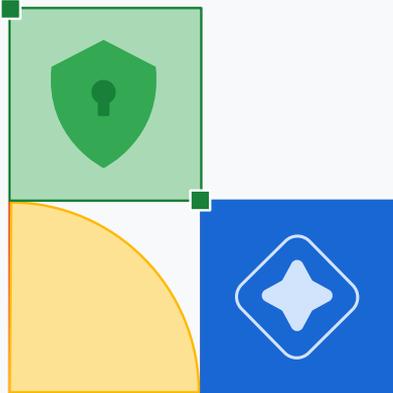
[Back to contents](#)

04. Resources for all



Let's get started

Which resources are you looking for? Dive into materials based on your institution's needs here.



[Communicating access and availability](#)



[Guides](#)



[Training](#)



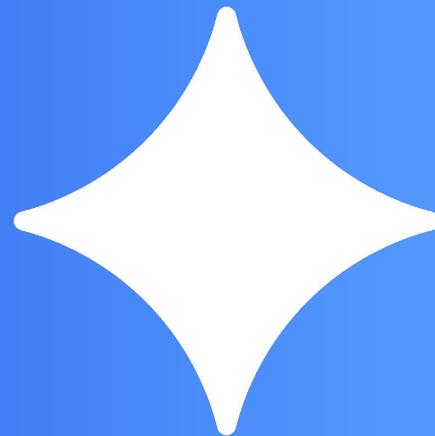
[Quick links](#)



[Back to contents](#)

Resources for all:

Communicating access and availability



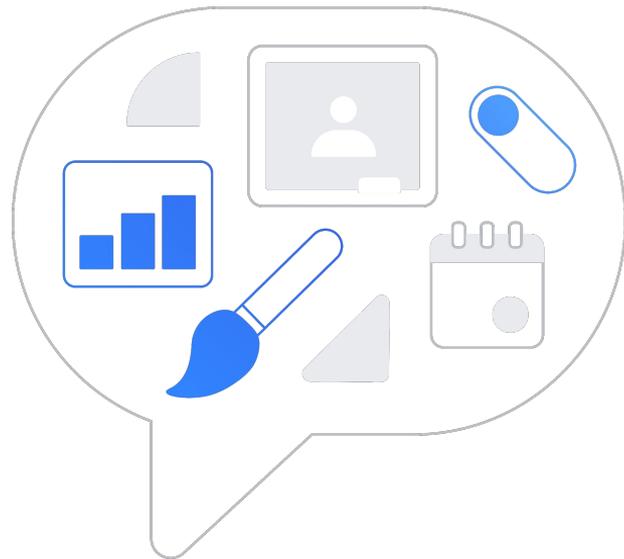


Get the word out

Let everyone in your education community know they now have access to powerful and helpful AI tools to help them teach, learn, and work every day. Use these templates to help them get started.

Tips for announcing tool availability:

- **Personalize:** Adapt templates to your institution's needs
- **Follow up:** Send a follow-up email to reinforce key messages and actions
- **Request feedback:** Ask your education community about what would be most useful for them





Communicating access and availability

Streamline your announcement

Use the [Gemini for Education Announcement Toolkit](#) to ensure your community makes the most of their new tools.



Use this resource

Use this toolkit to empower your academic community and drive Gemini adoption and progress.

This toolkit is designed to help you:

- Share announcement messages and visuals
- Maximize your PR impact
- Amplify the announcement on social media
- Prepare for questions from the community (FAQs)



Gemini for Education Announcement Toolkit

goo.gle/GeminiEDUannounce

Questions? Please reach out to your Google for Education sales representative.

We're incredibly excited about our partnership and the opportunity to bring the power of Gemini for Education to your students and faculty. This toolkit is designed to provide you with the resources and support to maximize the positive impact of your announcement and celebrate this milestone together.

Our Shared Goal: To highlight the innovative collaboration between your school and Google, showcasing how Gemini for Education will empower your academic community and drive progress.



