# Google for Startups

# Dedicated offer by Google Cloud for startups



Startups from our partner Accelerator & Incubators receive\* Google Cloud credits starting at \$25k USD and up to \$350k.

The Google for Startups Cloud Program provides access to technical training, startup experts, and curated resources.

# A program built to help startups thrive.

- Give dedicated access for your startups to the Google for Startups Cloud Program
- Deliver technical enablement to help your startups build on Google Cloud quickly
- Our program grows with your startups



<sup>\*</sup>Subject to eligibility criteria. Acceptance into this program is at the discretion of Google Cloud.

# Google for Startups

#### **Ecosystem Tier:**

# A program built to help startups thrive

Ideal for startup building MVP, testing in the market, and iterating

# **Startup Eligibility:**

- Have a valid Google Cloud billing ID, business domain, and matching business email
- Cannot have received Google Cloud credits beyond Free Trial or Start Tier \$2k USD



Once startups raise institutional funding, we extend more benefits with Scale tier.

## Startups can receive:

#### **Credits:**

Start with \$25,000 USD credits for 2 years

#### **Training:**

\$500 USD <u>Google Cloud Skills Boost</u> credits for video courses and hands-on labs

#### Technical help:

Including office hours, workshops and access to Startup Success Managers to help you navigate Google Cloud

Google Workspace Business Plus for 1 year (for new signups only)

Proprietary + Confidential

### The Program meets startups where they are in their journey

Founding & Bootstrapped
1-5 founders in ideation and prototyping stage

MVP & Fundraising Small team building MVP, testing in the market, and iterating Launched & Scaling
Product in market, increasing customer base,
and planning for rapid growth post-funding

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Start tier \$2,000 USD credits / 1 year

For startups just getting started

Ecosystem tier \$25,000 USD credits / 2 years

**Private offer** available through Accelerators & Incubators

Scale tier Year 1: Up to \$100,000 USD credits

Year 2: 20% of usage covered up to \$100,000

For institutionally funded startups ready to scale

Scale tier for Al Year 1: Up to \$250,000 USD credits

Year 2: 20% of your usage covered up to \$100,000 USD

For **AI-first startups** that are institutionally funded