## [00:00:07:04]

PERSON: Talks At Google is proud to announce a five part podcast miniseries in partnership with the Google News Initiative, featuring speakers from Google News Initiative Innovation Forum. Launched in 2018, the GNI is Google's effort to work with the news industry to help journalism thrive in the digital age. Speakers and topics will include Lisa Gibbs from the Associated Press on the future of AI in journalism, Daniel Bramatti from Abraji on the future of collaborative newsrooms, Mary Louise Timcke from Funke Media Group on the future of data journalism, Dmitry Shishkin from BBC World Service on the future of global conversation, and Claire Wardle from First Draft on the future of fighting misinformation.

## [00:00:59:12]

MATT COOKE: Welcome to this Google News Initiative Innovation Forum. We have five international speakers who are here to give us their perspective on what they've learned about innovation in journalism over the last year and, perhaps, what is to come in 2019.

CLAIRE WARDLE: Increasingly, the types of content that we're seeing are actually genuine but misleading. Train your newsrooms on how to work in a disinformation environment. There's what was great. This is our responsibility as journalists, not just to report on this, but to really think about how we report.

LISA GIBBS: We believe that the industry must work together to develop a common set of standards and best practices for AI in news

DMITRY SHISHKIN: I think it's great to get real insight into what different news organizations are doing, how they're innovating, seeing how different journalists and their teams approach problems, thought it through, and then came out with a product at the end.

[00:01:52:12]

MARIE LOUISE TIMCKE: The world is getting more and more digital and more and more data-driven, and there are so many topics in the news that are data-driven as well. How can we, as journalists, own that if we don't know what a representative study has to look like?

DANIEL BRAMATTI: You only will succeed if you understand why you exist in the market and what your niche is. Use the data, interpret the data, take out the decisions, and then explain it to the rest of the company, so everybody pulls to the same direction.

CLAIRE WARDLE: It's not the robots that I'm scared of anymore. I'm actually concerned about us as human beings being made more divisive, more angry, and more prepared to actually attack one another.

PERSON: Journalism is facing more issues now than it ever has and there are new ways that, like, Google's working with journalists to find the tools that can combat that misinformation.

[00:02:51:08]

PERSON: Starting in January 2019, Talks At Google will release one of these special episodes per month, in addition to our regular episodic release schedule. To learn more about the Google News Initiative, please visit g.co/talksatgoogle/googlenewsinitiative.