Communicating access and availability

Email your faculty or staff

New AI tools, Gemini and NotebookLM, now Available at [University Na... _ ↗ ✕

Recipients

New AI tools, Gemini and NotebookLM, now Available at [University Name]

Dear Faculty Colleagues,

As we continue to navigate the intersection of technology and pedagogy, [University Name] is committed to providing you with tools that streamline administrative tasks and open new avenues for research and student engagement.

We are pleased to announce that **Gemini for Education** and **NotebookLM** are now available to all faculty through your institutional Google Workspace for Education account. These tools are provided with **enterprise-grade data protections**, ensuring your intellectual property and institutional data remain secure.

[Gemini for Education](#) is designed to act as a high-level research and teaching assistant, helping you focus on the work that matters most:

- **Instructional Design:** Generate initial drafts of syllabi, lesson plans, or creative assessments aligned with your specific learning objectives.
- **Research Acceleration:** Use Gemini to summarize dense literature, draft grant proposal outlines, or synthesize complex data sets.
- **Personalized Learning:** Quickly create differentiated course materials or alternative explanations to support students with diverse learning needs.

Unlike general-purpose AI, [NotebookLM](#) is a source-grounded research assistant. By uploading your own PDFs, lecture notes, or manuscripts, you create a "grounded" AI that:

Send

Email to staff announcing
Gemini for Education and NotebookLM

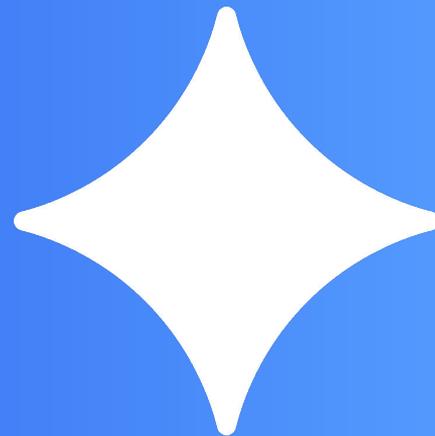
Use this template





[Back to contents](#)

Resources for all: Guides



Help your institution get started with Google AI



This **50+ ways to use Gemini in higher education** guide helps faculty, researchers, administrators, leaders, and students discover how to use [Gemini for Education](#) and NotebookLM.

This guide is great for:

- Self-guided practice for students, faculty, and staff
- Faculty workshops and departmental training
- Resources for your Center for Teaching and Learning

Google for Education

50+ ways to use Gemini in higher education

This guide is designed to help **higher education** faculty, researchers, administrators, leaders, and students discover how to use [Gemini for Education](#) and [NotebookLM](#) to enhance learning, accelerate research, and improve institutional effectiveness.



Use this resource →

Pilot Gemini in your institution



[Start Here] Google for Education Initiatives - Planning Guide - Resource Hub | Gemini Education (EN) ☆ 🏠

File Edit View Insert Format Data Tools Extensions Help

90% 103 Google

1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25

1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25

Google for Education: Gemini Pilot / Initiative - Planning

INITIATIVE TITLE: [Google for Education] ORGANIZATION NAME: [Organization's name]

INITIATIVE PROJECT MANAGER: [Initiative Manager's name] DATE: []

