

# Defend against novel attacks in real-time with Applied Threat Intelligence



## The Challenge

Understanding the threat landscape and what it means for your organization is a cornerstone of modern threat detection, investigation, and response (TDIR). Security operations platforms typically include limited, or no threat intelligence that is integrated out-of-the-box to deliver **actionable outcomes** for security teams. As a result, many security teams struggle to understand which threats constitute real concern for their organizations, and what steps they need to take to **respond more effectively to the ever-changing threat landscape**.

## Applied Threat Intelligence in Google Security Operations

Applied Threat Intelligence goes beyond a basic repository of indicators of compromise and adversary behaviors. It leverages Google's market-leading understanding of the threat landscape, including Mandiant's latest emerging threat intelligence, and **seamlessly applies them to each customer's unique environment**. The result? Prioritized and actionable outcomes that helps you piece together the story between events, alerts and your assets and users to stay ahead of the latest threats.

### Without Applied Threat Intel

Can't scale to enrich every event.

Can't dedupe or automate data aggregation

Prioritize using only a static risk score

Access a limited repository of open-source intelligence

Painstakingly write all of your own rules

Lack confidence in defense against advanced attackers

### With Applied Threat Intel

Use Google's hyper-scale infrastructure to ensure **every event is matched with the latest threat intelligence**.

See all of your matches **automatically aggregated**, in one **single pane of glass**.

Leverage machine learning to prioritize threats **to your unique environment**.

Bring your own intelligence *and* get **market-leading intel** from Mandiant, VirusTotal and Google.

Use 3,500 single event and 200 multi-event **pre defined rules** that are **mapped to MITRE ATT&CK**.

Defend against emerging threats with access to the latest **intelligence seen in active Mandiant IR**.

## With Applied Threat Intelligence, you can:



### Understand threats

See every event, asset, and alert enriched with intelligence context.



### Prioritize by risk

Leverage AI and ML to prioritize risks based on threat insights combined with how they apply to your unique environment.



### Uncover novel threats early

Detect novel threats leveraging indicators from Google's intelligence and emerging threats from Mandiant incident response.



### Automate response

Apply out-of-the-box playbooks to automate and speed response.



### Improve defenses

Get deep insights into actors, motivations and behaviors targeting your organization so you can enhance your security.

## Put Google's Market Leading Threat Intelligence to Work

Google Security Operations with Mandiant Threat Intelligence and VirusTotal tells you more about your adversaries than anyone else.

**MANDIANT**  
NOW PART OF Google Cloud

- ✓ **Adversary Intelligence** curated by more than 500 **Mandiant** intelligence analysts tracking over 350 threat groups.
- ✓ **Emerging threat intelligence** collected from over 200,000 hours of **Mandiant** incident response each year.

 **VIRUSTOTAL**

- ✓ **Crowdsourced intel** from over 3M users across 232 countries.
- ✓ The world's **largest observatory** with more than 50 billion files and 6 billion URLs.

 Google Cloud

- ✓ Intelligence collected from the over 5B devices, over 3B email inboxes and scans over 60B URLs each day by **Google**.
- ✓ Phishing and malware protection with data from **Safe Browsing** resulting in 35% fewer victims.

**30min** From Mandiant frontlines to your data

**20x** More real-time detections

**10x** Faster investigations

The Google Security Operations platform offers a modern approach to threat detection, investigation and response (TDIR) with the speed, scale and intelligence of Google.



Ready to start your journey?  
<https://cloud.google.com/security/products/security-operations>