Day in the Life with Gemini infographics

See use cases by role for Google Workspace & Gemini for your business

Knowledge Workers



Marketing



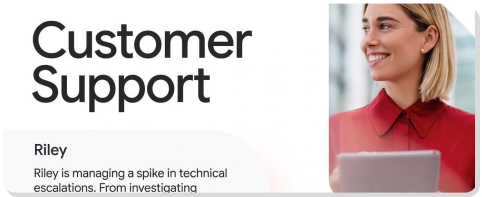
HR



Sales



Customer Service



Finance



Day in the Life: Project Managers (knowledge worker)

See productivity tips such as:

- **Deep Research in Gemini for your business** to explore industry trends across the web, unified with organization's internal knowledge and other business apps outside of Google Workspace
- Catch up faster and get **AI Overviews** of key dates with **Gemini in Gmail**
- Turn project metrics into interactive trackers and Kanban boards with **Sheets canvas**

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Day in the Life: Marketing

See productivity tips such as:

- **Deep Research in Gemini for your business** to blend broader industry trends with internal campaign data in the team's marketing platform
- Analyze campaign performance data to visualize engagement trends and high-performing formats using **Sheets canvas**
- Audit campaign messaging for tone and brand using a **custom skill such as Brand-Voice**

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Day in the Life: HR

See productivity tips such as:

- **Gemini for your business** as a thought partner to talk through candidate profiles, combining external role trends with internal leveling guides.
- Track recruitment and onboarding milestones with automated charts in **Gemini in Sheets**
- Review job descriptions for HR compliance using a **custom skill** such as **Compliance-Reviewer**

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Human Resources



Morgan

Morgan is leading a hiring sprint for a growing team. From interviewing candidates to onboarding new employees, Gemini helps keep every step moving.

Day in the Life: Sales

See productivity tips such as:

- Combine external company research with internal CRM records and support tickets using **Deep Research in Gemini for your business**
- Personalize customer outreach in seconds with **Gemini in Gmail**
- Visualize pipeline health and filter opportunities using **Sheets canvas**

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Day in the Life: Customer Service

See productivity tips such as:

- **Gemini for your business** to brainstorm clear step-by-step explanations against historic tickets and documentation across platforms
- Analyze ticket volume and resolution times to build a visual dashboard using **Sheets canvas**
- Soften difficult customer replies while keeping technical details accurate using a **custom skill** you can build, such as **Tone-Adjuster**

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Customer Support

Riley

Riley is managing a spike in technical escalations. From investigating issues to creating support resources, Gemini helps resolve each case with greater efficiency.



Day in the Life: Finance

See productivity tips such as:

- **Gemini for your business** to look at shifts in tax compliance across the web, compared to internal financial documents to spot potential risks
- Build forecasting models and analyze departmental spending to highlight budget variances with **Gemini in Sheets**
- Identify potentially non-compliant expense claims before final report approval using a **custom skill you build** such as **Audit-Assistant skill**

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