ID	MIS NUMBER	TASK TITLE	TASK CATEGORY	RESOURCES	TASK OWNER	START DATE	DUE DATE	STATUS	DURATION	PERCENTAGE COMPLETE	PHASE ONE								
											WEEK 1	WEEK 2							
1		Excite (Pre-launch)		[Open to make a copy, replace with a file id]					10-30										
1.1		Review Driving Successful Pilots/Initiatives guidance	Organizational Analysis	8.1 Driving Successful Pilots/Initiatives - 8 Things to Try	[NAME]			Not Started	0	0%									
1.2		Conduct Needs Assessment	Organizational Analysis	9.1 Pre-Launch Diagnostic Needs Assessment	[NAME]			Not Started	0	0%									
1.3		Develop Pilot, Launch, Deployment Plans	Implementation	8.1 Pre-Launch Diagnostic Needs Assessment	[NAME]			Not Started	0	0%									
1.4		Engage Stakeholders	Implementation	8.1 Pre-Launch Diagnostic Needs Assessment 8.1 Pre-Launch Planning: Involve for Pilot Participation 8.1 Pre-Launch Planning: Survey Questions	[NAME]			Not Started	0	0%									
2		Enable (Pilot, Launch, Deployment)							70										
2.1		Initiate process discovery	Organizational Analysis	11MPLATE Process Discovery - Documenting Existing/New Process Flows	[NAME]			Not Started	0	0%									
2.2		Engage Stakeholders	Implementation	4.1 Pilot Welcome / Welcome Email	[NAME]			Not Started	0	0%									
2.3		Monitor Adoption & Usage	Organizational Analysis	4.1 Monitor Your Adoption and Usage 8.1 Pre-Launch Training - Survey Responses Make a copy of the responses sheet, in the Sheets file go to "Tools" > select "Manage Roles", then "Edit Roles" to access the copy of the form 2.1 Pilot Launch - Getting Started with Seminars - Training Building	[NAME]			Not Started	0	0%									
2.4		Conduct Pilot Onboarding & Adoption training	Training	Additional Training NotebookLM Overview - Onboarding 2a.1 Prompt Creation Framework 2b.1 Customizing Specific Use Cases 2c.1 Pilot Launch Training - Survey Responses Make a copy of the responses sheet, in the Sheets file go to "Tools" > select "Manage Roles", then "Edit Roles" to access the copy of the form	[NAME]			Not Started	0	0%									
2.5		Launch & Manage Pilot deployment	Implementation	2.1 Pilot Launch Day / Launch Day - Welcome Resources	[NAME]			Not Started	0	0%									
2.6		Launch support model	Organizational Analysis	11MPLATE Planning Rules: Support Models for Your Institution's EdTech Initiatives	[NAME]			Not Started	0	0%									
2.7		Collect Feedback and Early Wins	Strategy	4.1 Monthly or Midpoint Check-in - Feedback Form	[NAME]			Not Started	0	0%									
2.8		Build a "Google Team" from Pilot Group	Implementation	Guidance for creating a "Google Team" within Your Educational Organization	[NAME]			Not Started	0	0%									
2.9		Review and Evaluate Pilot Experience to date	Organizational Analysis	Recap: Survey Data Capturing Successful Use Cases	[NAME]			Not Started	0	0%									
3		Expand (Implementation, Onboarding & Adoption)							Ongoing										
3.1		Welcome reusing users	Implementation	4.1 Pilot Welcome / Welcome Email 8.1 Pre-Launch Training - Survey	[NAME]			Not Started	0	0%									

Executive overview | 1 - Excite | 2 - Enable | 3 - Expand | 4 - Embed

Analyze this data



This **pilot planning guide** is designed to help structure your Gemini pilot – from assessing your institution's needs to launching and driving adoption.

This guide is great for:

- Establishing timelines and key milestones
- Leveraging an existing pilot framework and resources

Use this resource →



Explore Gemini for Education and NotebookLM

Use these guides to help explain Gemini and NotebookLM to your community.

Google for Education

Transform how you teach, learn and work with Gemini for Education

Empower everyone in your institution with Gemini, your AI assistant for education. Enhance research, streamline administration, accelerate innovation, and support students – all in a private and secure environment.



Top ways your education community can use Gemini



Faculty

- Accelerate literature reviews, summarize long documents, refine research ideas, and get feedback on writing
- Generate assessments and assignments from scratch or use previous examples with corresponding answer keys
- Enhance lectures with interactive in-class activities, discussion questions, and custom images for presentations.



Students

- Deepen understanding with on-demand support, like explanations of challenging concepts and step-by-step guidance
- Prepare for exams by creating personalized practice quizzes based on hard-to-grasp concepts
- Reinforce and research ideas, get feedback on writing, and generate citations



Staff

- Go from a blank page to a grant proposal, alumni outreach template, newsletter, or email draft
- Summarize long documents, analyze data, and create templates for budget proposals, staff meeting agendas, and more
- Brainstorm new initiatives, develop project plans, and draft talking points for presentations

The Google Advantage

The only full-stack AI solution

Google provides the cloud infrastructure, hardware devices, AI models and the software they power – enabling end-to-end privacy and security, reliability, and rapid innovation.

Best-in-class data protection

Gemini and NotebookLM are Core Services covered under your Workspace for Education terms and supports compliance with many industry regulations, like FERPA. Your chats are not reviewed by humans or used to improve generative AI models.

Industry pioneer in AI

The work underpinning generative AI comes from Google's [question of the Transformer in 2017](#). And AI has powered Google products for nearly a decade – from autocomplete suggestions to malware detection in Gmail.

Bold but responsible approach

Google partners with experts at institutions like Columbia Teachers College, Arizona State University, and NYU Tisch to test and improve our technology.

Grounded in learning science

By using learning science principles as the backbone of how we build Gemini, we're ensuring that it is as helpful as it can be for learners. Infused with [LearnLM](#), Gemini 2 Pro is the best model in the world for multimodal understanding and experts preferred LearnLM over GPT-4o by an average of 31% when evaluated across a diverse set of learning scenarios.²

Rapid innovation

Research and product teams work together to develop new features and improve products faster – like bringing additional capabilities to [NotebookLM](#).

[Chat with Gemini at gemini.google.com](#)

Sources:
¹ [Google DeepMind](#), November 2025 2. [Google](#), [JLab/ML](#), [TechSource](#)

© 2025 Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043.

Gemini for Education for higher ed

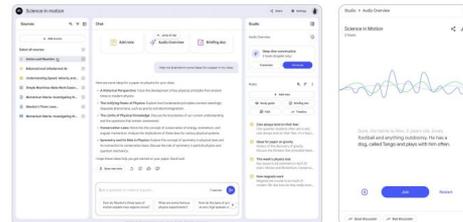
[View this guide](#)



Google for Education | NotebookLM

Understand anything with NotebookLM

Meet your personal AI-powered research and thinking partner, grounded only in the information you provide.



Google Workspace for Education users of all ages have access to NotebookLM with enterprise-grade data protection – free of charge.



Get AI-driven insights on your own sources

Upload your sources – like strategy plans, education standards, and lecture notes – and NotebookLM can answer questions and generate summaries, lesson plans, and quizzes.



Listen and learn on the go with Audio Overviews

Turn documents, slides, charts and more into engaging audio discussions led by two AI hosts with a single click. Using your voice, you can ask the hosts for more details or to explain a concept differently.



Get helpful responses with in-line citations

NotebookLM cites its sources by providing links to the resources you uploaded – all with in-line citations to ensure accuracy.



Turn your sources into engaging, bite-sized Video Overviews

Turn your sources into engaging educational videos with the click of a button.



Visualize connections with mind maps

Visually summarize your sources, showing main topics and their related ideas as a branching diagram.



[Try NotebookLM](#)

NotebookLM: AI research assistant grounded in your sources

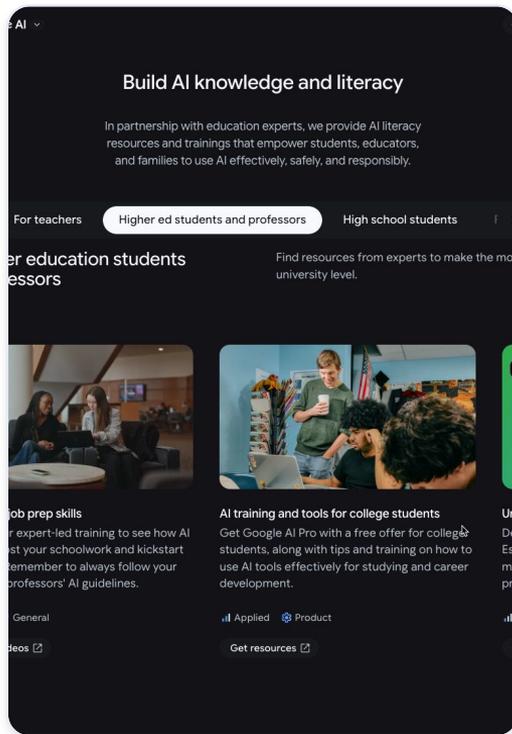
[View this guide](#)





Educate your community about AI

Use these resources to educate **your entire institution** about using AI for education responsibly.

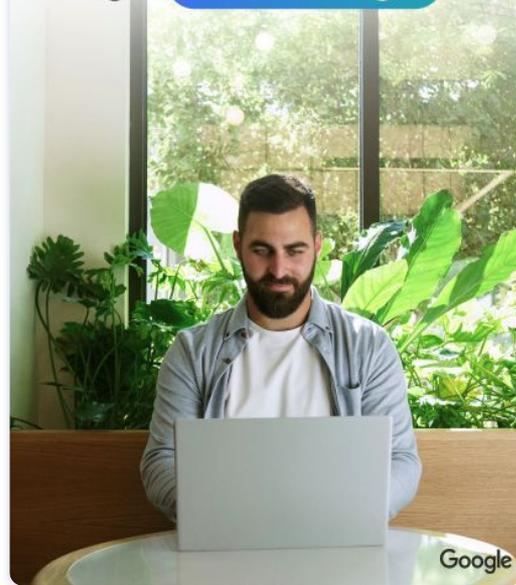


Build AI literacy and knowledge using the AI Literacy Hub

[View the hub](#)



Your essential guide to Google **AI for college**



Guide to AI in college

[View this guide](#)





Deep dives and strategic insights

Inform your rollout plan
with frameworks for
faculty adoption and
student AI literacy.

Google Cloud | Google for Education

Faculty and the Machine: Using AI to Advance Student Learning

A pedagogically-informed
approach to AI in the classroom



Navigate pedagogical shifts using
generative AI

[Access the report](#)



Google Cloud | Google for Education

Creating the AI-Literate Campus: Advancing Skills for Faculty and Students

Engaging use among faculty and
closing the AI skills gap among students



Bridge the workforce skills gap
using generative AI

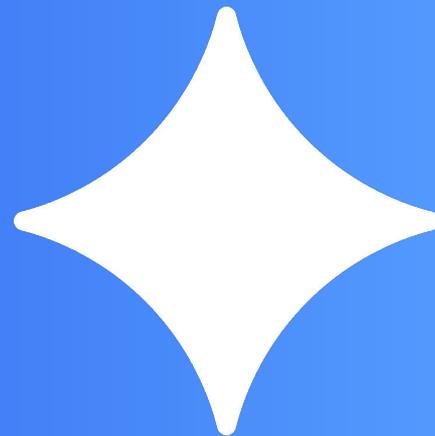
[Access the report](#)





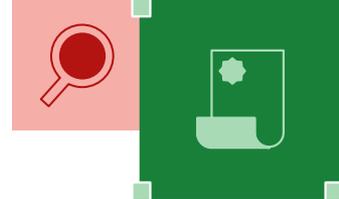
[Back to contents](#)

Resources for all: Training & Communities



Empowering your institution with AI

Google provides no-charge resources to drive AI fluency for your students, faculty, and administrators.



Training for faculty

Help faculty get started and gain AI literacy

Quick tips

- [Gemini Faculty Shorts YouTube playlist](#) of quick tips and demonstrations

Online courses

- [Getting Started with Google AI for Higher Ed](#)

Facilitated courses

- [Gemini Academy for Faculty](#)

Use cases and prompts

- Ready-to-use [AI Prompts](#)

Certifications

- Our [free-of-charge certifications](#) allow faculty to demonstrate mastery of Gemini

Support for students

Prepare students with the skills they'll need for an AI-driven future

Certificates

- [Gemini Certification](#): A free-of-charge exam to demonstrate basic understanding of Gemini and NotebookLM.
- [Google Career Certificates](#): A more intensive certificate to validate skills to future employers

Training

- US institutions can apply for the [Google AI for Education Accelerator](#), which trains students at over 200 colleges in professional AI skills.
- Students can also pursue additional [AI training](#)

Communities of practice

Encourage faculty and school leaders to support each other as they explore AI

Communities for faculty

- Google Higher Ed Faculty Groups open to all faculty of all disciplines worldwide

Communities for campus leadership

- The [Higher Education Ed Leadership Program \(ELP\) hub](#) unlocks a space for learning and collaboration with a global network of peers also exploring how they can drive innovation in education with AI tools.

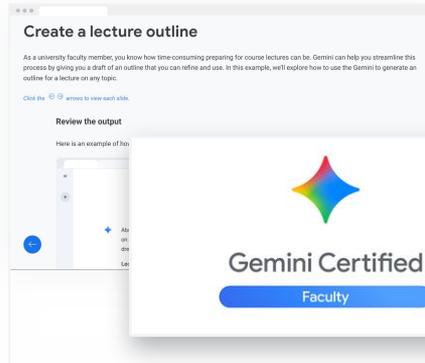
Google for Education Learning Center

goo.gle/learningcenter

Access **quick tips** with our
Gemini Faculty Shorts
YouTube series

Learn at your own pace with **Get Started
with Google AI** course, and validate your
skills with our **Gemini certification**.

Bring Gemini training to your institution
with our **Gemini Academy for Faculty**
2-hour workshop



Google for Education HE Communities

Communities of Practice

Open communities

Application-based Communities

Instructional
Faculty

[Coming soon] Google Faculty
Groups

[Coming soon] Higher Ed Faculty AI
Fellowship

Campus
Leadership

[Google Ed Leadership Program](#)

[Coming soon] Google & GSV HE
Leader Fellowship

Equips leaders and faculty with the tools and resources needed to tackle educational challenges

Offers asynchronous interaction via discussions, diverse content, virtual events, and networking

Empowers leaders and faculty to harness technology as a powerful catalyst for innovation.

US only

Google AI for Education Accelerator

Upskill students and faculty with AI skills and AI tools.

Join 200+ higher education institutions that are already taking advantage of:

No-cost access to AI training, Google Career Certificates, and tools like Gemini and NotebookLM (via Workspace)

Program onboarding and support that includes dedicated support and playbooks

Learning from other institutions, sharing best practices, and connecting with Google AI teams



THE TEXAS A&M
UNIVERSITY SYSTEM



THE OHIO STATE
UNIVERSITY



The University of
Texas System



University of Colorado
Boulder



UNIVERSITY SYSTEM
of MARYLAND

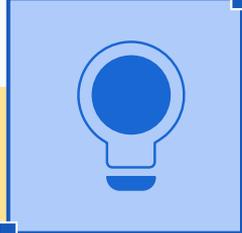


WAKE FOREST
UNIVERSITY



San Diego State
University

Training for in-demand job skills, including AI



Google Career Certificates (includes AI content)

Cybersecurity

Data Analytics

UX Design

Digital Marketing

Project Management

IT Support

Google AI courses

AI Essentials

Prompting Essentials

150+ national employers are using **Google Career Certificates** and **Google AI** courses to upskill their employees or hire talent



Deloitte.



Google



Marriott INTERNATIONAL



shutterstock

Southwest



T Mobile

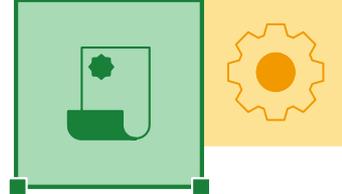
verizon

SIEMENS



[Learn more about AI growth opportunities](#)

Leading institutions find success with Google Career Certificates



What universities are saying

“Pairing a bachelor’s degree with a Google certificate leads to graduates who are broadly educated and specifically skilled – a winning combination for students and employers. By providing students the ability to pursue a Google Career Certificate concurrently with their degree, the University of Texas System is positioning our graduates for success in the job market.”

Archie Holmes, Executive Vice Chancellor for Academic Affairs at The University of Texas System



“We’ve been proud to partner with the Grow with Google team since 2020 to bring industry-recognized credentials into the college experience in a way that’s low-risk and high-value for learners. By embedding the Google IT Certificate into our Universal Learner Courses, we’ve been able to focus on contextualizing the content and supporting students on their path to a degree, rather than building the entire curriculum from scratch. Learners are gaining real-world skills that count toward both college credit and career readiness.

Lukas Wenrick, Sr. Director of Learning Innovations, Learning Enterprise at Arizona State University



800+ educational institutions offer Google Career Certificates to their students, including:

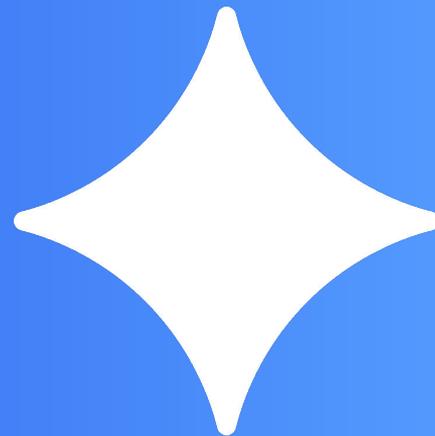


RUTGERS



[Back to contents](#)

Resources for all: Quick links of resources



Technical readiness and implementation toolkit

1 Product and technical

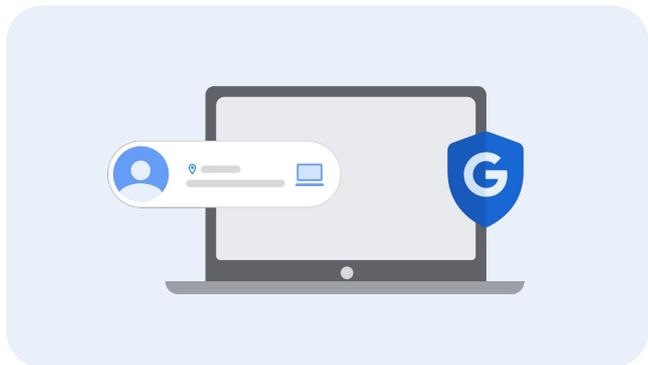
1. [Google Workspace for Education Quickstart IT Setup Guide](#)
2. [Quickstart Guide to Gemini for Education and NotebookLM for Admins](#)
3. [Get started with Google Workspace for Education](#)
4. [Help your organization set up Google Workspace for Education](#)
5. [Google AI: Admin Quick Start](#)
6. [A side-by-side comparison of Google for Education's free and paid AI offerings](#)

2 Governance and control

1. [Turn the Gemini app on or off](#)
2. [Turn access to NotebookLM on or off](#)
3. [Gemini features and limits](#)
4. [Use Gemini Apps with a work or school Google Account](#)
5. [Use NotebookLM with a work or school Google Account](#)

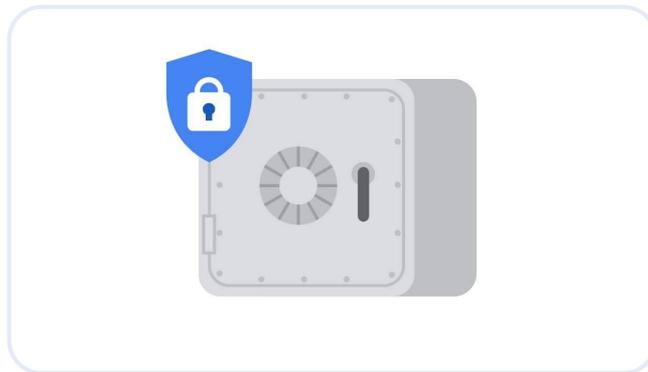


Understand Google's approach to privacy and security



[Generative AI in Google Workspace Privacy Hub](#)

This Help Center article can help you understand how Google uses your data and keeps it secure when you use Gemini in Google Workspace.



[Google for Education Privacy Center](#)

This webpage explains Google for Education's approach to building products that are secure by default and private by design.

Google for Education



Thank you

